



Tea Board
14, Biplabi Trailokya Maharaj Sarani,
Kolkata-700 001


No. 25(24)/Sectt/2022/ 329

Dated : 25.03.2022

C I R C U L A R

The undersigned is directed to state that Lok Samvaad, a microblogging platform has been jointly developed by NIC and NICS I based on open source tools and technologies and also supports local languages at the level of Ministry of Electronics & Information Technology (Meity), Govt. of India. It is integrated with Govt. applications including Sandes and NIC email, so message propagation can happen among these systems. Users can upload content, also called a "Post" and it has features comparable with other similar social media platforms, such as "Like", "Repost", "Comment" etc. The platform allows Govt. Departments to share important information related to their schemes and programmes etc. among each other and also allows engagement with citizens, thereby promoting networking of ideas. Lok Samvaad is equipped with advanced data security features and the platform's strategic control lies with the Govt. Lok Samvaad can be accessed at <https://lok.sabhavaad.nic.in>. and is also available as a mobile app.

Accordingly, an official profile of Tea Board India has been created on the microblogging site loksamvaad.nic.in with the handle @ tea-board965indiaZ184 and all officials of the Board are hereby requested to kindly register on loksamvaad.nic.in as early as possible.


(Dr. Rishikesh Rai)
Secretary (I/C)

Distribution :-

1.	All HoDs in Board's H.O, Kolkata (excepting Dy. Chairman & Secretary)	With the request to please bring the content of the Circular amongst all officials working under them.
2.	Executive Director, Tea Board, Coonoor & Guwahati	
3.	FA & CAO	
4.	Director of Tea Development	
5.	All Regional/Sub-Regional Offices of the Board.	
6.	Secretary to Dy. Chairman & P.As to FA&CAO/Secretary	
7.	Secretariat Branch	
8.	IT Cell	With the request to upload in Board's website.
9.	T.B.E.A.	
10.	Secretariat Branch	with spare copies

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