



**Tea Board India**

(Under Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

14, B.T.M Sarani (Brabourne Road), Kolkata- 700 001

Website: [www.teaboard.gov.in](http://www.teaboard.gov.in)

e-mail: [secretary.tbi-wb@gov.in](mailto:secretary.tbi-wb@gov.in)

Phone No. +91 33 2237 1161

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**OFFICE MEMORANDUM NO. 56 / 2023**

Undersigned is directed to inform that the Ministry of Electronics and Information Technology (MeitY), Government of India has launched a Cyber Awareness campaign titled '**Stay Safe Online**' (SSO) to raise awareness among the various user groups on staying safe online while using social media platforms, making digital payments, and doing any other activity online.

The campaign involves the dissemination of multilingual content in the form of infographics, cartoons stories, puzzles, quizzes, short videos, etc., and amplifying the same through extensive use of the MyGov website (<https://www.mygov.in/staysafeonline>), Stay Online website (<https://www.staysafeonline.in>) and prominent social media platforms. The campaign also envisages a series of workshops, webinars, and competitions at schools, colleges, workplaces, and industries to effectively disseminate cyber safety awareness.

All the officials of Tea Board India are advised to visit the aforementioned websites and learn the Cyber security related content provided therein. A link of the 'stay safe online' portal has also been displayed in the official website of the Board, <https://www.teaboard.gov.in>. The awareness topics can be seen at <https://staysafeonline.in/topics>. The awareness material can be seen at <https://staysafeonline.in/awareness-material>

(Dr. Rishikesh Rai)  
Secretary In-Charge

**Distribution (through eMail):**

1.	All the HoDs of the Board in Head Office (except Deputy Chairman)	With the request to bring the content of the O.M. to the knowledge of all officers working under them
2.	Executive Director, Coonoor & Guwahati	
3.	All Regional / Sub-Regional offices of the Board	
4.	PA to Dy. Chairman, FA&CAO, Secretary	For kind information
5.	IT Cell	For uploading in Board's official website