



टी. बोर्ड. भारत Tea Board India

14, बी.टी.एम. सरनी (ब्रेबोर्नरोड) कोलकाता 700001
14, B.T.M Sarani (Brabourne Road) Kolkata 700 001
www.teaboard.gov.in

Ref. No.25(64)/Sectt/2019/

Dated : 12/08/2024

CIRCULAR

Sub : Observation of " HAR GHAR TIRANGA" 13- 15 August, 2024 in Tea Board
Head office and all ZO/RO/SRO reg.

In terms of Letter D.O. letter No.42-22/62/2024 –AKAM dated 05/08/2024 issued by the Secretary, Ministry of Culture , Govt. of India and the letter of Ministry of Commerce and Industry , Department of Commerce vide No. F. No. K-28023/32/2024-FT (Coord) dated 09/08/2024, Tea Board has to implement successfully the program of the "HAR GHAR TIRANGA" campaign from 13 -15 August,2024. Board has decided to implement the programme in the following manner.

1. All the employees of the Board may be requested for hoisting national flag in their houses with selfies and encourage their families for participate in it. Selfies may be uploaded on www.harghartiranga.com website .
2. Employees may be requested to send 30 second video on either - pledge / patriotic song or poem / 2-5 lines patriotism to Board's email : teaboardsectt2021@gmail.com for uploading in the moc_ftcoord@nic.in / rk.ojha25@nic.in.
3. Standees of the flags may be displayed in the premises of the Board's Head office , Kolkata and all the Zonal/ Regional /Sub-Regional offices .
4. Lightening of office buildings 13 -15 August, 2024 and a video recording may be uploaded.

Accordingly, all the Board's offices are hereby requested to undertake appropriate initiative for successful implementation of the "Har Ghar Tiranga" campaign - 2024 and send the report/videos to the Secretariat Branch at teaboardsectt2021@gmail.com to make grand success the objective of "HAR GHAR TIRANGA" program.


(Dr. Rishikesh Rai)
Secretary (I/C)

P.T.O

Distribution :

1	All HoDs in Board's H. O., Kolkata (excepting Dy. Chairman & Secretary	With the request to please bring the content of the Circular amongst all officials working under them
2	Executive Director , Tea Board, Coonoor and Guwahati	
3	FA & CAO	
4	Director of Tea Development	
5	DDTD, Silguri/ S. O. (NWI), New Delhi / FAO, Palampur	
6	All Regional / Sub-regional Offices of the Board	
7	Secretary to Dy. Chairman / P. A. to FA & CAO & Secretary	
8	Establishment Branch	
9	I T Cell	With the request to upload in Board's website
10	TBEA	
11	Secretariat Branch	

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