



TEA BOARD
14, Biplabi Trailokya Maharaj Sarani
Kolkata - 700001

Dated:11.11.2021

Ref No: - Law/IPR/21/2020

NOTIFICATION

WHEREAS, in exercise of its powers under sub section (3) and (5) of the Tea Act, 1953, the Central Government has notified Tea (Marketing) Control Order, 2003 (herein after called as the 'said Order') to exercise control over manufacturers, buyers, brokers, auction organizers of teas in India.

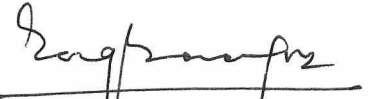
AND WHEREAS, Under Paragraph 13(3) of the said Order the Registering Authority has the power to issue directions which are relevant for carrying out the object of the Control Order.

AND WHEREAS, under sub-para (1)(d) of Paragraph 6 of the said Order failure to carry out any direction of the Registering Authority may lead to cancelation or suspension of the registration of a Buyer.

AND WHEREAS, teas of Darjeeling, Kangra, Assam (Orthodox) and Nilgiri (Orthodox) are reputed Geographical Indications registered under the Geographical Indications of Goods (Registration and Protection) Act, 1999 and enjoys considerable reputation worldwide for their quality.

AND WHEREAS, it has come to notice of the Board that teas of inferior qualities are being imported and blended with teas from Darjeeling, Kangra, Assam (Orthodox) and Nilgiri (Orthodox) thereby causing irreparable damage to the reputation of well known teas of Indian origin.

NOW THEREFORE, in exercise of the power under paragraph 13(3) of the Tea (Marketing) Control Order, 2003, it is hereby directed that henceforth no registered buyers of teas, shall blend any imported tea with teas of Darjeeling, Kangra, Assam (Orthodox) and Nilgiri (Orthodox) from the date of issuance of this notification. Failure to comply with this direction shall invite action as deemed fit.



(Dr. K. N. Raghavan)
Deputy Chairman Tea Board &
Registering Authority

To

All concerned

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