



टी बोर्ड भारत

(वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग, भारत सरकार के अधीन)

14, बी.टी.एम.सरणी (ब्रेबोर्न रोड), कोलकाता - 700001

www.teaboard.gov.in

पी.ओ. बॉक्स सं. 2172 ::::: ::::

एस टी डी कोड : 033 ::::: ::::

टेली नं. 2235-1331

मि.सं. 23(2)/स्था/98 (पार्ट)

दिनांक: 30 अक्टूबर, 2023

ईमेल द्वारा

सेवा में,

श्री लक्ष्मण राव अथकुरी

उपनिदेशक

वाणिज्य विभाग

वाणिज्य एवं उद्योग मंत्रालय,

भारत सरकार,

उद्योग भवन,

नई दिल्ली-110011

विषय: सरदार वल्लभभाई पटेल की जयंती मनाने के लिए 31 अक्टूबर, 2023 को राष्ट्रीय एकता दिवस मनाया जाएगा

महोदय,

मुझे वाणिज्य व उद्योग मंत्रालय, वाणिज्य विभाग के ज्ञापन सं मि.सं ए-42/8/2022-इ-डीओसी दिनांक 27 अक्टूबर, 2023 का संदर्भ ग्रहण करने एवं राष्ट्रीय एकता दिवस पर कृत कार्यवाई रिपोर्ट के इंपुट प्रदान करने का निदेश दिया गया है।

इस संबंध में, बोर्ड के दृष्टिकोण से की गई कार्यवाई रिपोर्ट तत्काल संदर्भ के लिए संलग्न है।

भवदीय,

-ह-

(डॉ. ऋषिकेश राय)

सचिव(प्र)

चाय पियो मस्त जियो !

Palampur, Tea Board

Format-I

Action Plan for observance of 'Rashtriya Ekta Diwas' (*National Unity Day*) on October 31, 2023 (*the yBirth Anniversary of Sardar Vallabhbhai Patel*)

Sl. No.	Action	Information	
1	Proposed date and time of taking Rashtriya Ekta Diwas Pledge and anticipated number of participants.	Date	31.10.2023
		Time	12:30 P.M
		Anticipated number of participants	15-20
2	Proposed route of conducting 'Run for Unity'.	From	TEA BOARD RO PALAMPUR
		To	RAJPUR CHOWK
		Distance (km)	1 KM
3	Anticipated number of participants in 'Run for Unity'.	Officer & Staff	5
		Other Stakeholders/ Public	10
4	Any other activities like Quiz, Essay Competition, Floral Tribute, Nukkad Natak etc. proposed to be conducted.	Quiz competition	
5	Communication Plan to be adopted for 'Rashtriya Ekta Diwas'.	1) OFFICIAL COMMUNICATION VIDE EMAIL 2) CONTACTING TELEPHONICALLY 3) THROUGH SOCIAL MEDIA PLATFORMS	
6	Activities proposed to create awareness (Banner/ Standees/ Selfie Points to be placed etc.)	DISPLAY OF BANNER AT THE ENTRY OF TEA BOARD OFFICE BUILDING	

Coonsor, Tea Board

Format-I

Action Plan for observance of 'Rashtriya Ekta Diwas' (*National Unity Day*) on October 31, 2023 (*the Birth Anniversary of Sardar Vallabhbhai Patel*)

Sl. No.	Action	Information
1	Proposed date and time of taking Rashtriya Ekta Diwas Pledge and anticipated number of participants	Date 31.10.2023 Time 10.30 AM Anticipated number of participants: 50
2	Proposed route of conducting 'Run for Unity'	From: NA To Distance (km)
3	Anticipated number of participants in 'Run for Unity'.	Officer & Staff : NA Other Stakeholders/ Public
4	Any other activities like Quiz, Essay Competition, Floral Tribute, Nukkad Natak etc. proposed to be conducted.	Quiz programme for officials will be conducted and National Unity Day Pledge will be observed.
5	Communication Plan to be adopted for 'Rashtriya Ekta Diwas'	Communicated the information to all concerned offices of the Board for needful compliance.
6	Activities proposed to create awareness (Banner/ Standees/ Selfie Points to be placed etc.)	Banners will be erected at all concerned Regional & Zonal offices of the Board.

Siliguri Tea Board

Format-I

Action Plan for observance of 'Rashtriya Ekta Diwas' (National Unity Day) on October 31, 2023 (the Birth Anniversary of Sardar Vallabhbhai Patel)

Sl. No.	Action	Information	
1	Proposed date and time of taking Rashtriya Ekta Diwas Pledge and anticipated number of participants.	Date	31/10/23
		Time	11:00 AM.
		Anticipated number of participants	30
2	Proposed route of conducting 'Run for Unity'. NA	From	-
		To	-
		Distance (km)	-
3	Anticipated number of participants in 'Run for Unity'. NA	Officer & Staff	-
		Other Stakeholders/ Public	-
4	Any other activities like Quiz, Essay Competition, Floral Tribute, Nukkad Natak etc. proposed to be conducted.	Quiz contest on 31/10/23 for taking pledge.	
5	Communication Plan to be adopted for 'Rashtriya Ekta Diwas'.	NA	
6	Activities proposed to create awareness (Banner/ Standees/ Selfie Points to be placed etc.)	Banner shall be displayed.	