



टी बोर्ड भारत Tea Board India
14, बी.टी.एम सरणी (ब्रेबोर्न रोड) कोलकाता 700001
14, B.T.M Sarani (Brabourne Road) Kolkata 700 001
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सेवा में सभी चाय संस्थान	भवदीय, डॉ. ऋषिकेश राय सचिव(प्र), टी बोर्ड भारत  हस्ताक्षर:.....
संदर्भ सं: 3(11)/2022/संवर्धन	पृष्ठों की संख्या: 2 दिनांक: 11.07.2022

सियालदह डिवीजन में एक स्टेशन एक उत्पाद पायलट योजना में भागीदारी के लिए आवेदन के संबंध में परिपत्र

रेलवे बोर्ड, रेल मंत्रालय, भारत सरकार ने केंद्रीय बजट 2022-23 की घोषणा के अनुसार 'एक स्टेशन एक उत्पाद' योजना के कार्यान्वयन के लिए एक नीति के संबंध में एक अधिसूचना जारी की है।

1. उद्देश्य:

केंद्रीय बजट 2022-23 में घोषित 'एक स्टेशन एक उत्पाद' योजना के चार उद्देश्य निम्नानुसार हैं:

- क) भारत सरकार के 'वोकल फॉर लोकल' दृष्टिकोण को बढ़ावा देना
- ख) स्थानीय/देशी उत्पादों के लिए बाजार उपलब्ध कराना
- ग) रेल यात्रियों को भारत की समृद्ध विरासत का अनुभव करने और स्थानीय/स्वदेशी उत्पादों को खरीदने का अवसर प्रदान करना
- घ) समाज के हाशिए पर पड़े वर्गों के लिए अतिरिक्त आय के अवसर सृजित करना

2. कार्य-क्षेत्र:

इस योजना के तहत, रेलवे स्वदेशी/स्थानीय उत्पादों को प्रदर्शित करने, बेचने और उच्च दृश्यता देने के लिए रेलवे स्टेशनों पर आउटलेट - फिक्स्ड स्टॉल/कियोस्क, पोर्टेबल स्टॉल/ट्रॉलियां प्रदान करेगा। रेलवे स्टेशनों, पात्र उत्पादों और विक्रेताओं की पहचान करेगा।

(अगले पृष्ठ पर जारी)

इस संबंध में, उपरोक्त योजना में भागीदारी के लिए सियालदह डिवीजन में एक स्टेशन एक उत्पाद पायलट (OSOP) योजना में भागीदारी के लिए आवेदन पत्र, कार्य के दायरे, परियोजना की अवधि, पंजीकरण शुल्क, बुनियादी ढांचा, पात्रता मानदंड के साथ संलग्न करें एवं प्रस्तुत किए जाने वाले सहायक दस्तावेज, उत्पाद श्रेणियां आदि जैसा कि सहायक वाणिज्य प्रबंधक, पूर्व रेलवेद्वारा अग्रेषित किया गया है।

सहायक वाणिज्यिक प्रबंधक, पूर्व रेलवे ने इस दस्तावेज के अनुबंध- II में प्रत्येक स्टेशन के लिए चिन्हित उत्पादों के साथ सियालदह मंडल के अंतर्गत 148 स्टेशनों की सूची भी साझा की है। अनुबंध-II के अनुसार, चाय 2 स्टेशनों - सियालदह और कोलकाता टर्मिनल के लिए चिन्हित उत्पाद है।

इसके अलावा, सहायक द्वारा साझा किए गए दस्तावेज के अनुसार वाणिज्य प्रबंधक, पूर्व रेलवे, इस परियोजना की अवधि दिनांक 08.07.2022 से 15.07.2022 तक 15 दिनों की होगी।

उपरोक्त के मद्देनजर, आपसे अनुरोध है कि कृपया अपने सभी सदस्यों के बीच सूचना प्रसारित करें ताकि पात्र चाय कंपनियां, लघु चाय उत्पादक, एसएचजी आदि इस योजना में भाग ले सकें और अपने उत्पादों को सियालदह और कोलकाता टर्मिनल - दो स्टेशन जहां चाय पहचाना गया उत्पाद है पर प्रदर्शित कर सकें।

इच्छुक आवेदकों से अनुरोध है कि वे इस योजना के तहत आवेदन जमा करने के संबंध में निम्नलिखित निर्देशांक पर सीधे पूर्वी रेलवे सियालदह मंडल से संपर्क करें। इस योजना के कार्यान्वयन की पूरी प्रक्रिया और दायित्व पूर्वी रेलवे के संबंधित डिवीजन के पास है:

वरिष्ठ मंडल वाणिज्य प्रबंधक
सियालदह डिवीजन, ईस्टर्न रेलवे
डीआरएम बिल्डिंग, रूम नं 44
कैसर स्ट्रीट, सियालदह
कोलकाता 700014
टेल: 033-23832207
ई-मेल: acmcp.sdah@gmail.com





**EASTERN RAILWAY
SEALDAH DIVISION**

**APPLICATION FOR PARTICIPATION IN ONE STATION ONE PROJECT PILOT SCHEME OVER SEALDAH
DIVISION**

Senior Divisional Commercial Manager, Eastern Railway, Sealdah, acting for and behalf of The President of India hereby invites Expression of Interest in sealed packet (single) and in prescribed format from Individuals, Self Help Groups (SHGs), Marginalized or weaker sections of society etc., dealing with indigenous products for participation in **ONE STATION ONE PRODUCT** Scheme (Phase-VI, Spell-1) at 148 Stations over Sealdah Division.

1.	Scope of work	Participation in One Station One Product scheme by showcasing/selling indigenous/local products for a period of 15 days at 148 Stations over Sealdah Division.
2.	Duration of the project	15 days :- 08.07.2022 – 22.07.2022
3.	Registration Fees	Rs. 1000/- only inclusive of GST for the allotment period of 15 days.
4.	Infrastructure	(i) Stalls/Outlets shall be provided by Railways. (ii) Electricity charges shall be paid by the allottee as per actual consumption.
5.	Eligibility Criteria for participation in the above scheme & supporting documents to be submitted	(i) Holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State / Central Government Authority. (ii) Individual artisans / weavers / craftsmen enrolled / registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) / National Handloom Development Corporation (NHDC) / Khadi and Village Industries Commission (KVIC) etc. (iii) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme). (iv) Marginalized or weaker sections of society. <u>*Supporting Documents:-</u> Photocopy of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State / Central Government Authority, documents of registration under Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) / National Handloom Development Corporation (NHDC) / Khadi and Village Industries Commission (KVIC) etc., registration of SHG under PMEGP, etc., as the case may be.
6.	Product categories	(i) Handicrafts/ Artefacts (ii) Textiles and Handlooms (iii) Traditional Garments (iv) Local agricultural produce/ Processed / semi – processed foods. (Food license issued by FSSAI requires to be submitted.) *Geographical Indicator (G.I.) tagged items of local origin, approved by Office of Controller General of Patents, Designs and Trademarks, Department of Promotion of Industry and Internal trade (DPIIT), Ministry of Commerce and Industry, Govt. of India will be preferred.
7.	Authority to contact for further query or assistance	Senior Divisional Commercial Manager, Sealdah Division, Eastern Railway, DRM Building, Room No. 44 Kaiser Street, Sealdah KOLKATA – 700014 Tel:033-23832207

❖ **Other terms & conditions:**

- (i) Format for submission of application is given at Annexure-I.
- (ii) List of stations and products are attached as Annexure-II.
- (iii) Applications as per prescribed format (Annexure – I) duly filling up the relevant fields, in the letterhead of the organization/ plain white sheet of paper along with photocopy of document (as mentioned in sl.-5 above), addressed to Sr. Divisional Commercial Manager, Eastern Railway, Sealdah, Room No.- 44, DRM Office, Kaiser Street, Sealdah, Kolkata-700014, should be submitted in sealed envelope at designated place in the Office of Station Master / Station Manager.

Detailed application along with documents should be submitted in a sealed envelope within 15.00 hrs of 07.07.2022 at designated place in the Office of Station Master / Station Manager. Open lottery/public draw of lots to be done at above mentioned place on 07.07.2022 at 16:00 hrs in case of receipt of more than one application.

**Sr. Divisional Commercial Manager
Eastern Railway, Sealdah
Room No.-44, DRM Office
Kaiser Street
Kolkata – 700014**

Sub: Application for participation in 'One Station One Product' Scheme (Phase-VI, Spell-1)

Respected Madam,

- ✓ Name of the applicant & brief profile:-.....

- ✓ Station:- I would like to participate in 'One Station One Product' Scheme at Station.

- ✓ Products:- I would like to sell/exhibit the following products for Phase-VI, Spell-1:-

08.07.2022 – 22.07.2022:-.....

- ✓ Supporting Documents:- Photocopy of document issued by

..... is enclosed herewith.

We request you to kindly consider our proposal and provide us with the terms and conditions for the above scheme.

Thanking you,

Signature of the applicant:-

Name:-

Address (in full):-

Telephone No./Mobile no., if any:-

Seal (if any):-

Date:-

ANNEXURE - II

SN	STATIONS	NAME OF THE IDENTIFIED PRODUCTS
1.	Sealdah	Cotton Textile Products, Embroidery Items, Jute Products, Tea leaves, Soft Toys, Artificial Jewellery, Leather Products, Silk Sarees, Paper crafts
2.	Kolkata Terminal	Leather Products, Embroidery items, Tea leaves
3.	Naihati Jn.	Handmade Cloth Dolls, Embroidery Items, Artificial Jewellery
4.	Berhampore Court	Khadi Handloom Products, Embroidery Items, Artificial Jewellery
5.	Beldanga	Handmade Gamcha, Embroidery Items, Artificial Jewellery
6.	Bhagwangola	Cotton & Silk Products, Embroidery Items, Artificial Jewellery
7.	Bethuadahari	Tant Saree, Bell Metal Crafts
8.	Cossimbazar	Handmade Toys, Embroidery Items, Artificial Jewellery
9.	Debagram	Cotton & Silk Products, Embroidery Items, Artificial Jewellery
10.	Jiaganj	Baluchari Sarees, Embroidery Items
11.	Krishnapur	Local Sweets (Rasakadamba)
12.	Lalgola	Local Sweets (Kalakand)
13.	Murshidabad	Silk Sarees, Embroidery Items
14.	Plassey	Bamboo Crafts, Cotton & Silk Textile products
15.	Bhabta	Semi-Processed Food (Milk Products)
16.	Bahadurpur	Terracotta Jewellery, Clay dolls
17.	Dhubulia	Jamdani Saree, Artificial Jewellery
18.	Muragachha	Semi-Processed Food (Chanachur)
19.	Paglachandi	Cotton & Silk Products, Embroidery Items
20.	Rejinagar	Handmade Lungi, Embroidery Items
21.	Aranghata	Semi-Processed Food (dal, Bori, Papad, Etc.), Jute Craft
22.	Agarpara	Clay Toys, Embroidery Items, Artificial Jewellery

23.	Akra	Gems & Jewellery, Embroidery Items
24.	Ashoknagar Road	Handmade Embroidery Products, Jute products
25.	Baranagar Rd.	Canvass & Parachute Bags, Embroidery Items
26.	Baharu	Semi-Processed Food (Handmade Cookies)
27.	B.B.D. Bag	Chikan Embroidery Products, Artificial Jewellery
28.	Bagbazar	Clay Toys, Artificial Jewellery, Cotton & Silk textile products
29.	Birati	Embroidery Products, Leather products, Artificial Jewellery, Jute products
30.	Bidhyadharpur	Handmade Jam, Jelly & Pickles
31.	Badkulla	Local Sweets (Sarpuria/Sarbhaja), Marble Handicrafts, Handmade carpet
32.	Baghajatin	Handmade Cloth & Jute Products, Embroidery Items
33.	Bagula	Leather Products, Jute products, Glass art, Cane & Bamboo products
34.	Birnagar	Semi-Processed Food (Chanachur), Clay Dolls
35.	Belgharia	Canvass & Parachute Bags, Semi-processed food (Pickle, Jam & Jelly)
36.	Ballygunge Jn.	Pickles, Jam & Jelly, Wood Product
37.	Ballyghat	Clay Toys, Embroidery Items, Artificial Jewellery
38.	Bamangachi	Leather Products, Jute products, Embroidery Items
39.	Bangaon Jn.	Terracotta Products, Embroidery Items, Jute items
40.	Bidhannagar Rd.	Artificial Jewellery, Embroidery Items, Cotton & Silk Textile products
41.	Barrackpore	Dry Flower & Decorative Items, Embroidery Products, Cotton & Silk Textile products
42.	Banpur	Decorative Plastic Flower Items, Kantha Stitch
43.	Brace Bridge	Handmade Jute Bags, Embroidery Items
44.	Baruipur Jn.	Embroidery Products, Artificial Jewellery

45.	Bisharpara Kodalia	Embroidery Products, Jute products
46.	Basuldanga	Leather Products, Embroidery products
47.	Basirhat	Terracotta Products, Cotton & Silk Textile products
48.	Bhasila	Artificial Jewellery
49.	Barasat Jn.	Jute Products, Embroidery Items, Leather products
50.	Burrabazar	Imitation Jewellery, Embroidery Items
51.	Bira	Jute Crafts, Embroidery Items
52.	Chakdaha	Tant Sarees, Clay Modelling, Cotton & Silk Textiles, Terracotta products
53.	Chandpara	Embroidery Products
54.	Canning	Embroidery Products, Artificial Jewellery
55.	Champahati	Handmade Bags, Embroidery Items
56.	Champapukur	Agarbatti
57.	Deula	Leather Products, Embroidery items
58.	Dakshineswar	Canvass & Parachute Bags, Embroidery Items, Artificial Jewellery
59.	Dakshin Barasat	Leather Bags, Jute Products
60.	Dum Dum Cantt.	Embroidery Products, Artificial Jewellery
61.	Dum Dum Jn.	Garments & Handmade Embroidery Items, Artificial Jewellery
62.	Durganagar	Terracotta Products, Jute items
63.	Diamond Harbour	Leather Products, Embroidery Items
64.	Dhakuria	Handmade Jewellery, Embroidery Items
65.	Dakshin Durgapur	Leather Products, Embroidery items
66.	Dhamua	Leather Products, Embroidery items
67.	Dhapdhapi	Handmade Cookies
68.	Duttapukur	Embroidery Products, Artificial Jewellery

69.	Eden Gardens	Clay Toys, Embroidery Items, Artificial Jewellery
70.	Phulia	Jamdani Sarees, Boutique, Semi-Processed Food (Chena, Ghee & other Milk products)
71.	Gobardanga	Embroidery Items, Artificial Jewellery
72.	Gocharan	Handmade Pickles, Jam & Jelly
73.	Gangnapur	Tant & Printed Sarees, Clay dolls
74.	Garia	Batik Products
75.	Guma	Embroidery Products, Artificial Jewellery
76.	Gopalnagar	Khadi Handloom Sarees
77.	Ghutiari Shariff	Gems & Jewellery
78.	Gurudas Nagar	Gems & Jewellery
79.	Gede	Clay Pots & Dolls, Boutique sarees
80.	Habra	Jute Crafts, Embroidery Items
81.	Habibpur	Tant Sarees, Kantha Stitch
82.	Hridaypur	Jute Crafts, Embroidery Items
83.	Halisahar	Embroidery Products, Artificial Jewellery
84.	Hasnabad	Jute Crafts, Embroidery Items, Artificial Jewellery
85.	Harua Road	Embroidery Products
86.	Hotor	Embroidery Products
87.	Ichhapur	Artificial Jewellery, Embroidery Items
88.	Jadavpur	Textile Jewellery, Dry Flower
89.	Jagaddal	Clay Toys, Embroidery Items, Artificial Jewellery
90.	Joynagar Majilpur	Semi-Processed Food (Handmade Cookies)
91.	Komagata Maru Budge Budge	Handmade Cloth & Jute Products, Embroidery Items
92.	Khardaha	Embroidery Products, Artificial Jewellery

93.	Kalikapur	Handmade Jam, Jelly & Pickles
94.	Kalinarayanpur Jn.	Tant Sarees, Cotton & Silk Textile Products
95.	Kalyani Ghoshpara	Embroidery Products, Artificial Jewellery
96.	Kalyani Simanta	Imitation Jewellery, Terracotta items
97.	Kalyani Shilpanchal	Embroidery Products, Artificial Jewellery
98.	Krishnanagar City Jn.	Clay Dolls, Terracotta items, Kantha Stitch
99.	Kankinara	Artificial Jewellery, Embroidery products
100.	Kanchrapara	Embroidery Items, Artificial Jewellery
101.	Kakdwip	Semi-Processed Food (Handmade Cookies)
102.	Kalyani	Paper Crafts, Cotton & Silk Textile products, Boutique
103.	Kalyanpur	Handmade Wooden Items
104.	Lake Gardens	Gems & Jewellery, Jute products
105.	Lakshmikantapur	Leather Products, Embroidery items
106.	Majhergram	Jute Crafts
107.	Mallikpur	Gems & Jewellery, Leather products
108.	Magrahat	Gems & Jewellery, Leather products
109.	Majhdia	Clay Dolls, woollen garments
110.	Majherhat	Handmade Cloth & Leather Bags
111.	Madhyamgram	Embroidery Products, Artificial Jewellery
112.	Malatipur	Artificial Jewellery
113.	Mathurapur Road	Artificial Flowers, artificial Jewellery
114.	Madanpur	Leather Products, Linen sarees
115.	Machlandapur	Cane & Bamboo Products
116.	New Alipore (Calcutta)	Handmade Pickles, Jam & Jelly
117.	Nangi	Gems & Jewellery, Embroidery items, Leather products

118.	New Barrackpur	Leather Products, Embroidery items, Artificial Jewellery
119.	New Garia	Handmade Pickles, Jam & Jelly
120.	Namkhana	Gems & Jewellery, Embroidery products
121.	Netra	Semi-Processed Food (Handmade Cookies)
122.	Payradanga	Clay Toys
123.	Piali	Handmade Bags
124.	Princep Ghat	Clay Toys, Embroidery Items, Artificial Jewellery
125.	Park Circus	Paper Handicrafts, Embroidery Items, Artificial Jewellery
126.	Palta	Embroidery Products, Artificial Jewellery
127.	Patipukur	Leather Products, Artificial Jewellery
128.	Palpara	Clay Toys, Jute products, Boutique
129.	Ranaghat Jn.	Imitation Jewellery, Cotton & Silk Textile products, Kantha Stitch
130.	Subhasgram	Handmade Paintings On Glass, artificial Jewellery
131.	Sodepur	Tant & Silk Sarees, Embroidery Items, Artificial Jewellery
132.	Surjyapur	Gems & Jewellery
133.	Simurali	Carpet, Jute crafts
134.	Shyamnagar	Embroidery Products, Artificial Jewellery
135.	Sangrampur	Leather Products, Embroidery Items
136.	Sonarpur Jn.	Santipur Tant, Straw Arts
137.	Santoshpur	Handmade Pickles, Jam & Jelly
138.	Shasan Road	Gems & Jewellery
139.	Shantipur	Tant Sarees, Kantha stitch
140.	Sondalia	Artificial Jewellery
141.	Tala	Imitation Jewellery, Embroidery Items
142.	Titagarh	Metal Jewellery, Embroidery Items
143.	Taherpur	Wooden & Clay Dolls, Boutique sarees

144.	Taki Road	Embroidery Products
145.	Thakurnagar	Terracotta Items, Embroidery items, Jute products
146.	Tollygunge	Leather Products, Embroidery Items
147.	Taldi	Gems & Jewellery
148.	Kashinagar	Gems & Jewellery