



Tea Board
14, Biplabi Trailokya Maharaj Sarani,
Kolkata-700 001

File No.23(30)/Estt/2016/ 8572

Dated: 29.05.2026

CIRCULAR

The undersigned is directed to enclose herewith a copy of the D.O. letter No.11011/01/2025/NBTC/BTS dated 22nd May, 2026 issued by Department of Health and Family Welfare, Ministry of Health and Family Welfare, Govt. of India regarding observance of World Blood Donor Day on 14.06.2026.

Accordingly, all the Board's offices including Zonal/Regional/Sub-Regional offices are hereby requested to organize a pledge ceremony and undertake appropriate initiative of successful implementation of the programme on 14.06.2026 and send the action taken report / photographs to the mail id teaboardsect2021@gmail.com / secyboard@gmail.com by 17.06.2026 for further necessary action.

Encl : As stated.

Amrita Chakraborty
(Dr. Amrita Chakraborty)
Secretary (I/C)

Distribution:

1.	All Heads of Department in H.O., Kolkata (excepting Dy. Chairman / Secretary)	With the request to please bring the contents of this Circular to the notice of all concerned working under them advising to take pledge in the Board's Room at 11:30AM on 14.06.2026.
2.	Executive Director, Coonoor	For compliance please.
3.	Executive Director, Guwahati	
4.	All Zonal/Regional/Sub-Regional offices of the Board	
5.	PAs to Dy. Chairman / FA&CAO / DTD/ Secretary	
6.	I.T. Cell	With the request to please upload in Board's website.
7.	TBEA	
8.	Establishment Branch	With spare copies.



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India

Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. NoIM-11011/01/2025/NBTC/BTS

22.05.2026

पुण्य सलिला श्रीवास्तव, भा.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary

Subject: Observance of World Blood Donor Day on 14th June 2026.

Dear Colleague,

World Blood Donor Day is celebrated worldwide on June 14 each year to honor the invaluable contributions of voluntary blood donors. Their selfless generosity saves millions of lives and improves public health outcomes. This global observance not only pays tribute to these lifesaving individuals but also serves as a strong call to action, highlighting the ongoing need for voluntary and unpaid blood donations to ensure a safe and adequate blood supply for everyone.

We will commemorate World Blood Donor Day 2026 with the theme: **"One Drop of Humanity. Give Blood. Save Lives"**

2. The Objectives of this year's campaign are:

1. Drive sustained growth in regular, voluntary, unpaid blood donation worldwide, supporting equitable access to safe blood and resilient health systems.
2. Raise awareness of the critical need for blood and plasma donations and their life-saving impact, while inspiring a new generation of donors.
3. Highlight the vital contribution of blood donors to health and well-being, and promote the values of solidarity, humanity, and collective responsibility.
4. Mobilize governments and development partners to invest in and sustain national blood programmes, with a view to achieving universal access to safe blood transfusion.

3. In this regard, all Ministries/Departments and their Subordinate/Attached Offices/Autonomous Bodies are requested to organize suitable programs to mark World Blood Donor Day observance. These may include awareness activities, voluntary blood donation camps, and other outreach efforts. Ministries are also encouraged to actively disseminate the campaign messages through various platforms, including social media, print, and electronic media, etc. to promote community engagement and participation. A template of the pledge in English and Hindi is enclosed.

4. A brief report of the activities undertaken, along with photographs, may kindly be shared with this Ministry at the email address: mpkhobragade@gov.in

#StopObesity

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

5. Your proactive support will play a pivotal role in amplifying the message of World Blood Donor Day and reinforcing our strong commitment to saving lives through voluntary blood donation.

Together, we can turn compassion into survival- Give Blood, Give Life, Spread Humanity!

With regards,

With regards,

Yours sincerely,

Encl.: as above

Punya Salila
(Punya Salila Srivastava)

**Secretary to Government of India,
All Ministries/Departments**

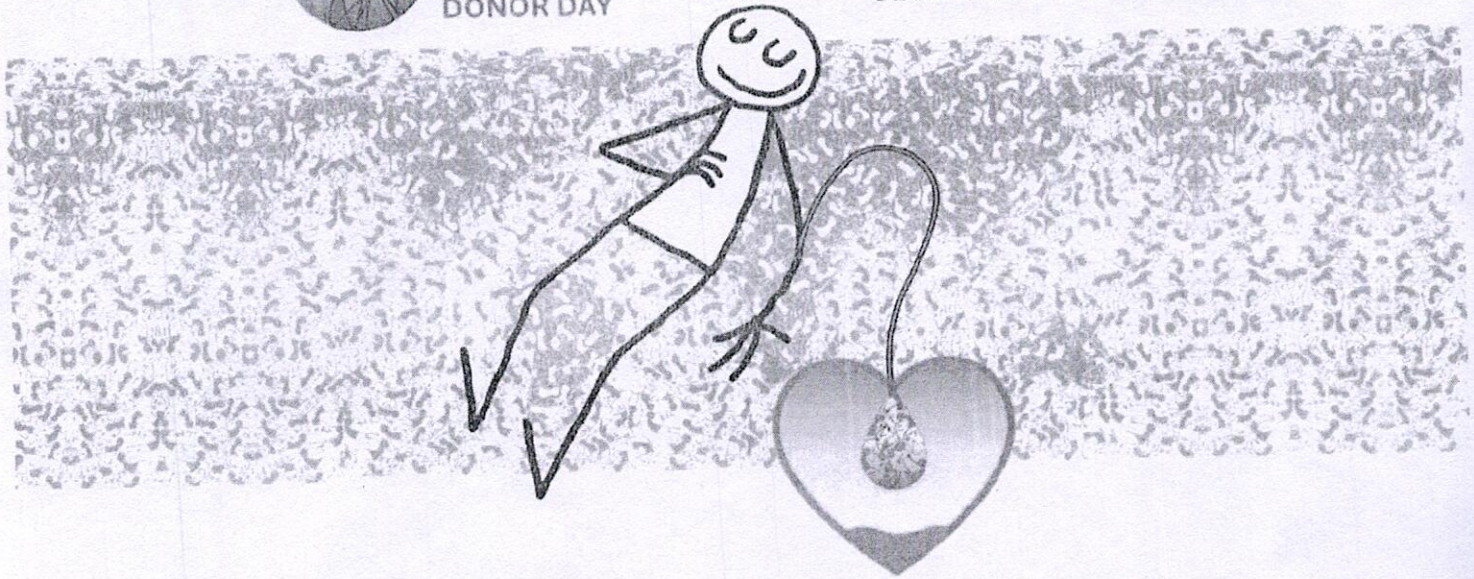


State Logo

14 June
WORLD

BL**OD**
DONOR DAY

**ONE DROP OF
HUMANITY**
GIVE BLOOD. SAVE LIVES.



Pledge

World Blood Donor Day, 2026

I, _____ (Name), _____

Resident of _____ (Village) _____ (District)
_____ (State), today, on 14th June, World Blood Donor Day,
2026, do hereby pledge to donate my blood regularly.

Keeping in view the need for blood in India. I also undertake to create awareness amongst my family members, friends, relatives, colleagues, and the public about the need for regular, voluntary, unpaid blood donation.

Along with this, I also undertake that whenever someone is in need of blood, I shall donate blood without any greed and without any discrimination.

I will make relentless efforts so that no life is lost around us due to a shortage of blood.

शपथ

विश्व रक्तदाता दिवस, 2026

आज, मैं (नाम)
(ग्राम) (जिला) (राज्य) का निवासी, विश्व
रक्तदाता दिवस, 2026 के दिन यह शपथ लेता/लेती हूँ कि मैं अपना रक्त नियमित रूप
से दान करूँगा/करूँगी।

भारत में रक्त की आवश्यकता को ध्यान में रखते हुए, मैं यह भी वचन देता/देती हूँ
कि मैं अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता को नियमित, स्वैच्छिक
अवैतनिक रक्तदान की आवश्यकता के बारे में जागरूक करने का प्रयास करूँगा/करूँगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी, किसी को रक्त
की जरूरत होगी, बिना किसी लोभ के और बिना किसी भेदभाव के रक्तदान
करूँगा/करूँगी।

मैं सतत प्रयास करूँगा/करूँगी ताकि रक्त की कमी से हमारे आस-पास किसी की
जान न जाए।