

**26-28 अगस्त, 2022 तक आयोजित होने वाले "भारत जीआई (भौगोलिक संकेत) मेला 2022" में भाग लेने के लिए आवेदन के संबंध में परिपत्र**

जैसा कि आप जानते होंगे, एक भौगोलिक संकेत (जीआई) उन उत्पादों पर उपयोग किया जाने वाला एक संकेत है, जिनकी एक विशिष्ट भौगोलिक उत्पत्ति होती है और उन गुणों या प्रतिष्ठा से युक्त होते हैं जो उस मूल के कारण होते हैं। जीआई टैग किए गए उत्पाद "अविश्वसनीय भारत के अमूल्य खजाने" हैं और इसका उद्देश्य क्रेता समुदाय के बीच विश्वास पैदा करना है।

'आत्मनिर्भर भारत' एवं 'लोकल गो ग्लोबल' बनाने की भारत सरकार की पहल के तहत, हस्तशिल्प निर्यात संवर्धन परिषद (ईपीसीएच) 26 से 28 अगस्त, 2022 तक इंडिया एक्सपो सेंटर एंड मार्ट, ग्रेटर नोएडा, दिल्ली एनसीआर में फिजिकल मोड में "इंडिया जियोग्राफिकल इंडिकेशन्स (जीआई) फेयर 2022" का आयोजन कर रही है। भौगोलिक विविधता को बढ़ावा देने और विश्व बाजार में भारत के भौगोलिक संकेतक उत्पादों की ब्रांड छवि को बढ़ावा देने के लिए भारत के सभी राज्यों से जीआई उत्पादों/शिल्पों का अभ्यास और उत्पादन करने वाले निर्यातकों/उद्यमियों/कारीगरों के लिए मेले की भागीदारी खुली है। अधिक जानकारी के लिए कृपया [www.gifairindia.in](http://www.gifairindia.in) देखें।

इंडिया जीआई फेयर 2022 में सभी निर्यात संवर्धन परिषदों एवं उद्योगों व एमएसएमई विभाग द्वारा अपने जीआई शिल्प उत्पादकों, निर्यातकों और कारीगरों के साथ सिनर्जी जीआई टैग उत्पादों वाले राज्यों/संघ शासित प्रदेशों द्वारा अपने जीआई शिल्प को भौतिक रूप से प्रदर्शित करने के लिए भागीदारी देखी जाएगी। भारत व विदेश के क्रेताओं व उनके प्रतिनिधियों को भारत के अद्वितीय जीआई टैग किए गए शिल्प / उत्पादों की एक विस्तृत विविधता का पता लगाने और प्राप्त करने के लिए भारत जीआई मेले का दौरा करने के लिए आमंत्रित किया जाएगा।

(अगले पृष्ठ पर जारी।)

इस संबंध में ईपीसीएच ने सूचित किया है कि डीसी एमएसएमई कार्यालय, एमएसएमई मंत्रालय, भारत सरकार ने अपनी खरीद और विपणन योजना (पीएमएस) के तहत 26 से 28 अगस्त, 2022 तक भारत जीआई मेला 2022 को मंजूरी दे दी है और पात्र सूक्ष्म और लघु उद्यमों को उनकी योजना के दिशा-निर्देशों के अनुसार उनकी भागीदारी के लिए वित्तीय सहायता प्रदान करेगी।

ईपीसीएच ने पात्र प्रदर्शकों को 19 अगस्त, 2022 तक मेले <https://my.msme.gov.in/MyMsme/Reg/COMMatu.aspx> से पहले वेब लिंक के माध्यम से ऑनलाइन पंजीकरण करने के लिए आमंत्रित किया है। तत्पश्चात्, आवेदक इकाई को कार्यक्रम के समापन की तिथि से 30 दिनों के भीतर निर्धारित प्रारूप में अपना दावा ऑनलाइन (या सिस्टम में मौजूद) प्रस्तुत करना होगा और दस्तावेजों के लिए निकटतम एमएसएमई 01 कार्यालयों से संपर्क करना होगा।

ऑनलाइन आवेदन जमा करने का लिंक: <https://www.gifairindia.in/exhibitor/exhibitor-form>

इस संबंध में, इच्छुक आवेदकों से अनुरोध है कि वे "भारत भौगोलिक संकेत (जीआई) मेला 2022" में भाग लेने के संबंध में ईपीसीएच से निम्नलिखित निर्देशांकों पर सीधे संपर्क करें:

श्री वरुण कुमार

ईमेल: [gifair@epch.com](mailto:gifair@epch.com)

मोबाईल: 9818725533 / 9810300267

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS****"EPCH HOUSE" POCKET 6 & 7, SECTOR - C, L.S.C., VASANT KUNJ, NEW DELHI-110 070****Tel.: +91-11-26135256 / 57 / 58****Fax: +91-11-26135518 / 19****E-mail: mails@epch.com****Web : www.epch.in**

EPCH-4/3(1)IGIF/2022-23

July 15, 2022

To,  
**GI Products Manufacturers / Exporters**

**SUBJECT: INDIA GI (GEOGRAPHICAL INDICATIONS) FAIR 2022 FROM 26 – 28 AUGUST, 2022 AT IEML, GREATER NOIDA  
FINANCIAL SUPPORT BY MINISTRY OF MSME, GOVT. OF INDIA FOR EXHIBITORS FROM PAN INDIA**

Dear Sir/Madam,

As you may be aware, a Geographical Indication (GI) is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. The GI tagged products are "Invaluable treasures of Incredible India" and aims to build confidence amongst the buying community. There are around 390+ products/logo tagged as GI in the country out of which 200+ handicrafts & handlooms; 129 Agricultural; 17 Food Stuff; 12 Manufacturers & 2 Natural products.

Keeping in view the Govt. of India's initiative to build 'Atmanirbhar Bharat' and 'Local goes Global', Export Promotion Council for Handicrafts is organizing **"India GI (Geographical Indications) Fair 2022" from 26<sup>th</sup> to 28<sup>th</sup> August, 2022 in physical mode at India Expo Centre & Mart, Greater Noida, Delhi NCR** with the support of Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry, Govt. of India. The participation in the fair is open to entrepreneurs, exporters & artisans practicing and producing GI products from all states of India. Buyers and their representatives from India & abroad will be invited to visit the India GI Fair to explore and source a wide variety of unique GI Tagged crafts / products of India. For more details, please visit at [www.gifairindia.in](http://www.gifairindia.in)

**Financial Support to the exhibitors of India GI Fair 2022:**

EPCH is pleased to inform that the Office of DC MSME, Ministry of MSME, Govt. of India has approved India GI Fair 2022 from 26 – 28 August, 2022 under their Procurement & Marketing Scheme (PMS) and will extend financial support to the eligible micro and small enterprises for their participation as per their scheme guideline.

The exhibitors should register online through web link prior to the fair [https://my.msme.gov.in/MyMsme/Reg/COM\\_Matu.aspx](https://my.msme.gov.in/MyMsme/Reg/COM_Matu.aspx) latest by **19th August, 2022**. Thereafter, applicant unit shall have to submit its claim online (or system in place) in the prescribed format within 30 days from date of conclusion of the event and contact nearest MSME DI offices for documents submission. The details of Procurement & Marketing Scheme (PMS) is given on backside of this page.

EPCH invites applications from interested producers & exporters for participation in India GI Fair 2022. The last date for submission of the application form is **31<sup>st</sup> July, 2022**. The Council reserves the right to select the participants. For any further details, please feel free to contact to Mr. Varun Kumar on mobile: 9818725533 / 9810300267 or email at [gifair@epch.com](mailto:gifair@epch.com)

Online application submission link: <https://www.gifairindia.in/exhibitor/exhibitor-form>

Thanking you,

Yours Sincerely,

**(R. K. Verma)**  
Executive Director

Encl: Application form.

## MSME SCHEME DETAILS

The exhibiting Micro and Small enterprises meeting their criteria as per PMS scheme guidelines of MSME DI shall be eligible for part reimbursement of participation charges from them as follows:

| Eligible items                                                 | Scale of assistance                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Space Rent charges                                             | 80% subsidy on built up space rent paid for General category units and 100% for SC/ST/women/NER/PH/Aspirational District units on minimum stall size of the event for Micro and Small enterprises.                                                                                                                                                                                                      |
| Contingency expenditure (include travel, publicity & freight). | 100% contingency expenditure for all categories of units subject to (include travel, publicity maximum Rs.25,000/- or actual, whichever is less. One representative & freight). from each participating unit may travel limiting to AC II tier train fair/ Economy Class Air Fare per event. Local participants will be paid Rs 12/Km as freight charges (transportation of goods charges) up to 50 Kms |
| Maximum Budgetary support (including contingency expenditure)  | Metro & A Class City: Rs. 1.50 lakhs ( incl. All taxes) max or actual (whichever is less for a participating enterprise per event).                                                                                                                                                                                                                                                                     |

### Note:

1. A MSE would be allowed reimbursement for maximum of 2 (two) events in a year.
2. The exhibitors should successfully register online through web link prior to the fair  
[https://my.msme.gov.in/MyMsme/Reg/COM\\_Matu.aspx](https://my.msme.gov.in/MyMsme/Reg/COM_Matu.aspx) latest by **19th August, 2022**. Thereafter, applicant unit shall have to submit its claim online (or system in place) in the prescribed format within 30 days from date of conclusion of the event or contact nearest MSME DI offices for assistance.
3. The exhibitor will be responsible to take their claim from only one state or central government organisation as per their eligibility.
4. The Micro and Small enterprises of the relevant product category of the fair should have UDYAM under Manufacturing / Service category.

MY MSME

my.msme.gov.in/MyMsme/Reg/COM\_ViewEvent.aspx

My MSME

EVENT DETAILS UNDER PROCUREMENT AND MARKETING SUPPORT SCHEME

Abbreviations

Closed Event

In-process Event

Upcoming Event

Search: geographical

| S.No. | MSME-DI | Name of event with address                                                                                                                      | Name of organiser with address                                                                                                             | From Date  | To Date    | Closing Date | Product Detail                                                          | Area of Stall / Booth booked in Sqm | Cost per Sqm (in Rs.) | Total Cost (in Rs.) |
|-------|---------|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|--------------|-------------------------------------------------------------------------|-------------------------------------|-----------------------|---------------------|
| 47    | Delhi   | 1st INDIA GI (GEOGRAPHICAL INDICATIONS) FAIR, 2022, India Expo Centre & Mart, Greater Noida (Uttar Pradesh), GAUTAM BUDDHA NAGAR, UTTAR PRADESH | Export Promotion Council for Handicrafts (EPCH), EPCH House, Pocket 6 & 7, Sector - C, Vasant Kunj, New Delhi - 110 070, SOUTH WEST, DELHI | 26/08/2022 | 28/08/2022 | 15/09/2022   | Handicrafts & Handloom, Agricultural Products, Food Stuff, Natural etc. | 9                                   | 7080.00               | 63720.00            |

Showing 1 to 1 of 1 entries (filtered from 337 total entries)

Abbreviations

Closed Event

In-process Event

Upcoming Event

[Home](#) | [Officer's Login](#) | [Entrepreneur's View Application](#) | [PMS Registration](#) | [Contact Us](#) | [Scheme Status](#) | [Privacy Policy](#)

For More Details

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Organised by:



Export Promotion Council  
for Handicrafts

# INDIA GI FAIR 2022

"India's Geographically Indicated Products Fair"

26 – 28 AUGUST, 2022

India Expo Centre & Mart, Greater Noida



अनन्य भारत को अनन्य निधि  
Invaluable Treasures of Incredible India

## APPLICATION FORM FOR PARTICIPATION

*Last Date for submission application with payment: 31<sup>st</sup> July, 2022*

### COMPANY INFORMATION

(TO BE FILLED IN CAPITAL LETTERS)

- ✓ Company Name \_\_\_\_\_
- ✓ Name to appear on the Stand Fascia \_\_\_\_\_
- ✓ Address \_\_\_\_\_
- ✓ City/Station: \_\_\_\_\_ Pin Code: \_\_\_\_\_
- ✓ State/UT: \_\_\_\_\_ Country: \_\_\_\_\_
- ✓ Name of Contact Person: Mr./Mrs./Ms. \_\_\_\_\_
- ✓ Position / Designation: \_\_\_\_\_ Mobile No: 91- \_\_\_\_\_
- ✓ Phone No: 91- \_\_\_\_\_ Fax No: 91- \_\_\_\_\_
- ✓ Email id: \_\_\_\_\_ Website: www. \_\_\_\_\_
- ✓ IEC No: \_\_\_\_\_ PAN No: \_\_\_\_\_
- ✓ GST No: \_\_\_\_\_ Udyam No: \_\_\_\_\_

### Status of the Company:

- ☐ Proprietorship      ☐ Partnership      ☐ State / Central Govt. Organization  
☐ Private Limited      ☐ Limited      ☐ Others: \_\_\_\_\_

### COMPANY PROFILE

#### Annual Turnover of the Exhibiting Company (even if Nil)

| Financial Year | Amount in lakhs (INR) |
|----------------|-----------------------|
| 2019-2020      | _____                 |
| 2020-2021      | _____                 |
| 2021-2022      | _____                 |

### Company Business Activities

- ✓ Are you a member of any associations/chambers Yes ☐ No ☐  
 If 'Yes', please give name of the association \_\_\_\_\_

### What is the Nature of your Business?

- ☐ Manufacturer      ☐ Exporter      ☐ Primary Producer / Artisan  
☐ Self-Help Group      ☐ Distributor      ☐ Departmental Store Chain  
☐ Retailer      ☐ Wholesaler      ☐ others \_\_\_\_\_

Cont...2

### What are your main objectives for exhibiting at India GI Fair 2022 ?

- ☐ Finding new distributors / partners / retailers ☐ Brand Awareness / Repositioning  
☐ Generating new business leads ☐ Launching a new brand / product / service  
☐ Supporting your current distributors / partners / retailers

### PRODUCTS PROFILE & CATEGORIES

#### Major Category of GI Registered Products:

- ☐ Handicrafts / Handloom ☐ Manufactured ☐ Agricultural ☐ Natural ☐ Food Stuff

#### State/UT and GI Registered Products, you belong to:

States / UT Name : \_\_\_\_\_

GI Registered Products Name : \_\_\_\_\_

#### Please mention, GI products name, you will be displaying: (max. 15 nos of products name)

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

#### Brief Profile of Company / GI Products: (Max. 240 words)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### COMPANY BUSINESS SOCIAL MEDIA LINKS: (working urls)

|                            |       |
|----------------------------|-------|
| LinkedIn Page Link         | _____ |
| Facebook Page Link         | _____ |
| Instagram Link             | _____ |
| Twitter Link               | _____ |
| Pinterest Link             | _____ |
| YouTube Channel Link       | _____ |
| Online Sales Platform Link | _____ |
| WhatsApp No. (02 Max.)     | _____ |

## PARTICIPATION / SPACE DETAILS:

### Booth Packages:

#### ☐ Built-up Standard Booth Package:

Space rent per sqm: Rs. 6,000/- per sq. mtr. (minimum: 9 sq. mtr.)  
GST @ 18% is charged on the total payable.

Stall sizes available (sq. mtr.):

☐ 9 ☐ 12 ☐ 15 ☐ 18 ☐ 21 ☐ 24 ☐ other size \_\_\_\_\_

Bigger sizes available in multiples of 3 sq. mtr.

Each standard booth includes (per 9 sq. mtrs.):

- Wall panels
- Company Name Fascia
- Carpet
- 1 Electricity Socket
- 1 Reception Counter
- 3 Folding Chairs
- Wastebasket
- 4 Spotlights
- General Security

#### ☐ Raw Space (minimum 18 sq. mtr.):

Raw Space rental charges: Rs. 5,500/- per sq. mtr.

Stall sizes available (sq. mtr.):

☐ 18 ☐ 21 ☐ 24 ☐ 27 ☐ 30 ☐ other size \_\_\_\_\_

Bigger sizes available in multiples of 3 sq. mtr.

Participation fee of Raw Space includes (per 18 sq. mtrs.):

- Raw Space
- Exhibitor passes
- General Security

### Open Sides:

- ☐ One side open booth
- ☐ Two sides open booth

\* 2 sides open stand with 10% additional charges (In case of Clubbed Stands, 2 side charges shall be charged on the gross area of the clubbed stall allotted)

### Advertisement opportunity in the Fair Directory:

- ☐ I am interested in advertisement in Fair directory.
- ☐ I don't want to advertise.

| Space Description                                                                                                                                                                  | Charges   | Size (Vertical) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------------|
| <input type="checkbox"/> Inside Front Cover (Colour)                                                                                                                               | Rs. 40000 | 18.5 x 11.5 cm  |
| <input type="checkbox"/> Inside Back Cover (Colour)                                                                                                                                | Rs. 35000 | 18.5 x 11.5 cm  |
| <input type="checkbox"/> Bookmark (Colour) Printed by Party                                                                                                                        | Rs. 20000 | 14 x 5 cm       |
| <input type="checkbox"/> Full Page (Colour)                                                                                                                                        | Rs. 10000 | 18.5 x 11.5 cm  |
| <input type="checkbox"/> Full Page (B & W)                                                                                                                                         | Rs. 7500  | 18.5 x 11.5 cm  |
| <input type="checkbox"/> Half Page (Colour)                                                                                                                                        | Rs. 5000  | 9 x 11.5 cm     |
| * Advertisement Material as text matter or artwork in format of CDR, AI, PSD, PDF (High Resolution) must be sent to our office in advance, Preferably before 45 days of the event. |           |                 |
| * GST @ 18% is charged extra on total payable.                                                                                                                                     |           |                 |

#### Please note the following:

Built-up Standard Booth Package: The minimum area for which application is accepted is 9 sq. mtr.

Raw Space Participation: The minimum area for which application is accepted is 18 sq. mtr.

The request for open sides is not binding on the Organiser and will be met only subject to availability and technical feasibility.

Space/location assigned is indicative and the organiser reserves the right to change them if required due to technical, commercial or safety requirements.

Additional booth equipment can be ordered at an extra cost, please refer to the Exhibitor Manual.

GST / Tax subject to change and applicable as per the prevailing rate.

#### Payment Terms:

Amount Payable (Rs. 25,000/- as application advance amount payable on account for Space booking)

Amount Payable (Rs. 5,000/- as advance amount payable on account of Directory advertisement)

Amount Payable (Rs. 1,000/- compulsory directory entry charges per participant at the time of application)

50% of balance payment immediately on confirmation of participation

Balance amount is 15 days prior to the fair

RTGS/NEFT payment received after last date will not be entitled to allotment of stand and such payments will be refunded on receiving a request from the applicant on the following email [varun.verma@epch.com](mailto:varun.verma@epch.com) & [varun.kumar@epch.com](mailto:varun.kumar@epch.com)

## PARTICIPATION CHARGES:

### Calculation of Participation Amount as per your application:

| Particulars                                                                                   | Advance Amount Payable |
|-----------------------------------------------------------------------------------------------|------------------------|
| 1. <b>Participation / space charges</b> (as application amount on account for space booking ) | Rs. 25000              |
| 2. <b>Directory Entry charges</b> (compulsory)                                                | Rs. 1000               |
| 3. <b>Advertisement charges</b> (as amount payable on account of Directory advertisement )    | Rs.                    |
| <b>Total Amount being paid as advance</b>                                                     | <b>Rs. 26,000</b>      |

### Mode of Payment:

The advance amount calculated as above is being paid in favour of **Export Promotion Council for Handicrafts** as follows:

☐ By **Bank Transfer** to current account number **00291010002970** with **Punjab National Bank, New Delhi** IFSC Code: **PUNB0002910**

☐ By Demand Draft / Cheque no. \_\_\_\_\_ Dated \_\_\_\_/\_\_\_\_/2022 Rs. \_\_\_\_\_ Drawn on (Bank Name) \_\_\_\_\_

- In case payment is made through RTGS/NEFT, please email the details to varun.verma@epch.com & varun.kumar@epch.com
- For any query or clarification on the subject, members are requested to kindly contact the EPCH on the following no. 011- 26135256 ext. 127 or send email to varun.kumar@epch.com

## Participation Terms & Conditions for INDIA GI FAIR 2022

1. Eligibility Criteria for participation:
  - The Applicant must be a certified holder of either a GI Tag or a certificate issued by Coir Board, Coffee Board, Spice Board, Tea Board, APEDA or MPEDA or any other body recognized by the Government of India. Persons/organizations whose applications for such certification are under submission may also submit their application for the fair with all supporting documents.
  - If the total space requirement as borne out from all the applications received on or before the last date fixed for the purpose is less than or equal to the available space, all the applicants will be allotted space as per the applications.
  - If the total space requirement is more than the space available for allotment, the Organizers reserve the right to devise suitable criteria for allotment of space.
  - The Organizers reserve the right to allot the large booth in the fair to any specific product category/group with a view to give market exposure to newly developed products.  
[Applicants may note, the Organizer can at any time ask them to furnish documents in support of facts & figures submitted by them].
2. The last date for submission of the application form is 31<sup>st</sup> July 2022. Only applications received within time and along with the prescribed application fees shall be considered. Incomplete forms received are liable to be rejected.
3. It is mandatory to fill in all the columns of the Application Form. The information is a must to be provided and the same will have implications for consideration of the increased space.
4. The Organizers reserves the right to accept the application for space allotment, reduce the size of the stall and availability of space. It reserves the right to Include, Enlarge, Mix and Merge or Club any of the product sections. The Competent Authority of ORGANIZER also reserves the right to place the complete or part of an individual section in the Temporaries.
5. The Organizers reserves the right to accept or reject any application. It reserves the right to allocate or re-allocate any stall to any applicant. It also reserves the right to ask the applicant for additional details /photographs of the products to be displayed in the fair. Organizers, keeping in view the objectives of the Organizer may exercise these discretionary powers.
6. The refund of any amount either on account of excess payment or due to non-allotment or withdrawal/cancellation of participation shall not bear any interest and shall be subject to deduction of the application processing fees as decided by the competent authority. However, refund would be made within 30 days after the close of the exhibition.
7. The Organizers reserves the right to deduct Processing Fees from the refund of application fees due to withdrawal/cancellation of application.
8. Submission of application/deposit of application fee does not mean the confirmation of allotment of space.
9. The general exhibition rules are enclosed with the application form. The same are to be complied by all the exhibitors and a copy of the same duly signed and stamped is to be submitted along with the application form.

### Declaration:

☐ The applicant declares to have carefully gone through the General Regulation governing participation at India GI Fair 2022 and by submitting this form electronically, agrees to abide by the same. The applicant also understands that the completely filled application form in original along with the advance payment must be sent to the Executive Director, Export Promotion Council for Handicrafts, EPCH House, Pocket 6 & 7, Sector – C, LSC, Vasant Kunj, New Delhi – 110070 through Courier or Speed Post.

Signed at (City) \_\_\_\_\_

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

(To be signed by the company's legal representative under company's seal.  
Name and designation of the person signing should be clearly visible).

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

## **"GENERAL EXHIBITION RULES & PARTICIPATION TERMS & CONDITIONS"**

1. The Organizer reserves the right to cancel/reschedule the Fair or change its venue at any point of time or revise visiting hours for reasons beyond its control. No claim whatsoever shall be entertained from any exhibitor/ Visitor on this account.
2. The Organizer reserves the right to allot/allocate/reallocate or rejects the application for the space of the applicant.
3. The Organizer reserves the right to allocate/reallocate space, change the layout, add or delete corridors which may affect the orientation of stalls. Its decision in this regard shall be final and binding. The layout of the stands shall be determined by the Organizer and shall be final and binding.
4. In case space in any stall gets reduced due to pillar or any other obstruction the Organizer will not be liable for any compensation to the exhibitor except the adjustment of space charges of unutilized space covered by such obstructions.
5. Space will be allocated to exhibitors/companies by name of organization and sharing or sub-letting will not be allowed under any circumstances.
6. In case the Organizer receives any complaint from the buyer's about the quality / delivery or any other issue related with a shipment or order booked by any exhibitor, the Organizer shall examine the complaint and take necessary action to resolve the issue. However, if the exhibitor is found to be at fault, they may be disqualified from participating in future fairs as per the General Exhibitor Rules.
7. If at any stage it is found that any applicant does not fulfill the eligibility criteria or that the applicant has made a false declaration or misstatement in the application for allotment of space, the Organizer reserves the right to cancel the allotment of space at any stage before or during the fair.
8. Entry to the Fair will be strictly for business visitors and invitees between 10.00 a.m. and 06.30 p.m. on the Fair days.
9. The stalls shall be handed over to the participants, approximately 18 hours before the start of the Fair and the participants are expected to decorate their stalls well before the scheduled opening. Participants are expected to take away their exhibits immediately after the close of the fair after which the responsibility of the Fair Organizer shall cease immediately.
10. Modular shell stand structure along with the items already mentioned would be provided to the exhibitors. Participation charges include charges for electrical consumption. Exhibitors constructing their own booths in Raw Space will be charged extra for the electrical consumption. Additional display aids would be arranged by the participants themselves at their own cost. No alterations to the stands shall be permitted.
11. Special Instructions to Exhibitors of Raw Space or Own Built Space – Fire Safety Guidelines
  - i. Participants constructing their own stalls have to forward drawings of structure including all dimensions, material to be used for construction, a ground plan, elevation drawings & electrical plan, etc. to the Organizer for approval including the full contact details of the architect/designer engaged.
  - ii. Use of inflammable material like dry grass/straw, jute & synthetic fabric, cotton/flex masking will be strictly prohibited.
  - iii. Use of halogen lights or any other high-intensity lights that generate excessive heat will be strictly prohibited.
  - iv. Electrical works in the stands must be entrusted to licensed electrical contractors and use of ISI certified & fire retardant material of approved manufacturers shall be mandatory.
  - v. For all raw space stalls, exhibitors are required to install fire extinguishers during the construction & exhibition period including the period of dismantling.
  - vi. In case, the exhibitor's fail to do the same as in point 11(v), the Organizer will install and charges shall be billed to the exhibitor.
  - vii. In case of any untoward incident (fire threat) on account of negligence on part of the exhibitor or the contractor engaged by the exhibitor, the exhibitor will be solely responsible for the loss including legal action by the authorities and the loss caused to the property of the Organizer, the Fair Venue, neighboring exhibitors, exhibition contractor/agencies engaged by the Organizer.
  - viii. The Organizer reserves the right not to provide electrical current and also to close the stall if the above fire safety guidelines are not followed by the exhibitor.
12. Platforms, podiums etc. leading to exhibits must be constructed within stand area in such a way that they are safe and enable visitors to move freely. No exhibit or any article would be allowed outside the stall or in the passage area. The Organizer reserves the right to confiscate/remove exhibits displayed outside the booth.
13. All passages, emergency exits, main entrance and access to the service area is to be kept clear at all times.
14. Maximum height of exhibits permitted would be 8 ft. from ground level unless permitted by the Director, India GI Fair.
15. Participant's name on Fascia will be provided in standard lettering by the Organizer.
16. In case any exhibitor/visitor having any claim about the design displayed by any exhibitor, he/she should contact the Organizer with documentary evidence i.e. with Registrar of Copyright / Controller of Patents & Designs, Trade Marks etc. The Organizer on satisfaction can ask the exhibitor for removal of such products from display at the fair.
17. Fire safety rules and regulations will be observed at all times. It is not permitted to store or use inflammable liquids/packaging material or any other such material in the hall.
18. It is not permitted to affix coverings by bonding or to paint hall walls, pillars or any other parts of the hall. Drilling or shooting-in of bolts, as well as hammering of steel nails, dowel, etc. into floor, pillars & panels is not permitted. The cost of damage caused by the exhibitor, its employees, representatives or agents to the exhibit space will be billed to & paid for by the exhibitor before closing of the exhibition.
19. No stand should be left unattended during the exhibition hours. No activity which in the opinion of the Organizer amounts to nuisance or annoyance will be caused by the participants. The playing of music system shall not be allowed. The Organizer shall have the right to take remedial action in such case.
20. All participants are required to remove the night sheets/curtains from their stands before 10 a.m. at the time of opening of fair. In defiance of the same, the Organizer reserves the right to have the night sheets/curtains removed or declare the stand officially closed. No claim on account of closure, theft, pilferage etc. will be entertained.

21. In case any exhibitor is found not maintaining proper decorum in the fair by not following the Covid19 protocol as laid down by the government and implemented by the Organizers, distributing literature, bag or any other promotional item, or canvassing in any form in and around the exhibition venue, or not complying with the General Exhibitor Rules, will be served a notice by the Director of the fair to explain their actions. In case this proves unsatisfactory to the fair Organizer, the participant will be asked to either close the stand or will be debarred from future participation in the fair.
22. Entry to the Fair by representatives of participants will be on the basis of exhibitor badges issued by the Organizer.
23. Vehicles carrying exhibits etc. can be allowed to come in Expo centre from the designated gates well before the prescribed time of opening of exhibition & upto 8 hrs after the close of the exhibition with the prior approval of the authorized representative of the Organizer.
24. Exit permit will be required for taking out any material out of Expo Center during the Fair period. Exit permit will be issued by the authorized representative of the Organizer.
25. No exhibits/cases/display material will be allowed to be taken out of Expo Center after the closing of the Fair without exit permit. Exit permit will be issued by the authorized representative of the Organizer upon taking over of the stand from the participant in the same condition.
26. Limited car parking is available within Expo Centre; however Cars/Vehicles may be parked in the designated parking areas near to the Expo Centre.
27. Participants will be responsible for the security of their exhibits and stalls. The Organizer will, however, make general security arrangements at the exhibition halls in particular.
28. In the event of cancellation of participation or no-show by any exhibitor, the entire amount deposited till then by the applicant shall stand forfeited.
29. The Organizer reserves the right to cancel allotted booth if any applicant is found to be indulging in a malicious campaign against the Organizers. The Organizer also reserves the right to restrain any participant from displaying exhibits which the Organizer finds objectionable.
30. The Organizer reserves the right to photograph any exhibit for its use without permission of the exhibitors.
31. The Organizer reserves the right of selection, position of advertisements and editing of advertisement material before printing in the Official Fair Directory.
32. For any other disputes, the decision of the Organizer shall be final and binding on the applicant/participant.
33. The Organizer can extend the total exhibition area, add additional halls or by adding temporary structure in or outside the main halls. The stand fee however will be same for stands in both the permanent structures and temporary structures.
34. The Organizer does not take any responsibility for or guarantee the procurement of any business or trade enquiry in the fair. However, efforts will be made to target the big domestic volume buyers (no retailers), e-commerce platforms and representatives of overseas buyers via their buying offices based in India.
35. The Exhibitors will be required to prominently display their Certifications / Tags within the booth for information of buyers and visitors on all days of the exhibition.
36. The Exhibitors are expected to take ownership of their commitment to buyers, both in terms of quality and timely supply of goods. In case, any exhibitors receives advance payment in part or full or procures orders during the fair and fails to supply the goods, the Organizer shall reserve it's right to close the booth or not to consider for allotment of both in future fairs.
37. The Organizer shall not be responsible for any damage/theft/pilferage in any of the halls/permanent or temporary structures due to any acts of god or man.
38. The participation in exhibition does not guarantee or give preferential status for space allotment in other future fairs being organized by the EPCH.
39. As the fair would be held in IEML, Greater Noida, the participants would be governed by GST/E'Way Bill rules.
40. The Courts in Delhi shall have exclusive jurisdiction in all disputes.
41. The participant will be participating in the fair at their own risk and cost.
42. The interpretation of these rules by the Organizer will be final.

Company Name: \_\_\_\_\_

Signed at (City) \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Designation: \_\_\_\_\_

Designation: \_\_\_\_\_

Organised by: \_\_\_\_\_



**Export Promotion Council for Handicrafts**  
 EPCH House, Pkt 6&7, Sector C, L.S.C.  
 Vasant Kunj, New Delhi 110070 India  
 Website: [www.epch.in](http://www.epch.in)

**Contact Details for India GI Fair 2022 :**  
 Tel: 91 11 216135256 ! Fax: 91 11 26135518  
 Email: [exhibitors@gifairindia.in](mailto:exhibitors@gifairindia.in) ; [gifair@epch.com](mailto:gifair@epch.com)  
 Website: [www.gifairindia.in](http://www.gifairindia.in)