



TEA BOARD
14, Biplabi Trailokya Maharaj Sarani,
Kolkata-700001


Ref.No.23(6)/Estt/2013/701

Dated 09.06.2022

CIRCULAR

In terms of e-mail dated 07.06.2022 issued by the Ministry of Commerce & Industry, Department of Commerce, Govt. of India enclosing therein a copy of D.O.12016/02/2022-NBTC dated 1st June, 2022 (enclosed) of Ministry of Health and Welfare, Department of Health and Family Welfare, Govt. of India regarding observance of "World Blood Donor Day" on 14th June, 2022. The campaign slogan for this year's World Blood Donor Day is "Donating blood is an act of solidarity, Join the efforts and save lives". The pledge (Bilingual) is also enclosed herewith.

All concerned are hereby requested to observe the "World Blood Donor Day" reading pledge as per convenient time at their respective offices/departments.


(Dr. Rishiksh Rai)
Secretary (I/C)

Encl: As stated.

Distribution:

1	All Department Heads in Head Office (excepting Chairman/Deputy Chairman & Secretary)	With the request to observe the "World Blood Donor Day" in their respective department.
2	Executive Director, Tea Board, Guwahati, Coonoor, DDTD, Siliguri, S. O (NWI), New Delhi and FAO, Palampur	With the request to observe the "World Blood Donor Day" on 14.06.2022 the offices under their respective jurisdiction and submit a report with some photographs to the undersigned please.
3	FA&CAO	
4	Director of Tea Development	
5	All Branches/Departments of Board's Head Office, Kolkata.	
6	Secretary to Deputy Chairman & P.As to FA&CAO/Secretary Secretariat Branch	
7	IT Cell	With the request to upload in Board's website.
8	T.B.E.A	
9	Establishment Branch	With spare copies



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No. 12016/02/2022-NBTC
1st June 2022

राजेश भूषण, आईएएस
सचिव
RAJESH BHUSHAN, IAS
SECRETARY

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Azadi Ka
Amrit Mahotsav

सचिव वाणिज्य मंत्रालय
Secretary Ministry of Commerce

हाथी सं./Dy. E. 6-37-266

दिनांक / Date..... 02.06.2022

Dear Colleague,

As you are aware, "World Blood Donor Day" is celebrated every year throughout the world on 14th of June. The day marks an opportunity to thank blood donors for their act of saving lives through voluntary blood donation. The day is celebrated to increase awareness about need of regular non-remunerated voluntary blood donations.

- To ensure that everyone who needs transfusion has access to safe blood, country needs voluntary, unpaid blood donors who donate blood regularly. An effective blood donor program requires wide and active participation of the population.
- World Blood Donor Day is going to be observed this year in the country on 14th June 2022. The campaign slogan for this year's World Blood Donor Day is "**Donating blood is an act of solidarity. Join the efforts and save lives**".

<https://www.who.int/news-room/events/detail/2022/06/14/default-calendar/world-blood-donor-day-2022>

The specific objectives of this year's campaign are to:

- Thank voluntary blood donors in the world;
- Create public awareness of the need for voluntary unpaid blood donation;
- Highlight need for committed, year-round blood donation, to maintain adequate supplies and achieve universal and timely access to safe blood transfusion;
- Recognize and promote the values of voluntary unpaid blood donation in enhancing community solidarity and social cohesion;
- Build a sustainable and resilient national blood system and increase collection from voluntary non-remunerated blood donors.

The suggested action plan for the event is as follows:

- The event will aim to maximize registration of willing blood donors along with optimal blood collection.
- To spread awareness among rural masses, activities of felicitation of blood donors and pledge taking ceremony may be organized at Gram panchayat level. The Pledge can be administered by the respective Sarpanch.

contd..2/-

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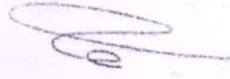
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- (iii) Similar activities may be organized at the block and district level. The office of District Collector/District Magistrate may be involved to supervise the entire activities in the concerned district.
- (iv) A Pledge in English or Hindi or regional language for blood donation will be administered through both physical events at all levels and digital platforms. A template of the Pledge in English and Hindi is enclosed, which may be got translated into regional languages for wider dissemination.
- (v) To promote registration of blood donors and create awareness, facility for blood group testing may be made available on 14th June, 2022 at all PHCs/CHCs/Sub-district and District hospitals and other blood banks as per feasibility. This will help the common citizens to know their blood group which will be useful in emergencies for the purpose of blood donation. All Central Government Ministries, Hospitals/Institutions and Medical Colleges (Government and Private) are requested to organize similar activities on 14th June 2022.

4. Accordingly, you are requested to organize activities to celebrate the event and disseminate the information widely among various stakeholders. Further, it is requested, that a report along with the photographs of the celebration of the event may be shared with this Ministry.

Warm Regards

Yours sincerely,


(Rajesh Bhushan)

Encl. : A/a

To,

1. Secretary, All Ministries/Depts., Government of India
2. ACS/Principal Secretary/Secretary (Health &FW), All States/UTs
3. Project Directors, SACS/Director SBTC
4. Head Central Government Hospitals/Institutions
5. All Medical Colleges (Government and Private)

Pledge

World Blood Donor Day, 2022

I, _____ (Name), resident of _____ (Village)
_____ (District), _____ (State), today, on the occasion of
World Blood Donor Day, 2022 do hereby pledge to donate my blood
regularly.

Keeping in view the huge need of blood in India, I also undertake to create
awareness amongst my family members, friends, relatives, colleagues and
public about the need for regular, voluntary unpaid blood donation.

Along with this, I also undertake, that whenever someone is in need of
blood, I shall donate blood at my own expense without any greed, free from
caste-religion discrimination.

I will make relentless efforts so that no life is lost around us due to shortage
of blood.

शपथ
विश्व रक्तदाता दिवस, 2022

आज मैं(नाम),(ग्राम),(जिला),
.....(राज्य) का निवासी, विश्व रक्तदाता दिवस, 2022 के दिन यह शपथ
लेता/लेती हूँ कि मैं अपना रक्त नियमित रूप से दान करूँगा/करूँगी।

भारत में रक्त की विशाल आवश्यकता को ध्यान में रखते हुए, मैं यह भी
वचन देता/देती हूँ कि मैं अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता
को नियमित, स्वैच्छिक अवैतनिक रक्तदान की आवश्यकता के बारे में जागरूक
करने का प्रयास करूँगा/करूँगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी, किसी को
रक्त की जरूरत होगी, मैं अपने खर्चे पर, बिना किसी लोभ-लालच के, जाति-धर्म
के भेदभाव से मुक्त होकर रक्तदान करूँगा/करूँगी।

मैं सतत प्रयास करूँगा/करूँगी ताकि रक्त की कमी से हमारे आस-पास
किसी की जान न जाए।
