

Press Release

India rises to the third position in world tea exports in 2024

Kolkata, March 31: India exported a total volume of 254.67 Million Kg of tea with value realization of INR 7111.43 Crores during the calendar year 2024 (January-December, 2024), moving up from the fourth to the third position in world tea exports scenario during the calendar year 2024 (as per ITC data). This may be considered as a commendable achievement, which was possible as a result of concerted efforts from the Government of India, Tea Board and all the stakeholders of Indian tea industry.

During 2024, North India exported 154.81 Million Kg with value realization of INR 4833.12 Crores, while South India exported 99.86 Million Kg with value realization of INR 2278.31 Crores. North India's contributions stood at 60.79% in quantity terms and 67.96% in value terms; whereas South India's contributions stood at 39.21% in quantity terms and 32.04% in value terms.

Meanwhile, Tea Board India, under Ministry of Commerce & Industry, Government of India, is all set to celebrate its 72nd Foundation Day on 1st April, 2025. The Tea Board, set up under Section 4 of the Tea Act 1953, was constituted on 1st April, 1954. The Tea Board has wide functions and responsibilities under the direction of the Central Government, which include, rendering assistance for cultivation, manufacture and marketing of tea, Export and domestic Promotion, Aiding Research and Development activities for augmentation of tea production and improvement of tea quality, Extending assistance to the plantation workers and their wards through labour welfare schemes, encouraging and assisting the unorganized small growers sector, collection and maintenance of Statistical data and publication etc., and such other activities as are assigned from time to time by the Central Government.