

OFFICE USE ONLY

TEA BOARD INDIA

65th ANNUAL REPORT 2018-19



**14, B.T.M. SARANI
KOLKATA - 700 001**



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65TH ANNUAL REPORT OF THE BOARD: 2018-19

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CHAPTER- 1 ESTABLISHMENT

Organizational set-up and functions for the year 2018-19

Constitution of the Board

Tea Board India was established on 1st April 1954 as per the provisions of Section 4 of the Tea Act, 1953. The Board is assigned with the overall development of the tea industry in India and functioning under the administrative control of the Central Government under Department of Commerce, Ministry of Commerce and Industry.

Organization of the Board:

The Board comprises of a Chairman and 31 members appointed by Government of India representing different sections of the Tea Industry. The Board is reconstituted in every three years. The existing Board was reconstituted vide Gazette notifications dated 11th February 2019 and 9th March 2019 for a period of three years.

Functions of Tea Board:

The functions of the Tea Board span across a wide spectrum as defined under Section 10 of the Tea Act, which briefly include:

1. Increasing production and productivity of tea plantations;
2. Improving quality of tea;
3. Promoting co-operative efforts among small tea growers;
4. Supporting Tea Research and Development;
5. Undertaking promotion campaigns for increasing exports and domestic consumption;
6. Regulatory functions - Registration of tea gardens, factories, primary buyers and issue of licenses for tea brokers, auction organizers, exporters and tea waste dealers;
7. Welfare measures for plantations workers/their wards in the area of health, hygiene, training and education;
8. Collection and dissemination of tea statistics; and
9. Such other activities as are assigned from time to time by the Central Government.

Source of Funds:

Funds for the aforesaid functions are provided to the Board by the Government of India under capital and revenue heads.

The revenue funds are being used exclusively for the administrative and establishment charges for which cess levied on tea is the major source. Capital Funds are used for implementation of various developmental, promotional and welfare schemes of the Board. Under Section 25(1) of the Tea Act, 1953, tea cess used to be levied on all teas produced in India at the rate of 50 paise per kg., except Darjeeling teas for which only 20 paise per kg is levied. However, after implementation of the GST, the said cess on made tea has been subsumed with the GST and consequently clause (c) of section 3, section 25 and 26 and clause (a) of sub-section (1) of

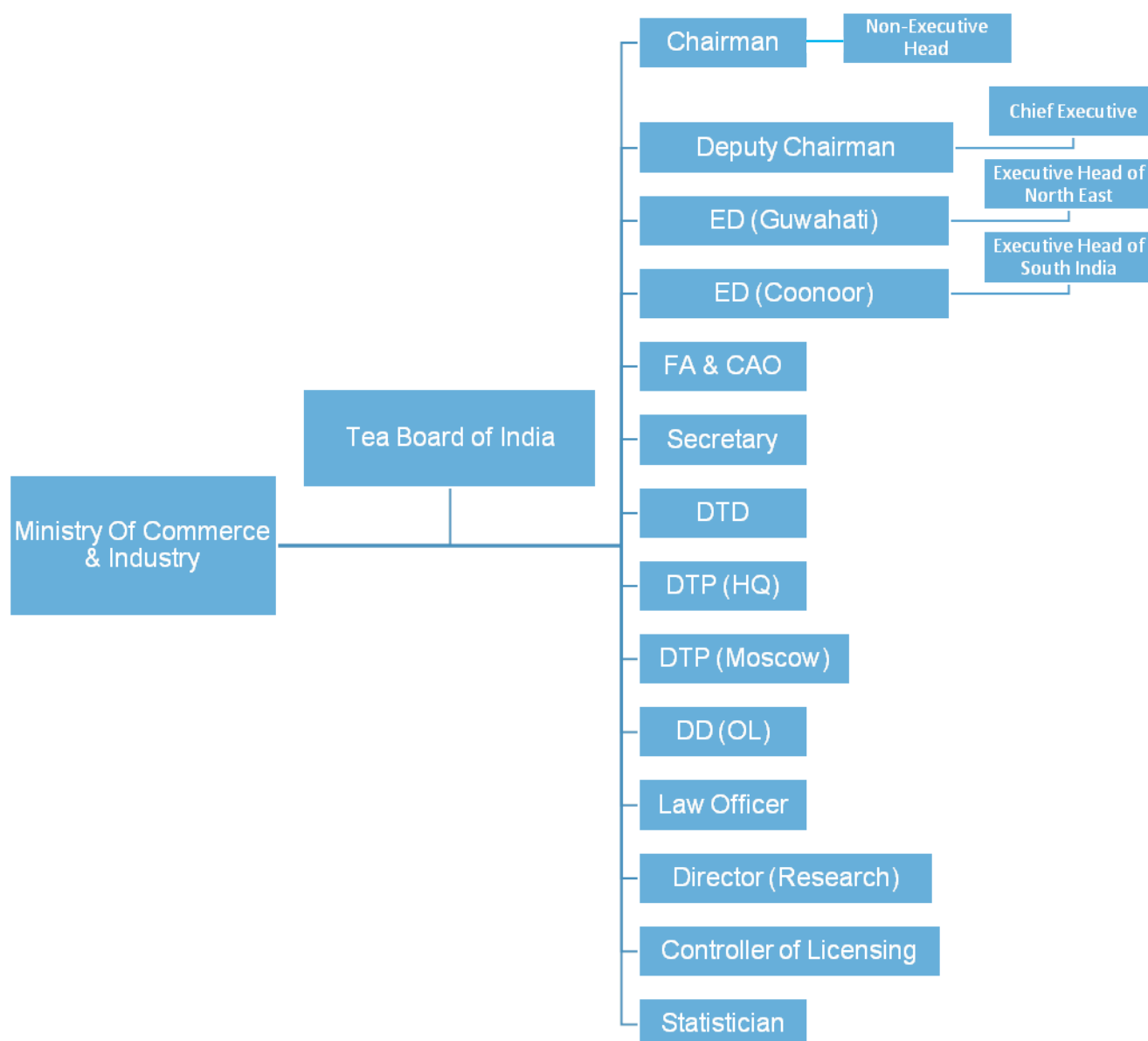


section 27 have been repealed vide Taxation Laws (Amendment) Act, 2017 (No 18 of 2017) published in Part II Section I of official Gazette of India.

Administrative Set-up:

As per Rule 3 of the Tea Rules, 1954, the Head Office of the Board is located in Kolkata, West Bengal and it is headed by Chairman and assisted by Deputy Chairman. Two Executive Directors are stationed at Guwahati (Assam) and Coonoor (Tamil Nadu). As of now, the Board has thirty six (36) offices including Head office/ Zonal/Regional/Sub-Regional Offices within India and one (1) abroad i.e. Moscow

ADMINISTRATIVE SETUP OF TEA BOARD



The role of the Establishment Department is to act as the formulator of policy and ensuring compliance to the provisions of Tea Rules and By-Laws as well as rules, orders, circulars,

memorandums issued by the Department of Commerce and Department of Personnel and Training, Government of India. The Department is headed by the Secretary and assisted by the Assistant Secretary. **It deals with all the matters related to Board's staff & officials, service matters, establishment of offices, manpower positions etc.** The Secretariat Section and the Stores maintains all the matters related to the Secretariat viz., deals with all VIP references, conducting Board meetings etc., while the Store section keeps the records of inventories of the Board.

Meeting of the Board

For the period (April 2018 to March 2019) under report 02 Board Meetings were held and the details are as under-

Board Meeting Number	Venue	Date
236 th	Kaziranga, Assam	26 th June, 2018
237 th	Kolkata, West Bengal	26 th September, 2018

Man-Power of Tea Board

The total man-power of the Board as on 31.03.2019 was 448 (including officers on deputation). The breakup of existing strength of the officers and staff members under different categories in offices of the Board in India is shown in the Table-1.

TABLE -1

Group-wise Man power of the Board in India as on (31.03.2019)

Regions	Group A	Group B	Group C	Total
Head Office	17	30	74	121
Regional/Sub Regional Offices	49	100	174	323
Officers on deputation to Tea Board	4	0	0	4
Total	70	130	248	448

Scheduled Castes, Scheduled Tribes and Other Backward Class

	SC	ST	OBC	Total
Group A	9	4	17	30
Group B	22	5	31	58
Group C	45	15	22	82
TOTAL	76	24	70	170

Age wise profile of the Board's Employee (Excluding officer on deputation)

Age Groups	Gr. A	Gr. B	Gr. C	Total
18-30	7	10	8	25
31-40	19	60	60	139
41-50	20	14	75	109
51-60	24	46	105	175
Total	70	130	248	448


Retirement Chart of Tea Board (Next five Years)

Year	Gr. A	Gr. B	Gr. C	Total
2019	1	4	2	7
2020	1	6	14	21
2021	0	6	7	13
2022	3	6	11	20
2023	2	5	12	19
Total from 2019 to 2023	7	27	46	80

Changes in Man power of the Board during the year under review:
Promotions:

- As part of the austerity measures for reduction in administrative expenditure, the Department of Commerce & Industry, Ministry of Commerce & Industry, the controlling ministry of the Tea Board vide letter dated 22.02.2017, had advised Tea Board not to undertake any fresh recruitment and promotion without approval of the Department. However, based on the approval accorded by the MoC&I, Govt. of India on the request of Tea Board, one employee has been promoted from Group-B to Group-A and two employee's from Group-C to Group-B during 2018-19.

Additional responsibilities:

- Shri Shyamal Misra, IAS (HY: 96), Joint Secretary, Department of Commerce continued to hold additional charge of Deputy Chairman, Tea Board till 08.07.2018.
- Shri Sanjio Kumar, IFS (1997), Executive Director, Tea Board, Guwahati took additional responsibility of F.A. & C.A.O. w.e.f. 07.06.2017 to 04.04.2018.
- Shri S. Soundararajan, Director of Tea Development continued to hold additional charge of Secretary, Tea Board till 21.12.2018.
- Dr. Rishikesh Rai, Dy. Director (Hindi) took additional responsibility of Secretary, Tea Board w.e.f. 22.12.2018.

Resignation and relinquishments:

- Shri Shyamal Misra, IAS relinquished the charge of Dy. Chairman w.e.f. 09.07.2018.

Appointments:

- Shri Arun Kumar Ray, IPS (OR:1988) took the charge of Dy. Chairman, Tea Board w.e.f. 09.07.2018
- Shri Prabhat Kamal Bezbaruah took the charge of Chairman, Tea Board w.e.f. 08.03.2019.
- Shri P.K. Sahoo, IOFS (1997) took the charge of FA & CAO, Tea Board w.e.f. 05.04.2018.

Superannuation:

- Shri Jayanta Roy, WLO (North) superannuated from service of the Board on 30.09.2018.
- Shri Prahlad Chhetri, ADTD superannuated from service the of Board on 31.01.2019.
- Sixteen (16) other officials superannuated from the service of the Board during the year under reporting



Deceased

- Two (02) officials died during the year under report.

Voluntary Retirement

- Five (05) officials in different cadres took voluntarily retirement from the services of Tea Board during the year under report

MACP benefits

During the year under report, the benefit under MACP Scheme has been extended in favour of total 36 (thirty six) officials in different cadres as under:

Group-A	03
Group-B	05
Group-C	28
Total	36

Swatch Bharat Abhiyan

- As per the directives passed by Government of India from time to time, Tea Board has carried out different programs under Swatch Bharat Abhiyan during the year under report.

Training

- Three officials of Tea Board were deputed for training to British Council, Kolkata

Public Grievances, Parliamentary Question, Ministry Correspondence and other VIP Reference

- Board have attended and replied to 64 numbers of Parliamentary Questions, 26 numbers of Public Grievances, 120 numbers of Ministry correspondences and 19 other VIP references during the year under report. 08 Assam Assembly questions have also been replied.

Cell for prevention of sexual harassment in workplace

- The cell constituted for prevention of sexual harassment in Tea Board has received no complaint during the year under report.

Medical Policy

- Tea Board India has entrusted M/s United India Insurance Company Limited, for **extending Group Health Mediclaim Insurance to Board's existing employee and their dependents w.e.f midnight of 28th March 2019, for in-patient treatment only.**



Annexure-I

Addresses of Tea Board Offices in India and Abroad

West Bengal & Bihar

Tea Board 14, BTM Sarani, Kolkata - 700 001. Tel. :033-22351331/Fax: 033-2221-5715 E-mail : secyteaboard@gmail.com Website : www.teaboard.gov.in	Tea Board Regional Office, Birpara, Usha Complex, M.G . Road, Alipurduar, W.B. 735204 Ph-03563-266542 Email: teaboardbirpara@gmail.com
Darjeeling Tea Research and Development Centre Acharya Bhanu Path, Kurseong – 734 203, Darjeeling Tel: 0354-230287 Fax & Tel: 0354-230218 Email: teaboarddarjeeling@gmail.com	Tea Board, Regional Office, Islampur, Power House Para, Opposite to Main Bus Terminus, PO Islampur, Dist. Uttar Dinajpur, W.B. 733202 Email: teaboardislampur@gmail.com
Tea Board, Regional Office, Rahut Bari, Babupara, Ward No. 7, P.O. & Dist. : Jalpaiguri-735 101, West Bengal. Telephone: 03561-225146 Email: teaboardjal@gmail.com	Tea Board, Zonal Office, Sahid Bhagat Singh Commercial Complex, (3 rd floor), 2 nd Mile, Sevoke Road, Siliguri – 734 001, West Bengal Tel/Fax: 0353-2544778 E-mail: siliguriteaboard@gmail.com
QUALITY CONTROL LABORATORY Tea Board , Tea Park (back side of NJP Railway Station), Siliguri-735135	Tea Board, Sub Regional Office, P.O: Thakurganj, Dist: Kishanganj, Bihar

Tamil Nadu

The Executive Director Tea Board Zonal Office, “SHELWOOD”, Library Road, Post Box No. 6. Coonoor – 643 101, Nilgiri, South India Tel: 0423-2231638/2230316*[D] Fax: 0423-2232332, 2231484-Res E-mail: teaboardcoonoor@rediffmail.com	Tea Board, Regional Office, In front of Co-operative Bank, Mysore Road, Gudalur-643 212, The Nilgiris, Tamil Nadu Tel: 04262-262316 Email: teaboardgudalur@gmail.com
Tea Board Regional Office, 139, Eldams Road, Teynampet (2 nd floor), Chennai – 600 002, Tamil Nadu. 2. Tea Room, Tea Board Chennai Secretariat, Shop No. 3, 4 th St. George, Chennai-600 009 TEL: 044-24342754/Fax: 044-24341650 E-mail: teaboardchennai@sancharnet.in	

**Kerala**

Tea Board Indira Gandhi Road, Willingdon Island, Cochin – 682 003, Kerala Tel: 0484-2666523/2340481 Fax: 0484-2666648 E-mail: teaboardkochi@sancharnet.in	Tea Board, Regional Office, 511/1, Kallolickal Building, Peermade Post, Idukki District, Kerala-685 509 Tel: 04869-222628 Email: teaboard.kumily@gmail.com
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Andhra Pradesh

Tea Nook, Near C.R.O.(G) Office, (opposite to Railway Reservation Counter), Tirumala– 517 504, Andhra Pradesh

Assam, Tripura, Arunachal Pradesh, Mizoram and Meghalaya

The Executive Director Tea Board, North Eastern Zonal Office, Housefed Complex, 5 th & 6 th floor, Central Block, Beltola-Basistha Road, Dispur, Guwahati – 781006. Ph: 0361-2228944/2228945 Fax: 0361-2234251 Email: teaboardguwahati@hotmail.com	Tea Board, Regional Office, ITI Road, PO Indranagar, via-Kunjaban, Agartala, Tripura-799006 Tel: 0381-2354639/Fax: 0381-2354182 Email: teaboard.agartala@gmail.com
Small Growers Development Directorate, Zig-Zag Road, Chowkidinghee, Opp. To Shantiniketan Apartment, P.O. : Dibrugarh-786 001 Tel: 0373-2324982 E-mail: teaboardsgdd@gmail.com teaboarddibrugarh@gmail.com	Tea Board, Regional Office, Club Road, Silchar – 788 001, Dist: Cachar, Assam. Tel: 03842-232518 E-mail: silchar_tboard@rediffmail.com
Tea Board, Regional Office, Private Residence, 2 nd Floor, Near Kingcup School, V.I.P Road, P.O: Itanagar, Arunachal Pradesh-791 111 E-mail: teaboarditanagar@gmail.com	Tea Board, Regional Office, Tea Research Association Complex, Cinnamara, Jorhat – 785 001, Assam E-mail: teaboardjorhat@gmail.com
Tea Board, Regional Office, Opposite Election Office, Dist. : Sonitpur, Ganesh Ghat, Tezpur-784 001, Assam.Tel: 03712-233664 E-mail: tezpurteaboard@gmail.com	Tea Board, Sub-Regional Office, L.K. Baruah Road, Amolapatty, Dist: Sivsagar, Assam, PIN: 785640 E-mail: teaboard.sivsagar@gmail.com
Tea Board, Regional Office, “Punyalaya”, Marwari Patty, Ward No-1, P.O. & Dist: Golaghat (Assam), PIN: 785621, Assam E-mail: teaboardgolaghat@gmail.com	Tea Board, Regional Office, Khargeswar Road, Near BSNL Office, Dist: Tinsukia, Assam, PIN: 786 125 E-mail: tinsukiateaboard2019@gmail.com



Tea Board Sub Regional Office, C/O Mrinalmoni Bhattacharyya, Opposite Farm Machinery Training and Testing Institute, P.O. & Dist: Biswanath Chariali Assam, E-mail: nandyanupam3@gmail.com	Tea Board Sub Regional Office, C/O Shri Prabhat Das, P.O. & Dist: Udalguri, PIN: 784509, Assam, PIN: 784509, E-mail: nabajyotibaro73@gmail.com
Tea Board Sub Regional Office, Lumnongrim, Umsning, Dist: Ri-bhoi, Meghalaya, PIN: 793105 E-mail: teaboardumsning@gmail.com	Tea Board Sub Regional Office, C/O Gunin Gogoi, P.O. : Gogamukh, PIN: 787034 Dist: Dhemaji, Assam. E-mail: riturvd@gmail.com
Tea Board Sub Regional Office, C/O Shri Hemkanta Khanikar, 14 No Line Road, Opposite Allahabad Bank, Rajgarh, Dibrugarh, Assam, PIN: 786611 E-mail: pbaidya23@yahoo.com	Tea Board Sub Regional Office, Zemabawk, High School Road, House No RK- 62, Aizwal, Mizoram, PIN: 796017 E-mail: diganta_2009@rediffmail.com
Tea Board Sub Regional Office, P.O. : Dharmanagar, Dist: North Tripura, Tripura, PIN: 799250 E-mail: mnskrmlk@gmail.com	Tea Board Sub Regional office, Rajadhap, Near Veterinary Hospital, P.O.: Sonari, Dist: Charaideo, PIN: 785690, Assam E-mail: teaboard.sonari@gmail.com

Delhi, Himachal Pradesh, Uttarakhand & Maharashtra

Spl Officer for NWI Tea Board 13/2 Jam Nagar House, Shahjahan Road, New Delhi – 110 011 Telefax: 011-23074179 Mob: 09818007168 E-mail: nasstats@gmail.com , daktboard@gmail.com	Tea Board Regional Office, Kalu Di Hatti, Palampur, Kangra, HP Tel-01894-238171/Fax-01894238178 E-mail: teaboardpalampur@gmail.com
Tea Board Sub Regional Office, Link Road, Thapalia, Almora, Dist: Almora, Uttarakhand, PIN: 263601 E-mail: teaboardalmora@gmail.com	Tea Board Resham Bhavan, 78, Veer Nariman Road, Mumbai – 400 002. Tel: 022-22041699/Fax: 022-22041699 G.H. (Tel): 2367 5401 E-mail: mumteaboard@gmail.com

Russia

Tea Board of India, 4, VorontsovoPoyle Indian Embassy , Moscow Russian Federation Tel/Fax +7 (495)916 3724, +7-495 783 7535 Ext 293 + 7(495)917 1657 Res +7(495)952 0524, Mob +0079653862273 E mail: teaboard@indianembassy.ru dtp@indianembassy.ru
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Annexure-II

List of Board Members.

Sl. No.	Name of the Board Members for the year 11 th February, 2019 to 10 th February, 2022		
1.	Shri Prabhat Kamal Bezboruah Flat 41, 17 Lower Range, Kolkata - 700 017, West Bengal	Chairman	Appointed under sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1172(E) dated 08/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
2.	Secretary, Department of Industry, Commerce and Enterprises, Government of West Bengal, Kolkata	Member	Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)]
3.	Principal Secretary, Department of Industries & Commerce, Government of Tripura, Agartala	Member	Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4. [Vide MoCI Notification No S O 783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)]
4.	Secretary to Government, Micro, Small and Medium Enterprises Department, Government of Tamil Nadu, Chennai	Member	Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)]
5.	Agricultural Production Commissioner and Principal Secretary, Agriculture Department, Government of Kerala, Thiruvananthapuram	Member	Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4 [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)]
6.	Commissioner and Secretary to the Government, Industries and Commerce Department, Government of Assam, Guwahati	Member	Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)]



7.	Principal Secretary to Additional Chief Secretary (Agriculture) to the Government of Himachal Pradesh, Shimla	Member	Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T-49019/1/2018-Plant(A)]
8.	Shri Ramen Deka Member of Parliament, Lok Sabha	Member	Representing Parliament under clause (b) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T-49019/1/2018-Plant(A)]
9.	Shri P. Nagarajan Member of Parliament, Lok Sabha	Member	Representing Parliament under clause (b) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T-49019/1/2018-Plant(A)]
10.	Shrimati Shanta Chhetri Member of Parliament, Rajya Sabha	Member	Representing Parliament under clause (b) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T-49019/1/2018-Plant(A)]
11.	Shri B. Kumaran, 6/415, Honnathali, Billicombi (Post), Nilgiris-643 214 <u>Tamil Nadu.</u>	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T-49019/1/2018-Plant(A)]
12.	Shri Bipan Syngal, Secretary, Laghu Udyog Bharati – Unit North Bengal Mag Tee Private Limited, Premium Apartment, 2 nd Floor, Shiv Mandir Road, Punjahipara, Siliguri-734 001, West Bengal	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T-49019/1/2018-Plant(A)]
13.	Mrs. Diki Tashi Wangchuk TashiUtpal, Below Tatong Government School, Tatong, P.O. Dara Gaun, Gangtok-737102, Sikkim	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T-49019/1/2018-Plant(A)]





14.	Shri Kishorilal Agarwal IA, 137, Sector 3, Salt Lake Kolkata-700096, West Bengal.	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. [Vide MoCI Notification No S O 1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
15.	Chairman, Indian Tea Association, Royal Exchange, 6, NetajiSubhas Road, Kolkata - 700 001	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
16.	President, The United Planters' Association of Southern India, Post Box No. 11, Glenview, Coonoor - 643 101	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
17.	Vacant	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4.
18.	Vacant	Member	Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4.
19.	General Secretary, Assam Chah MazdoorSangh, JibanPhukan Nagar, Dibrugarh - 786 003, Assam	Member	Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
20.	Ms. Veena Srivastava W/o Shri Mahinder Nath, Village- Dugni, P.O. Mahahoo The-Palampur, District-Kangra, Himachal Pradesh	Member	Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4. [Vide MoCI Notification No S O 1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]



21.	President Tea Association of India, India Exchange, 4, Maharana Pratap Sarani, 7 th Floor, India Exchange Place, Kolkata - 700 001	Member	Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
22.	Shri J. Raman Thummanatty Village & Post, Ooty, The Nilgiris - 643 002 Tamil Nadu	Member	Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
23.	Vacant	Member	Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4.
24.	Shri Nidhesh Hasmukhlal Shah Tea Traders & Exporters Forum, “ Madhuvan ”, Opp. Ghar Ho to Eaisa, Kamal Mandir Road, Near Sanshkar Society, Surendranagar - 363 002, Gujarat	Member	Representing dealers including both exporters and internal traders of tea under clause(e)of sub-rule(1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
25.	Vacant	Member	Representing dealers including both exporters and internal traders of tea under clause(e)of sub-rule(1)of rule 4.
26.	Shri Bhavesh Rameshbhai Patel Joint Managing Director, Vikram Tea Processor Pvt. Ltd., Ajantha Nagar, Develgaon Raja Road, Jalna - 431 203, Maharashtra	Member	Representing manufacturer of tea under clause (f) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
27.	Shri P. Mohanan Tachupurambil , Londry P.O., Londry Estate Idukki-685 505, <u>Kerala</u>	Member	Representing manufacturer of tea under clause (f) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
28.	Shri Ratan Nandlal Bidada Managing Director, Bidada Industries Pvt. Ltd., Ganga Mansion, Sinhagad Society, Kanheri Road, Moti Nagar, Latur - 413 512, Maharashtra	Member	Representing consumers of tea under clause (g) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]



29.	Sant Shri Nanakdas Maharaj Satguru Kabir Ashram Sewa Sansthan (NGO), Chhapri Dungri, P.O. Badi Khatu, Teh: Jayal, Distt: Nagor, Rajasthan - 341 301	Member	Representing consumers of tea under clause (g) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
30.	Dr. Ashok Kumar Saxena 33, Parn Villa, Scwak Ashram Road, Dehradun, Uttarakhand - 248 001	Member	Representing other interests under clause (h) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
31.	Shri Sunil Kirwai Bharatiya Mazdoor Sangh Karyalaya, House No. 136/B, Water Works Colony, Near Fire Service Station, Pandu, P.O. - Rest Camp Dist. Kamrup - 781 012 <u>Assam</u>	Member	Representing other interests under clause (h) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)]
32.	Deputy Chairman, Tea Board	Ex-Officio Member	Appointed under clause (aa) of sub-rule (1) of rule 4. [Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)]



CHAPTER-2

BROAD OVER VIEW OF THE GLOBAL AND INDIAN TEA SCENARIOS

Global Tea Scenario

More than 36 countries spread across the continents except North America having a varied range of agro-climatic conditions between Georgia and Argentina grow tea. The global tea production and consumption during 2018 was 5897 million kg and around 5677 million kg respectively. Total exports from the producing countries during 2018 added upto 1859 million kg. Major tea producing and exporting countries are China, India, Kenya, and Sri Lanka and they account for 81% and 74% of world production and exports respectively. (Table-1)

Table-1

Production and Export share of major producing and exporting countries during 2018

Country	Production		Export	
	Million Kg	Global share	Million Kg	Global share
China	2616.00	44.36	364.70	19.62
India	1338.63	22.70	256.06	13.78
Kenya	493.00	8.36	474.86	25.55
Sri Lanka	304.01	5.16	271.78	14.62
Others	1145.06	19.42	491.42	26.43
World Total	5896.64	100.00	1858.82	100.00

Source: - ITC Annual Bulletin of Statistics 2019 except India

World auction prices during 2018 by the major producing countries shows a decline except in Bangladesh due to excess supply over the demand.

TABLE-2: WORLD AUCTION PRICE OF TEA (IN US\$/KG)

COUNTRY	2018	2017	>/< over 2017
India	2.03	2.04	-0.01
Bangladesh	3.11	2.45	0.66
Sri Lanka	3.58	4.06	-0.48
Kenya	2.43	2.81	-0.38
Limbe	1.84	1.85	0.00

Source: - ITC Annual Bulletin of Statistics 2019 except India

The average per head consumption of tea varies widely from country to country. The consumption is highest in Turkey (3.04 kg), Libya (2.80 kgs), Afghanistan (1.37 kg) and around 2 Kgs in Morocco, United Kingdom, Ireland and Qatar. The consumption is around 1 kg in Hong Kong, Taiwan, Sri Lanka, China, Chile, UK and Egypt and while in India it is around 803 grams.

Even though per capita consumption of tea is lower in India as compared to other countries, due to its population the tea consumption in India accounts for 19% of the global consumption. Almost 81% of the total production is consumed within the country. This is in sharp contrast with other producing countries, particularly Kenya and Sri Lanka which hardly have any domestic demand and hence they are able to export most of their production.

The Global Tea situation in 2018

Production:

Total tea production during 2018 increased by 185.42 M.Kgs as compared to the year 2017. It may be seen from Table-3 that black tea production increased, except in Sri Lanka. However, China, a leading green tea producer, has increased its production by 119.59 M.Kgs.

Table-3: Tea production in major tea producing countries (MKGs)

Country	2018	2017	>/< over 2017
India	1338.63	1321.76	16.87
Sri Lanka	304.01	307.72	-3.71
Kenya	493.00	439.86	53.14
China	2616.00	2496.41	119.59



Others	1145.00	1132.24	12.76
Total world Production	5896.64	5697.99	198.65

Source: - ITC Annual Bulletin of Statistics 2019 except India

Exports:

Total global exports in 2018 marginally increased by 67.5 million Kgs over 2017 (Table-4). While Sri Lanka exports declined, China and India improved their position.

Table-4: Exports of major producing countries (Million Kgs.)

Country	2018	2017	>/< over 2017
Kenya *	474.86	415.72	59.14
China	364.70	355.26	9.44
Sri Lanka	271.78	278.20	-6.42
India	256.06	251.91	4.15
Others	491.42	494.13	-2.71
Total world Exports	1863.47	1795.22	63.60

Source: - ITC Annual Bulletin of Statistics 2019 (except India)

* Kenya's export include the neighboring African countries produce

Indian Tea Scenario

In India tea is cultivated in 15 states of which Assam, West Bengal, Tamil Nadu and Kerala are the major tea growing states. They account for 98% of the total production. Other traditional states where tea is grown are Tripura, Himachal Pradesh, Uttarakhand, Bihar and Karnataka. The non-traditional states that have entered the tea map of India include Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, and Sikkim.

World's finest teas like Darjeeling, Assam, Sikkim, Nilgiris and Kangra which are famous for their delicate flavor, strength and brightness are produced in India. With diverse agro climatic conditions, India produces medley of teas suited to different tastes and preferences of consumers. The characteristics of each region are distinct, which sets them apart from one another in many different ways.

Production:

Year 2018-19, is **a record year of tea production** with an increase of 33.56 m.kg over 2017-18 due to better climatic conditions that prevailed in major tea growing areas in North India.



Exports:

India maintained the trend of Tea exports during the year under review. It was marginally lower by 2.07 m kg with higher value realisation of Rs. 441.96 Crs over 2017-18 due to higher unit price realization in 2018-19. The year 2018-19, **is a record year of higher value realisation in exports.**

Primary Marketing:

During the year under report about 44% of total tea produced in the country was sold through public auctions and the remaining through other modes.

Domestic Retention :

The apparent domestic retention of tea for the year 2018-19 was around 1120 M.Kgs. as against 1089 M.Kgs in 2017-18.





CHAPTER - 3

FINANCE

INTRODUCTION

Tea Board is funded through Grant-in-Aid by Govt. of India. Tea Board generates a meagre amount from Internal Extra Budgetary Resource (IEBR) through fees on licenses, interest on loan & advances and miscellaneous receipts such as sale of liquid tea, sale of green leaves, sale of application forms and other publications etc.

All funds available to the Tea Board are routed through the Annual Union Budget. Such funds are utilised by Tea Board as enshrined in Section 10 of the Tea Act subject to the delegation of financial powers of the Government.

CESS PROCEEDS

During the year 2018-19 an amount of Rs 6805.50 lakhs as released by the Government towards proceeds of cess under section 26 of Tea Act, 1953 as Non-Plan contribution to the Tea Board. There was an opening balance & closing balance of Rs. 1.23 lakh & Rs.1.82 lakh.

RESEARCH & DEVELOPMENT GRANTS

During the year 2018-19, a sum of Rs.942.00 lakh was received from Government towards Research and Development Grants. There was an opening balance & closing balance of Rs. 5.00 lakh & Rs.38.82 lakh and other receipts of Rs.4.03 lakh.

RESEARCH(ASIDE)

During the year no amount was received from Govt. under this head. However, there was an opening balance & closing balance of Rs. 91.00 lakh & Rs.33.00 lakh and other receipts of Rs.0.30 lakh.

SUBSIDY

A sum of Rs. 8272.50 lakh was received from Govt. towards subsidy during the year. There was an opening balance & closing balance of Rs. 51.05 lakh & Rs.20.94 lakh and other receipts of Rs.511.22 lakh.

SPECIAL PURPOSE TEA FUND - CAPITAL

During the year, no amount was received from Govt. towards SPTF Capital Contribution.



NON-PLAN RECEIPTS & PAYMENTS

A. Receipts

Receipts during the year 2018-19 under different heads of Non –Plan are as under:
(Rs. in lakh)

Money received under Section 26 of Tea Act	6805.50
Fees realized on account of licenses/ TMCO 2003	237.11
Fees realized on account of HACCP	0.00
Miscellaneous Receipts including sale of liquid tea, sale of green leaves, sale of publications, interest on fixed deposit etc.	526.89
Interest on Advance	5.31
Registration fees realized on account of DCTM, Assam, Dooars & Nilgiri Trade Mark & Logo Administration	22.11
Other Receipts	284.89
TOTAL	7881.81

B. PAYMENTS

Non-Plan Payments during the year 2018-19 was as under:

(Rs. in lakh)

Administration including Library	3110.34
Tea Promotion in India	288.88
Tea Promotion outside India	0.00
Pension including Gratuity & Leave Encashment	3250.29
Other Establishment Expenses	151.81
Employer's contribution to New Pension Scheme	113.55
Works	13.03
Other Administration Expenses	625.19
Fixed Assets Purchased	40.30
Other Payments	286.60
TOTAL	7879.99



PLAN SCHEME RECEIPTS & PAYMENTS

C. Receipts

Receipts during the year 2018-19 under different Plan Schemes are as under:

(Rs. in lakh)

Tea Plantation Development Subsidy Scheme	2967.54
Schedule Caste Sub Plan	919.00
Quality Up gradation & Product Diversification Scheme	334.26
Human Resource Development Scheme	246.70
Orthodox Tea Production Subsidy Scheme	1468.44
Market Promotion Scheme	1373.06
National Programme for Tea Regulation	300.00
Research & Development Scheme	942.00
Tribal Area Sub Plan	623.50
Swatchhta Action Plan	40.00
Total	9214.50

D. Payments - Research & Development Grants.

(Rs. in Lakh)

Grant in aid to TRA /UPASI	510.63
Financial Support other than TRA/UPASI	21.71
Project Expenses (Kurseong-Integrated Tea Improvement Project)	20.00
Upgradation of DTR & DC	61.06
Workshop / Seminar etc.	0.65
Salary to Contractual Staff	0.51
QCL Siliguri Expenses	63.08
Assets Purchase	08.81
Evaluation & Monitoring	0.45
Other payments	282.56
Total	969.46



**E. PAYMENTS - SUBSIDY**

(Rs. in lakh)

Plantation Subsidy Scheme	3004.09
Quality Up-gradation & product Diversification Scheme	336.89
Human Resource Development Scheme	253.52
Orthodox Tea Production Subsidy Scheme	1467.84
Market Promotion Scheme	1499.18
Scheduled Caste Sub Plan	938.96
National Programme for Tea Regulation	650.67
Tribal Area Sub Plan	622.68
Swatchhta Action Plan	40.00
TOTAL	8813.83

F. PAYMENTS-RESEARCH SCHEME (ASIDE)

(Rs. in Lakh)

Expenditure	1.37
TOTAL	1.37

G. PAYMENTS – LOAN SCHEME

(Rs. in lakh)

Revolving Corpus Fund For Loan Scheme	1100.07
SPTF	16820.08
TOTAL	17920.15

TOTAL PAYMENTS ON PLAN DURING THE YEAR 2018-19**= (D +E + F) = Rs.9784.66 lakh**



CHAPTER-4

TEA DEVELOPMENT

Introduction:

One of the important functions of the Tea Board under the Tea Act is formulation and implementation of development schemes aimed at increasing tea production and productivity of plantations, modernization of tea processing, packaging and value addition facilities and encouraging co-operative efforts amongst small tea growers and also welfare measures for tea garden workers that are supplementary to the provisions of the Plantation Labour Act.

Financial assistance for the above activities is extended through approved schemes

Development Committee:

The Development Committee comprises of the following members during the year under report:

1. Dy. Chairman, Tea Board, Ex-officio Chairman of the Committee
2. Shri P. Nagarajan, Hon'ble Member of Parliament
3. Shri D. Hegde, Vice Chairman
4. Shri Dilip Moran, Hon'ble Member of .Legislative .Assembly, Assam
5. Shri P. Mohanan Kerala- Member
6. Shri Aswini Shetty, Member
7. Shri B. Kumaran, Member

During the year under report the Development Committee met on the following dates:

Meeting Number	Date of the meeting	Place
236 th of the Board	26 th June, 2018	Kaziranga, Assam
237 th of the Board	26 th September, 2018	Kolkata

4.1 Medium term Framework (2017-18 to 2019-20):

Approval of the Government of the proposal of Tea Board as recommended by the EFC for continuation of the Tea Development & Promotion Scheme of the 12th Plan during the Medium term Framework (2017-18 to 2019-20) was conveyed vide letter F. No. T-17014/2/2016-Plant (A) dated 29.12.2017.

The Tea Development & Promotion Scheme for the Medium term Framework (2017-18 to 2019-20) was approved by the Government with an outlay Rs. 394.85 crore for activities other than establishment expenses including the components of Plantation Development, Quality Up

gradation & Product Diversification, Market Promotion, Human Resource Development, Research & Development and National Programme for Tea Regulation

Fund Disbursed under the Developmental, HRD, SCSP & TASP component of the Tea Development and Promotion Scheme during 2018-19		
Sl. no	Schemes/Component	Expenditure (in Lakh Rupees)
1	Plantation Development	2461.11
2	Quality up-gradation and Product Diversification and Orthodox Tea Production	1798.88
3	Human Resource Development	245.09
4	Small Growers Development	503.26
5	Scheduled Caste Sub Plan	918.99
6	Tribal Area Sub Plan	622.95
	Total	6550.28

4.2 Small Grower Development Directorate:

The small tea growers have emerged as an important sector contributing significantly to the **country's production of made tea. Considering growing contribution of the small grower sector** and for increased attention for overall development of small growers, a separate Directorate, named Small Grower Development Directorate was set up by Tea Board during April 2013 and became functional with the Headquarter at Dibrugarh, Assam. During the year under report, there were 11 Sub-regional offices (SRO) in all the major areas where small growers are concentrated.

Enumeration of Small Growers and issue of identity card:

Enumeration of small tea growers by the Boards' offices and Identification cards distribution as an area of emphasis continued to be dealt with for improved coverage of small tea growers under the programme. State wise details of progress made upto the Month of March 2019 on enumeration and identity cards issued to the small growers are furnished in the following table:



A total of 1, 97,354 small tea growers have been enumerated till the month of March 2019 and the details are as under:

SI No	State	No of Growers	No of cards Printed and issued
1	Assam	107371	84327
2	Meghalaya	749	609
3	Tripura	2768	2447
4	West Bengal & Bihar	21701	7259
5	Himachal Pradesh	1166	1097
6	Uttarakhand	1012	310
7	Mizoram	365	364
8	Arunachal Pradesh	3309	---
9	Nagaland	3352	---
10	Manipur	489	---
11	Total North India	142282	96413
12	Tamil Nadu	46614	30679
13	Kerala	8458	3898
14	Karnataka		
15	Total South India	55072	34577
16	Grand total	197354	130990

Monitoring of Green leaf price through District Green Leaf Price Monitoring Committees:

District Level Price Monitoring Committee meetings were held at different tea growing districts for monitoring of green leaf price.

4.3. Major Events

For the benefit of small tea growers, a Mobile App “Chai Sahyog” has been developed by Tea Board for use of Small Tea Growers, Bought Leaf Tea Factories, Estate Factories, Green Leaf Carriers and for Board’s officers for ensuring better communication, discovery of price, traceability, training requirement, weather forecast and information dissemination etc. Use of this App by the stakeholders will ensure transparency in entire supply chain thereby ensuring remunerative prices for the Green Leaf supplied by the Small Tea Growers. The App will also ensure Direct Benefit Transfer (DBT) of the price of green leaf by the factories to the Small Tea Growers account through the use of QR Code (Quick Response Code) ID card provided to all the small tea growers in the country.

Action was initiated for stopping the production of low quality tea in North India during winter months of 2018, by closure of manufacturing of tea during the winter months to prevent manufacture of low quality of tea.

Tea Board has taken initiative to provide training and skill recognition of about 14,700 tea garden workers through National Skill Development Council (NSDC) under the PMKVY and the

same is under progress. During the year under report 117 number of workers have been certified under PMKVY.

Tea Board conducted the Recognition of Prior Learning Programme (Type-2) under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) during 2018-19 to cover 14700 number of workers employed in tea gardens in the States of Assam, West Bengal, Tamil Nadu, Kerala and Tripura of which 117 numbers of tea workers have been certified during the year under report. The training (RPL) to the balance workers is under progress and to be completed in the year 2019-20.

4.4 Swatchhta Action Plan (SAP)

As per direction of the Government, Tea Board took initiative for implementation of the Swatchhta Action Plan in different offices of the Board and tea gardens in Assam. An amount of **Rs.40 lakhs was spent towards cleaning of Board's office premises and beautification of surroundings** and construction of 57 nos of twin toilets in different estates in Dooars and Terai region of West Bengal.

4.5 Closed Tea Estates :

The key reasons for sickness / closure can be attributed to:

- Poor garden management practices
- Falling quality and price realizations
- Uneasy (though usually not volatile) industrial relations scenario
- Overall lack of development perspective
- Highly debt oriented funding strategy
- Ownership disputes
- Labour unrest etc.,



During the year under review the gardens that were closed are as under:

Sl. No.	Name of the T.E	Area under Tea (Ha)	State	Date of Closure	No. of Workers		Current status
					Perma nent	Tempo rary	
1	Dheklapara	197	West Bengal	11.03.2006	604	200 (Approx.)	The estate was officially liquidated by the Hon'ble Calcutta High Court . The garden was put up for e-auction by the Hon'ble Calcutta High Court (Official Liquidator) on 11 th May, 2012, but no prospective buyer was available
2	Bundapani	530	West Bengal	13.07.2013	1215	68	The State Govt. has taken possession of the land of the closed Bundapani T.E on 15 th October, 2014, on expiry of lease of land.
3	Dharanipur	265	West Bengal	19.10.2013	357	450 (Approx.)	The State Govt. has taken possession of the land of the closed Dharanipur T.E on 18 th November, 2014.
4	Redbank	369	West Bengal	19.10.2013	888	700 (Approx.)	The State Govt. has taken possession of the land of the closed Redbank T.E on 21 st November, 2014, on expiry of lease of land.
5	Surendranagar	172	West Bengal	19.10.2013	301	150 (Approx.)	The State Government has cancelled the Land Lease of Surendra Nagar T.E by an order dated 14/11/2014 and the Land has been taken over by the state Government on 13.01.2015
6	Madhu	323	West Bengal	23.09.2014	947	-	The Sate Govt. has taken over the possession of the land on 06.03.2018
7.	Panighata	460.15	West	10.10.2015	787	-	Labour unrest due to non-



			Bengal				payment of workers dues etc.
8	Manabari	281.08	West Bengal	21.03.2016	374	116	Labour unrest due to non-payment of workers dues etc.
9.	M/s Peermade Tea Co. Ltd.-Peermade&Lo netree T.E.	679.79	Kerala	01.04.2016	220	-	Labour unrest due to non-settlement of labour dues etc. The Govt. of Kerala is in the process of reopening of the estate.
10.	M/s MMJ Plantations-Kottamala&Bon ami T.E	677.51	Kerala	23.12.2013/ 11.10.2014	375	-	The company has got a stay order from the Kerala High Court prohibiting action against the company presently under Tea Act.
11	Bonaccord	378.00	Kerala	05.03.2015	220	-	Estate Management has abandoned the estate due to financial crisis.
	Total	4332.53			6288		



4.6 Details of physical and financial achievement under ongoing scheme

COMPONENT - PLANTATION DEVELOPMENT SCHEME

COMPONENT - PLANTATION DEVELOPMENT SCHEME									
State-wise Financial Disbursement and Physical Achievement during 2018-19									
State	Activity	Replantation (ha)	Replacement planting (ha)	Rejuvenation pruning (ha)	New planting (ha) [12th Plan Cases]	Irrigation (ha)	Field Mechanisation (no. of equipment)	Other Administrative Expenses	Total
Assam	Financial (Lakh Rs.)	1307.11	115.01	43.41	82.46	160.15	10.3		1718.44
	Physical	527.6	100.16	69.43	93.79	2005'03	68		
Tripura	Financial (Lakh Rs.)		4.05						4.05
	Physical								
West Bengal	Financial (Lakh Rs.)	605.99	45.87	35.41	0	17.68	2.98		707.93
	Physical	545.47	27.91	98.43	0	355.86	0		
Tamil Nadu	Financial (Lakh Rs.)						15.85		15.85
	Physical						46		
Kerala	Financial (Lakh Rs.)	9.74					4.68		14.42
	Physical	3					24		
Karnataka	Financial (Lakh Rs.)						0.42		0.42
	Physical						6		
All India	Financial (Lakh Rs.)	1922.84	164.93	78.82	82.46	177.83	34.23		2461.11
	Physical	1076.07	128.07	167.86	93.79	2360.89	144		



Tea Board India

COMPONENT – QUALITY UPGRADATION AND PRODUCT DIVERSIFICATION

COMPONENT – QUALITY UPGRADATION AND PRODUCT DIVERSIFICATION								
State-wise Financial Disbursement and Physical Achievement during 2018-19								
State ↓	Activity	Factory Moderni- zation (no.)	Value addition (no.)	Setting up of new factories (no.)	Certific ation (no.)	Incentive for Orthodo x & Green tea (million kg)	Other Admi nistra tive Expe nses	TOTAL
Assam	Financial		121.03	93.99		962.59	0.42	1178.03
	(Lakh Rs.)							
	Physical		8	0		32.06		
Tripura	Financial					3.15		3.15
	(Lakh Rs.)							
	Physical					0.11		
West Bengal	Financial		78.74			139.81		218.55
	(Lakh Rs.)							
	Physical		3			4.64		
Tamil Nadu	Financial		17.44	18.58	1.98	274.23		312.23
	(Lakh Rs.)							
	Physical		3	9	3	9.12		
Kerala	Financial				0.54	65.54		66.08
	(Lakh Rs.)							
	Physical				1	3.89		
Himachal Pradesh	Financial				0.84	19.999		20.84
	(Lakh Rs.)							
	Physical				2	0.67		
All India	Financial		0	217.21	3.36	1465.32	0.42	1798.88
	(Lakh Rs.)							
	Physical	0	14	9	6	50.49		



COMPONENT –SMALL GROWERS’ DEVELOPMENT SCHEME AND SPECIAL PACKAGES- PART -1

State-wise Financial Disbursement and Physical Achievement during 2018-19

	State →	Assam		Tripura		Arunachal Pradesh		Meghalaya		Mizoram		West Bengal	
Component	Activity ↓	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical
	Strengthening of field office	25.14	50	0.77	4	0.48	2	0.55	2	0.40	2	12.69	26
SGD	Workshop & Training Programme - no. of workshops/ participants	12.07	194	0.51	6	0.39	6	0.24	3	0.28	4		
	New planting(ha)	221.85	8740	0.92	330		290		250		180		
	Replanting (ha)												
	Rejuvenation pruning (ha)												
	Irrigation(ha)			0.08	0.8								
	Field Mechanization (no. of equipment)												
	Assistance to SHGs - (no. of SHGs)	5.30	1					4.43	1				
			36						30				

SPNE	Nursery (no. of beneficiaries)									18.75	5		
	Others(payment to HP govt for Small Tea Grower's baseline & Traceability / Newsletter)	0.42											
	TOTAL	264.78		2.28		0.87		5.22		19.43		12.69	

COMPONENT –SMALL GROWERS' DEVELOPMENT SCHEME AND SPECIAL PACKAGES PART-2

State-wise Financial Disbursement and Physical Achievement during 2018-19

	State	Tamil Nadu		Kerala		Karnataka		Himachal Pradesh		Uttarakhand		All India Total	
Component	Activity	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical
	Strengthening of field office	1.65	3					0.038		1.856		43.57	89.00
SGD	Workshop & Training - no. of workshops & participants		13						14		10		250
		2.15	455					0.95	410	0.75	310	17.34	10965
	New planting(ha)	3.44	3.1	8.88	4.42							235.09	170.39



	Replanting (ha)	1.82	2.21	1.61	1.41							3.43	3.62
	Rejuvenation pruning (ha)	20.2	64.44	7.82	13.6							28.02	78.04
	Irrigation(ha)			0.15	1.50							0.23	2.30
	Field Mechanization (no.)	0.27	1									0.27	1
	Assistance to SHGs - (no)	19.09	6									28.82	8
SPNE	Nursery (no. of beneficiaries)											18.75	5.00
SPI	Uprooting & Replanting (no. and ha.)				13								13
				27.32	11.05							27.32	11.05
	Assistance to SHGs - (no. of SHGs, & beneficiaries)				2								2
SKRP	Nursery (no. of beneficiaries)									29.32	2	29.32	2.00
	Field Mechanization (no. of beneficiaries)							21.04	155			21.04	155.00



	Assistance to SHGs - (no. of SHGs, no. of							37.71	15				15
									227				37.71
	beneficiaries)												
	Training / Workshops / Seminar (no. of programs and participants)							0.11	1				1
									70				0.11
	Others(payment to HP Govt for STG baseline)	0.56							1.26				2.24
	TOTAL	49.18		55.78		0		61.10		31.926		503.26	



COMPONENT – SCHEDULE CASTE SUB PLAN																		
State-wise Financial Disbursement and Physical Achievement during 2018-19																		
	Assam		Tripura		Tamil Nadu		Kerala		Himachal Pradesh		Uttarak hand		West Bengal		Bihar		Total	
Activity	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical
Replant ing (ha)					0.05		3.47	0.4									3.52	0.4
Rejuve nation pruning (ha)					8.76	17.5	0.53	1.3									9.29	18.82
Irrigatio n(ha)						1.22											0.92	1.22
Field Mecha nization (no.)		227		37	0.92					13		78						355
	175	148.1	26.03	7.7					4	9	11.82	49					216.89	213.8
Assista nce to SHGs - (no. of SHGs, no. of Small Grower s of SHGs)		2				3				5		4		7				21
	9.38	60.47			4.36	56			17.92	116	20	65	45.59	975			97.25	297.5
Assista nce to FPOs - (no. of FPOs, no. of Small Grower s of FPO)		1				1												2
	18.71	50.4			2	29											20.71	79.4



Setting up new Big Tea Factory by FPO / FPC (No.)			46.88	1									310	2		356.88	3
Workshop/ Training Programme (no. of programmes and no. of participants)	12.36	82	0.77	5	2.42	17		1	1	10	0.6	741.83		53		1	176
		3716		210		522				300		210		3289	0.16	50	59.148297
Study Tours (no. of Tours and no. of participants)		11		5						8		8					32
	1.29	93	2.5	210					1.6	16	1.6	16				6.99	335
Assistance to individual STSTGs for Inputs, LCV etc.(No.)		1				1						7		236			245
	0.1	0.67			2.77						25.15	64	68.72			96.74	64.67



Educational Stipend (no)					16.72	70	14.91	61					15.32	127			46.95	258
Nehru Award (no)							1.88	47					0.68	7			2.56	54
Other Administrative / Miscellaneous Expenses					0.5	1	0.5	1					0.15	1			1.15	3
TOTAL	216.88		76.18		38.50		21.29		24.52		59.17		482.29		0.16		918.99	

COMPONENT – Tribal Area Sub Plan

State-wise Financial Disbursement and Physical Achievement during 2018-19

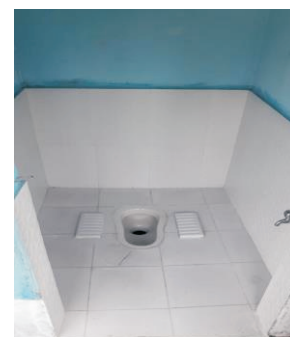
	Assam		Tripura		Nagaland		Meghalaya		Tamil Nadu		Himachal Pradesh		Uttarakhand		West Bengal		Total	
	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical	Financial (Rs. Lakh)	Physical
Rejuvenation pruning (ha)									1.73	1.20							1.73	1.2
Field Mechanization (no.)		339		62		3						18		15				437
	235.32	251.8	31.96	27.7	1.98	3.8					12.62	26.00	1.36	17			283.24	326.36





neous Expendit ure																		
TOTAL	403.88		55.47		14.74		1.00		17.08		40.84		6.41		83.53		622.95	





Total 57 nos. of Twin Toilets have been constructed by the Board, including 20 nos. each from Alipurduar and Jalpaiguri districts and 17 nos. in the Terai region of North Bengal



Distribution of certificates under Recognition of Prior Learning under PMKVY on 03.12.2018 at Dhulapadung TE, Tezpur



Launch of Chai Sahyog Mobile App at Tezpur, Assam 28.02.2019



Ceremonial distribution of field mechanization equipment under TASP at Karbi Anglong on 01.03.19



Workshop at Gerubari, Biswanath Charali, Assam for small tea growers on 18.03.2018



Training on identification of pest & disease
And fine plucking in North Bengal



Training on mechanized plucking
in North Bengal



Demonstration on mechanical Harvester to growers
on 31.10.2018 by ZO, Coonoor, TN



Tea Board's stall at Tea & Tourism Festival
held from 26.05.2018 to 27.05.2018



Field demonstration at Vagamon Village, Coonoor



Training on Speciality Tea at Kotagiri, TN



CHAPTER-5

RESEARCH

Tea Board India as a regulatory body of Indian Tea Industry, has been pioneering sustained contribution for research activities for increasing tea production and improvement of quality besides other developmental and regulatory activities. Research Directorate been contributing significantly towards requirements and fast growing knowledge of Tea Industry by coordinating and evaluating all the thrust areas of basic, applied and regulatory research catering the requirements of tea producers and industry through various Tea Research Institutes, namely Darjeeling Tea Research & Development Centre (DTR&DC), Kurseong, Darjeeling, West Bengal; Tea Research Association (TRA), Jorhat, Assam and United Planters' Association of Southern India – Tea Research Foundation (UPASI-TRF). More emphasis have been given on the broad areas of quality and tea manufacturing, research in productivity, development of drought resistant tea through genetic and bioengineering, pest and disease management etc. Research Directorate of Tea Board has been coordinating, monitor and evaluating tea research in the country and facilitating tea research by addressing the need based requirements of the tea industry and formulating specific research projects from time to time. These efforts are likely to enhance growth and development of tea industry especially in the emerging scenario and competitive economy. In the wake of the recent developments and the new demands being placed by regulatory bodies and Industry, the policy and approach of this directorate are as follows:

- To prioritize the areas of tea research based on the needs of stakeholders.
- To ensure that the research outcomes are disseminated to the stakeholders.
- Regular monitoring and evaluation of research.
- To coordinate with the needs of national and international regulatory bodies.

Grant-in-aid

The fund allocation to R&D for the year 2018-19 was Rs.9.42 Crore out of which Rs.5.52 Crore and Rs. 1.92 Crore was given to TRA and UPASI under 49% Grant-in-aid respectively. Rs.0.31 Crore was given to UPASI-TRF under 31% Research grant.

In addition, Rs.0.63 Crore was incurred for DTR&DC and Rs.0.67 Crore was incurred for Quality Control Laboratory, Tea Park, Siliguri.

Research Highlights of the Tea Research Institutes (TTRI, TRA; UPASI-TRF and DTRDC):

Major highlights of research activities taken up by the tea research institutes in 2018-19 are:

- UPASI-TRF developed a technology for incorporation of humic acid granules for increasing efficiency of applied fertilizers.
- Screening of different germ plasm continued for development of drought resistant tea cultivars through genetic and bioengineering.
- Studies on keeping quality of normal packed teas carried out by UPASI-TRF showed variations in quality parameters. Over the period of twenty four month of the study indicated that Theaflavin content was decreased by 35.42% in oolong tea, 22.19% in green tea (BOPF), 22.92% in orthodox (BOPF), 38.24% orthodox (OP), 25.00 % and 17.65 % in CTC (BOP-RC) and CTC (BOP-NRC), 23.21 % and 29.51% in CTC (SRD-RC) and CTC(SRD-NRC) respectively.



- Studies carried out by UPASI-TRF on the keeping quality of different packing materials such as LDPE, HDPE, Aluminium foil and Multiwall paper sack revealed that Aluminium foil had better keeping quality followed by High density polyethylene and Low density polyethylene.
- Yield potential of promising seed stocks under long term trial was assessed by TTRI, TRA. Stock 667 showed higher green leaf yield (2.89 kg/plot) compared to control (TS 520).
- An ethno medicinal study on Phalap- a traditional handmade organic tea of Shingpo community in Assam - Arunachal Pradesh belt of the Himalayan region was undertaken in Assam-Arunachal border Tinsukia and Lohit districts by TRA. Analysis of antioxidant activity (DPPH scavenging activity) of falap samples, showed 167.63 ± 1.24 mM TE/g.
- The study on the effect of Calcioprill as an alternate to dolomitic lime for soil amendment in tea is being continued and the yield attributes were recorded. The yield trend shows that Calcioprill has a positive effect in tea soils.
- TRA scientists found that application of phosphate solubilizing microorganisms in combination with 50% recommended doses of phosphate (40 kg P₂O₅/ha) produced slightly higher yield of tea over recommended doses of phosphate.
- Soil microbial population in organic vis-à-vis Inorganic tea cultivation was assessed by TRA scientists. Microbial population was found to be higher in organic as compared to the inorganic plots. Maximum microbial population (total plate count; 50.0 ± 1.1 cfux10⁵ g⁻¹; bacteria; 32.4 ± 3.05 cfux10⁵ g⁻¹; fungi; 40.3 ± 5.5 cfux10⁶ g⁻¹) was recorded in organic soil than the inorganic (total plate count; 28.6 ± 0.5 cfux10⁵ g⁻¹; bacteria 27.0 ± 4.16 cfux10⁶ g⁻¹; fungi; 22.6 ± 3 cfux10⁵ g⁻¹).
- The production of microbial biocides like *Trichoderma*, *B. subtilis*, etc., by TTRI, TRA is continued for intra and interdepartmental R & D activities as well to meet the need of different commercial T.Es as well as the STGs.
- Data generation of new pesticides were continued by TRIs for CIB registration for their use in tea.
- Orthodox black teas were manufactured with manipulation in rolling and fermentation process for popular Darjeeling clones P312, AV2 China jat, T78, T135 & TS378 at DTRDC. Manufacturing done into three processes- 30 mints rolling & drying, 45 mints rolling & drying and 45 mints rolling with 30 mints fermentation & drying. During 2nd flush, the samples of P312, AV2, T78, T135, and TS378 with the above manipulation time the total polyphenol are found higher in the 1st 30 minutes rolled without fermentation sample. The % of highest total polyphenol was recorded in P312 and AV2 in the 1st set and lowest in the T135. All the clones showed the decreasing trend in total polyphenol content comparing 2nd and 3rd set with the 1st set. In 3rd set of second flush most of the samples has got higher % of Theaflavin, therefore total brightness value is also higher in 3rd set samples. The total value of brightness ranges from 7.52 to 13.93 (China jat to TS378). Generally all the samples got higher T/R and TLC during 3rd set of samples of 2nd flush.
- Nine liters of *Trichoderma* culture prepared at DTRDC from local isolate was given to different Tea Estates in Darjeeling for experimental trail.
- Four strains of *Beauveria* were isolated from Weevil and Basket worm from DTRDC Farm. Three of them were identified by ARI- Pune as *Beauveria bassiana* and forth one as *Beauveria sp. aff. B. brongniartii* (molecular identification required). These were deposited in the NFCCI, Pune. Accession nos. are from 4448 to 4451.
- Around 14 research papers were published by TRIs on various aspects of tea in national and international scientific journals.
- Routine visits were undertaken by the Advisory Officers / Senior Scientists of TRA and UPASI-TRF to tea estates/ factories. TRA/UPASI-TRF and DTRDC have organized various training programs/workshops on various aspects of tea culture for big as well as STGs.



- Thousands of samples of soil, fertilizer, manures and made tea were analyzed by TRA, UPASI and DTRDC in their respective regions for various important parameters including pesticide residues required by the planters/exporters etc.
- Several SPS/TBT notifications received from various countries w.r.t tea through APJ-SLG were analyzed and replies sent to APJ-SLG.

XII Plan Research Projects: Important findings under four integrated projects on Plant improvement, mechanization, enhancement of quality and bio formulations are as follows:

- Development of prototype leaf sorter by IHBT, Palampur under mechanization project.
- 4 promising genotypes for blister blight disease resistance were short listed by IHBT, Palampur under Tea Improvement project
- Identification of most favorable period for machine harvesting in NE India by TRA.
- The potentials of selected bio-control strains (which were selected from two different sources: tea rhizosphere and Lycopodiumrhizosphere) against the tea pathogens Pestalotia and Fusarium have been tested and found promising by BiswaBharati.
- As per Organoleptic report, results produced better cup quality for all parameters with Refurbished Rotorvane over conventional Rotorvane, Fabrication of the Miniature Modified Rolling Table (MMRT) and a conventional Rolling Table of same size is almost 60% complete under TRA project.
- The pitting machine (STHIL make) was useful to increase the productivity of the workers up to six times when compared to manual method, the pruning machine with a spinning disc used for pruning thick wood branches at a pruning height of 22, 24 and 26 inches from the ground is useful to increase the productivity of the workers upto four times when compared to manual method, the skiffing machine increased the productivity of the workers upto five times when compared to manual method by UPASI under mechanization project
- Screening the old seedling tea population in Korakundah estate resulted in the selection of six bushes with frost tolerance, a triploid progeny has been developed, seven differently expressed genes related to drought, quality and disease resistance were selected based on statistical and biological functions for q-PCR validation analysis by UPASI TRF under tea Improvement programme.
- 19 promising accessions were identified by DTRDC having good quality trait under tea improvement programme.
- TS560 has been released for Darjeeling, TV34 and 35 provisionally released for commercial cultivation; primer for draught tolerant cultivar has been identified by TRA under tea improvement programme.

Regulatory Issues:

- **Plant Protection Code: 10th Version** of PPC has been released with updated list of **Pesticides for use in tea as per the suggestions of the “Technical Group on PPC”**.
- FSSAI through gazette notification No. 537 dtd. 24 December, 2018 adopted Codex MRL for 12 pesticides in tea. Now, MRLs of total 33 pesticides has been fixed by FSSAI for tea.
- New EU MRL of Propargite in tea has been fixed at 10 mg/Kg w.e.f. 28.06.18.



Quality Control Laboratory, Siliguri

- QCL, Siliguri has got renewal of NABL accreditation on 07.11.2018 for 33 parameters in the discipline of chemical and pesticide residue testing. QCL has got NABL accreditation for 2 microbiological parameters (Total Plate Count and Yeast & Mould Count) in the discipline of biological testing.
- Total number of commercial samples tested for FSSAI biochemical parameters are 250 and experimental samples tested for quality parameters are 185.
- Total number of commercial samples tested for pesticide residue are 171.
- Total number of commercial samples tested for heavy metal are 169.
- Total number of commercial samples tested for microbiological parameters are 103.
- Total amount of revenue generated is Rs11, 14,000/-.
- Conduct two Inter Laboratory comparison (ILC) programme on microbiological parameters and pesticide in tea matrix as a nodal laboratory.

Tea Genome Sequencing Project

Tea is the world's oldest and most important caffeine containing beverage with immense economic, medicinal and cultural importance. Owing to its complexity due to long gestation period, self-incompatibility, highly heterozygous large genome, genetic improvement of tea through conventional breeding approaches has been very challenging and time consuming. In this situation, application of marker assisted breeding (MAB) is a better alternative. This approach will make a platform for the molecular breeders and biotechnologists to do advance research on tea in future and to develop a better planting material. Tea Genome Sequencing Project is a huge initiative commissioned by National Tea Research Foundation (NTRF), Tea Board for four years in two phases in collaboration with institutes viz. (i) ICAR-NRCPB, Delhi, (ii) CSIR-IHBT, Palampur, (iii) DTR&DC, Kurseong, (iv) TRA, Jorhat and (v) UPASI-TRF, Tamil Nadu. The Project was initiated on 3rd April, 2017 and continuing.

Important meetings: 11th meeting of the Technical Group on PPC was held on 4th December, 2018 in Kolkata.



CHAPTER 6

TEA PROMOTION

Introduction:

One of the primary functions of the Tea Board is to undertake promotional activities with an objective to making India the leading supplier of quality teas globally. Promotional efforts are geared towards increasing awareness of the many varieties and categories of Indian teas with an aim of increasing market share of Indian teas in the targeted markets and increasing domestic consumption. Focused attention was given to selected countries, where there is higher potential for increasing export. Indian exporters were also provided with all possible support to encourage exports and marketing of Indian varieties in the overseas countries.

Overview of Tea production and exports from India during 2018-19

India achieved the highest ever tea production pegged at 1350.04 million kgs during the financial year 2018-19, surpassing the previous highest record of 1325.05 million kgs during 2017-18, which is an increase of 24.99 million kgs (1.89%) as compared to last year.

The total quantity of tea exported during the financial year 2018-19 was 254.50 million kgs valued at ₹ 5506.84 Crores. This shows a marginal decrease in quantity by 2.07 million kgs (-0.81%). However, value of teas exported was ₹ 5506.84 Crores (8.73%) more than the corresponding period last year due to higher unit price realization during the financial year 2018-19.

In brief the comparative position is presented below:

Year	Quantity in m. kg	Value in ₹ crs.	Value in m. USD	Unit Price in ₹ crs.	Unit Price in \$/Kg.
2018-19	254.50	5506.84	787.50	216.38	3.09
2017-18	256.57	5064.88	785.92	197.41	3.06

Increase in exports has been noticed to the following countries:

Sl. No.	Name of the Country to whom the export was made in Million Kgs. (% age)
1.	Iran by 9.83 million kgs (32%)
2.	Bangladesh by 3.00 million kgs (650%)
3.	China by 1.58 million kgs (18%)
4.	Kazakhstan by 0.54 million kgs (6%)

Overview of Promotional activities during 2018-19

During 2018-19, Tea Board carried out various promotional activities through participation in important Trade Fairs & Exhibitions, undertaking tea delegations to highly potential countries such as Russia, Kazakhstan and China, maintaining liaison work with the tea trade at large, attending to trade enquiries, addressing various issues related to quality & safety regulations for key markets such as Iran, EU, Russia etc. with a view to enhancing demand for Indian teas and increasing market shares in the key markets of Russia, Kazakhstan, Iran, Egypt, USA, Germany, Japan, UAE etc. Further, it has kept the tea trade informed of developments related to exports as well as disseminated market & trade-related information through its overseas



office located in Moscow and the Head Office. Other activities included market analysis, undertaking various publicity functions for maintaining the image of India Tea and in influencing public opinion in a positive manner toward Tea Board of India. Sustained campaign through Social Media such as Twitter, Facebook proved to be very effective in increasing awareness about varieties of Indian tea. As a part of information dissemination exercise, the trade enquiries received at various fairs and exhibitions and from other sources were shared with the industry members.

India continued with the memberships of the Tea Councils of USA, Japan and Canada and **benefited from the generic promotion of “Tea” conducted by these Tea Councils.**

During 2018-19, Tea Board participated in eight (8) reputed trade fairs in Iran, Russia, Saudi Arab, UAE, China, Germany and Japan for effecting two-way exchanges in-between buyers & sellers with an objective to propagating the virtues and uniqueness of India tea amongst the streaming visitors. Moreover, Tea Board of India participated in six (6) domestic trade fairs on various locations during the same period. Further, three (3) effective and successful trade delegations to the highly potential markets of Russia, Kazakhstan and China were mounted in order to have B-2-B interactions and meetings with the respective government officials for addressing various trade-related issues.

A statement on major head wise expenditure incurred during 2018-19 along with the details are summarised below.

Expenditures incurred during 2018-19

(Rs. crores)

Major head	2017-18	2018-19
Domestic Promotion	0.63	1.02
Overseas Promotion	4.86	3.97
Trade Related Activities	0.56	1.31
Incentive to Exporters/Associations	3.22	4.23
Publicity	1.32	0.8
E Governance	0.65	0.68
Miscellaneous	0.06	1.66
Total	11.30	13.67

International Events

Sl. No.	Name of the Event	Period
1.	Iran Agro 2018, Tehran	29 th June -2nd July 2018
2.	World Food Moscow	17 th - 20 th September 2018
3.	China Xiamen International Tea Industry Fair	18 th - 22 th October 2018
4.	Foodex Saudi	12 th -15 th November 2018
5.	Prodexpo, Moscow	11 th -15 th February 2019
6.	Biofach Nuremberg, Germany	13 th -16 th February 2019
7.	Gulfood Dubai	17 th -21 st February 2019
8.	Foodex Japan	5 th - 8 th March 2019

International Trade Delegations

Sl.No.	Name of the Trade Delegation	Period
1.	Trade delegation to Kazakhstan	August, 2019
2.	Trade delegation to Russia	September, 2019
3.	Trade delegation to China	October, 2019

Domestic Events

Sl. No.	Name of the Event	Period
1.	Indus Food 2019, Noida	14 th -15 th January 2019
2.	World Tea & Coffee Expo, Mumbai	29 th November-01 st December 2018
3.	Aahar Food & Hospitality Fair, Chennai	23 rd - 25 th August 2018
4.	15 th Agro Food & Beverage Processing Expo, Goa	2 nd - 4 th August 2018
5.	Food & Technology Expo, New Delhi	27 th - 29 th July 2018
6.	Tea Seminar & Exhibition on Kangra Tea, Palampur	19 th June 2018

Overseas Promotion and Trade Delegation

(A) Promotion through trade fairs and exhibitions

1. Participation in “Iran Agrofood, Tehran” during June 29-July 2, 2018: The 25th Iran Agrofood – International Trade Fair held during June 29-July 2, 2018 is a renowned trade exhibition encompassing agricultural, Food & Beverage Processing and Packaging, Bakery Confectionery Snacks Coffee Chocolate Ice Cream, Food Ingredients and Food, Beverages and Foodservice sectors, being held every year at the famous Tehran International Exhibition Center. Over the years, the event has become the best way of positioning products in Iran on the various import and distribution channels as well as a reference point for Iranian food producers, thus providing international exhibitors with important networking opportunities.

This year too the trade fair has been organised with customary zeal at the Tehran Permanent Fair Ground, with representation from Brazil, China, France, Germany, India, Italy, Netherland, Spain and Turkey. There were more than 450 exhibitors and close to one lakh visitors dropped in for getting a taste of diverse offerings. Since tea occupies an important place in the psyche of Iranian people, who are extremely enamoured of Indian variety, Tea Board of India participated in the fair to reinforce the visibility and promotion of Indian origin tea in Iran.

Tea Board's stall gave a spectrum of posters as well as company scroll-ups depicting divergent facets of Indian tea – its sprawling & verdant tea estates, resplendent logos, vibrant workforce and buoyant product ranges were ample in display throughout the booth. Sampling of liquid teas like Darjeeling, Sikkim and Nilgiri was done with focused promotion across the counters. This attracted sizeable number of visitors during all the four days. The sampling of liquid teas in across the counters was an instant hit with people making beeline for having a taste of exquisite varieties. A detailed discussion was held with the CEO, Iranian Tea commission (ITC), an official



subgroup of Iranian union food wholesalers and issues business permissions certificates. Also, works with government organizations about tea assured to assist in resolving issues related to customs, standards, Ministry of Agriculture, Ministry of Industry and Business, Ministry of Health etc. to establish safe and successful business practices.

Issue of non-receipt of export proceeds for the Indian exporters to Iran: The crucial issue of non-payment consequent to exports in the wake of US sanctions on Iran enforced from 4th November 2018 was taken up with the UCO Bank in December 2018.

2.Participation in “World Food, Moscow”, Russia during September 17-20, 2018: “World Food Moscow” is the leading international exhibition for food products in Russia, which took place in the Expo centre of Moscow city during September 11-14, 2017. Over the last 20 years, World Food Moscow has grown to become a major meeting place for the food and drinks industry and a vibrant source of products for the Russian market. Exhibitors are grouped in nine main sectors; ensuring visitors can easily find products of interest, compare them and talk to their manufacturers. The exhibition attracted a huge audience, which includes wholesalers, distributors, retailers and restaurateurs. This means that exhibitors could fulfill two major objectives at the same time viz. (1) they can find a reliable distributor and (2) gauge demand for their product in this evolving market. The present edition witnessed over 1500 exhibitors from 70 countries worldwide and around 26,000 visitors from 50 countries.

India Tea Pavilion: The India Tea Pavilion was organized in the Beverage section of the exhibition at Pavilion-8 (3) with an area of 150 sq. m (the biggest quantum of space taken over by Tea Board India). The location of the pavilion was chosen with an intention to give maximum visibility to the India Tea branding. Sixteen (16) prominent exporters participated in the exhibition through Tea Board of India pavilion. The number of trade inquiries was very encouraging. On the very first day the total footfall for some of the exporters was more than 100. Maximum trade inquiries were for by Assam followed by Darjeeling Tea. During the 4-day event the **Tea Board’s pavilion witnessed around 50 enquiries. The participants at the Board’s pavilion** were of the opinion that regular participation at this exhibition is required to maintain the visibility of the Indian tea and contact with the Russian market.

A “Buyer-Seller Meet” was organized in the evening of 12 September 2017. It was attended by the following members:

1. Indian Exporters (Participants of World Food Expo)
2. Russian Corporates engaged in Import and export with India
3. Some existing Indian customers of Commercial Indo Bank, Moscow

The event proved to be immensely useful in business networking amongst the exporters and the importers from the CIS Region.

3. Tea Board India participated in the **Xiamen International Tea Industry Fair (Autumn Edition), 18-22 October, 2018** along with 9 exporters through an impressive India Tea pavilion. Tea sampling of Darjeeling, Assam Orthodox, Assam CTC, Sikkim, Nilgiri and Masala Chai was done on all the days and was much appreciated by the Chinese tea connoisseurs

4.Participation of Tea Board in “Saudi Foodex” held in Jeddah during November 12-15, 2018: With the approval of Government of India, Tea Board India organized an India pavilion at the **“Saudi Foodex 2018, Jeddah” during November 12-15, 2018.**

The Event: **Prince Abdulaziz Bin Nawwaf Bin Abdulaziz** officially inaugurated **“Saudi Foodex 2018”, a food and beverage commodity expo, on 12th November 2018 at the Jeddah Center for**



Tea Board India

Forums and Events. The event was the 6th edition of the show, with a wide participation of 32 countries represented through more than 550 international brands covering the segments of food and beverages. The exhibition contributed to raising the ceiling of ambitions within the retail market by multiplying the provision of many successful investment opportunities, as it contributed to the exchange of business and expertise with exhibitors and the discovery of the latest products and technologies in the food industry. The present edition witnessed over 209 exhibitors from 32 countries worldwide and around 8000 visitors.

India Tea Pavilion: The India Tea Pavilion was organized in the A section of the exhibition at Pavilion. The location of the pavilion was chosen with an intention to give maximum visibility to the India Tea branding. Six prominent exporters participated in the exhibition through Tea Board of India. Tea Board of India pavilion was opened by Mr. Mohammed Noor Rahman Sheikh, Consul General of India in Jeddah.

The number of trade inquires was very encouraging. On the very first day the total footfall for some of the exporters was more than 20. Maximum trade inquiries were for organic tea, green tea, Assam tea followed by Darjeeling Tea. During the 4-day event the Tea Board's

Sampling of liquid teas like Darjeeling, Sikkim and Nilgiri was done with focused promotion across the counters. This attracted sizeable number of visitors during all the four days. Tea is a very popular hot beverage with a strong culture in Saudi Arabia. There is a tradition of having morning tea and serving tea to guests associated with traditional Arab hospitality. Saudis like to start their day with a strong dark blend cup of tea, which is often brewed with sugar, mint or cardamom. Penetration of tea in Saudi Arabia is expected to grow. Saudis will continue to rank tea as their favourite hot beverage over the coming years. Retail growth through supermarkets will continue. Tea bags, however, still account for the bulk of sales, with a decreasing proportion of tea consumers purchasing loose leaf tea. Tea in Saudi Arabia has a strong presence of both local and global players. Lipton Tea Factory FZE with its brand Lipton, and AMS Baeshen & Co with its flagship brand Al Rabea, remain the key players in black tea – both in tea bags and loose tea segments. In a potential market like that of Saudi, enhanced penetration of Indian tea requires devising an incisive strategy for comprehensive promotion of its characteristics on a sustained basis and also to ensure an uninhibited availability of pure Indian orthodox teas in the local markets through streamlined distribution system. Organic and Green teas are the growing segment.

5. Participation in “Prodexpo” in Moscow, Russia during February 11-15, 2019: PRODEXPO is the largest annual specialized exhibition in Russia. For more than 20 years, it has determined the development of the domestic food industry in Russia. Over the years of its existence, the PRODEXPO exhibition has played an important role in stimulating the Russian food industry. The present PRODEXPO witnessed its 25th Annual International exhibition for food, beverages and food raw materials and was organized by M/s. Expocentre, Moscow, Russian Federation. Tea Board India participated in Prodexpo 2019, held from 11-15 February 2019, along with four (4) nos. of prominent exporters covering 66 sq m of Indian Tea pavilion. Each of the above exporters was provided with built-up stall space of 12 sq.m under shell scheme while Tea Board India took up a space of 18 sq. m at the India Tea pavilion located at Pavilion 8 Hall 3 of the Tea and Coffee section of the exhibition. The stall of Tea Board was decorated with the posters of Darjeeling, Assam, Nilgiri, Sikkim, Kangra, Masala Chai and Yoga



tea poster (in Russian language). The individual caddies of these teas were also displayed at the stall. Brochures in Russian language were distributed as a handy reference for providing information on variety of Indian teas. Short movies about Indian tea were also displayed on the **LED TV at Tea Board India's pavilion. The exporters** showcased various types of Indian teas in the exhibition. Apart from good quality Assam Orthodox teas which are always on high demand in Russia, the exporters also exhibited other teas like high quality Darjeeling teas, Green tea, Masala Chai, Value-added teas, flavour teas, CTC teas, etc. which fetched numerous enquiries from the buyers.

On the second day of the event, the Tea Board stall and the entire tea pavilion was visited by Deputy Chief of Mission, First Secretary, and Second Secretary, Embassy of India, Moscow. The officials interacted with the Indian exporters and enquired on the future market scenario of Indian tea in Russia including the areas where the Indian exporters are planning to focus as per the growing demand of Russian buyers and ensured to extend all kind of possible support to promote Indian teas in Russia. They advised the Indian tea exporters to focus on quality and export high value teas to Russia as a significant number of clientele would be interested in purchasing high value niche and organic teas from India.

Tea tasting and sampling sessions were organised on all the 5 days of the exhibition by both Tea Board and the exporters. The India Tea pavilion was continuously occupied with the visitors and significant response was registered at all the five (5) booth, including that of Tea Board India.

6. Participation in “Bio-fach, Nuremberg”, Germany during February 13-16, 2019: Bio-fach is a premier trade fair for Organic food where producers, distributors and buyers of food, beverages & drinks industry meet to share information and do business with many influential professionals from these sectors to build the foundations of an international network of partnerships. Tea Board participated in this fair to sustain visibility and promotion of Indian organic tea along with Indian organic tea exporters participated in this important trade fair. **Tea Board's participation generated lot of enquiry amongst the visitors for India teas most prominently Darjeeling Tea.** The trends being concentrated on at BIOFACH are convenience, specialty foods, exotic taste of coconut, super foods, free-from products and seaweeds. India Tea pavilion consisting of 6 booths stood at the location coordinates of Hall no. 5 wore resplendent look with bright publicity posters of Tea Board India and the participating companies. Samples of quality origin teas like Darjeeling, Assam, Nilgiri, Dooars and Sikkim tea (all organic) having different grades of orthodox types were exhibited which attracted sizeable number of visitors during all the four days. Mr. Maximilian Wittig, Secretary General, German Tea Association visited Tea Board stall and held discussion with Indian tea exporter.

7. Participation in Gulf Food, Dubai during February 17 – 21, 2019: A well-organized and reputed trade exhibition readily gives an instant platform for effective means of promotion and a two-way communication between the buyers & the sellers. With the Gulf Food in Dubai, UAE having established a major confluence for the important buyers from all over the Middle-East and Europe, participation in the same for 2018 proved to be strategic and significant in effecting seller-buyer interactions fruitfully.

Tea Board had participated in this renowned fair to sustain visibility and promotion of Indian tea substantively with thirteen (13) exporters. These participating exporters represented all the sectors of the Industry encompassing Merchant Exporter, Producer Exporter, Value-added Exporter, Entrepreneur, First-time participant and Organic exporter after being selected in accordance with the extant scheme guidelines by the committee formed for this purpose. **Tea Board India was represented by Executive Director, Tea Board India's built up stand was constructed based on customized design along with the appropriate furniture & accessories and**

proper illumination put in place. Tea Board India's stall consisting of 15 booths at the location coordinates of Z-5 at the Zaa'beel Hall no. 5 attracted more visitors. To appreciate geographical richness of Indian teas, readily-prepared hot teas from Darjeeling, Nilgiri Orthodox and Assam Orthodox were served across the counters. Tea Board India's booth walls were decorated with posters explaining features of single origin teas from Darjeeling, Assam, Nilgiri, Kangra, Dooars-Terai and Sikkim. A spectrum of posters as well as company scroll-ups showing divergent facets of Indian tea – its sprawling & verdant tea estates, logos and buoyant product ranges & grades were on display throughout the stand. Samples of quality origin teas like Darjeeling, Assam, Nilgiri, Sikkim and Kangra were exhibited across the counters. This attracted sizeable number of visitors during all the five days, who made beeline for having a taste of the exquisite varieties. All the 13 exporter participants had large number of business people visiting them for supplies from them and were satisfied with the arrangements.

Notable among the visitors to Tea Board India's stand included the Indian Ambassador to UAE and Consul General of India. They interacted with the Indian exporters and received feedback about India tea exports.

As there was consistent growth in exports to UAE from India during the last several years, Board should concentrate more on promotional activities in addition to participation of this important fair as there is scope of further exports to this market.

8. Participation in "Foodex, Japan" during March 5-8, 2019: Tea Board of India participated at the 44th International Food and Beverage exhibition, Foodex, 6-9 March, 2019, at MakuhariMesse, Chiba, Japan along with nine (9) exporters. FOODEX is one of the most important International Food and Beverage exhibitions. This is stated to be Asia's largest exhibition dedicated to spreading the latest information on food and drink from across Japan and the whole world. This year was the 44th year, and the total number of registered visitors was 80,426. It was an impressive Indian tea delegation of nine (9) exporters from an Indian Tea pavilion built on 90 sq m of space. Ambassador of India to Tokyo, and First Secretary, (Trade), Embassy of India, Tokyo visited the India pavilion and interacted with the exporters and promised them all possible help from the Embassy for their export promotion in Japan. The Senior Managing Director of Japan Tea Association, Mr. S. Yonekawa came with his team for a meeting at the Tea Board India pavilion and discussions were held with Deputy Chairman Tea Board for conducting dedicated tea seminars on Indian tea by Japan Tea Association.

(B) Mounting of trade delegations

1. Trade delegation to Kazakhstan during August 23-24, 2018: In accordance with the Ministry's sanction dated May 9, 2018, mounting a full-fledged trade delegation to the potential market of Kazakhstan was mounted during August 23-24, 2018 in close collaborations with the Industry and the Indian Embassy in Kazakhstan.

The list of finalised delegates comprises twenty (20) members from the Industry including two small growers' representatives and one representative from the Indian Tea Association (ITA).

The delegation was led by Deputy Chairman, Tea Board to facilitate a Buyer-Seller meet and to conduct generic promotion/tasting sessions of India's diversified tea growing regions and their varieties. The entire programme was punctuated by a well-attended "Indian Tea Seminar", "Buyer-Seller Meet (BSM)" and the concurrent tea tasting sessions & the tea pairing competition being undertaken in collaboration with the Indian Embassy in Kazakhstan and the Rustea coffee Association.



As a curtain raiser to the programme, **“The International Tea Masters’ Cup, Kazakhstan”** relating to Tea Pairing and a Tea Tasting competition was organised in the morning of 23rd August 2018 through the Rustea coffee Association for presenting exclusive Indian tea being targeted at the discerning Kazakh consumers, who were very much enamoured of Indian varieties. The teas used for the Tea Masters cup comprised exclusive Indian teas of different grades encompassing CTC, Orthodox and Darjeeling teas. The participants were from the HORECA Industry, who used individual creativity & zeal for infusing the original teas with fruits/spices, and **presenting them with food pairings. The basic objective was to enhance the image of “Tea”** from mass consumption item to a premium consumption category for creating awareness, deep emotional associations and ultimately forming a strong brand attitude leading to strong brand **equity in the consumers’ minds about “India Tea”**. **M/s J. Thomas & Co a very reputed tea taster** was roped in as the key industry resource on behalf of Tea Board for organising and coordinating tea tasting sessions for promotion of India Tea in an effective and focused manner. **He was on the judges’ panel for the competition.** Followed by an interactive tea tasting session with the invitees, introducing and presenting a full range of representative Indian tea types and varieties, comprising Green Tea, Assam, Darjeeling, and Nilgiri Orthodox and a full range of CTC teas which form the bulk of Kazakhstan imports. The session evinced considerable interest from potential buyers, who concentrated not only on their traditional CTC category, but also on the Orthodox varieties.

“The International Tea Masters’ Cup, Kazakhstan” was followed by the inauguration of the “India Tea Conference” by the Indian Ambassador to Kazakhstan. Deputy Chairman Tea Board and the Indian Tea Association Vice-Chairman (ITA) highlighting the quality and nuances of Indian teas especially suited for the Kazakhstan markets. In his address General Director, Rustea coffee Association - the biggest association of Tea and Coffee Producers in Russia under the wing of the Russian Federation Ministry of Agriculture operating as the most influential group in the CIS countries of Russia, Kazakhstan, Uzbekistan etc. stressed upon the strategies for **leveraging on the inherent strength of “Indian tea” for penetrating into the Kazakhstan market in the face of stiff competition given by Kenyan teas of late.**

The “Indian Tea Seminar” was immediately followed by a well-organised Buyer-Seller Meet in which each individual exporter from India had an opportunity to intensively interact with the representatives of importing companies on one-on-one basis. In all, eighteen (18) buyers had attended the structured BSM and some of the attending exporters confirmed of effecting sound business deals as a corollary to this meet. The tea tasting session was followed by distribution of **prizes amongst the winners of the “Tea Pairing Competition”.**

On 24th August 2018 morning, first the meeting with the Kazakhstan Chamber of Commerce was held, where useful discussions and exchange of views in relation to rationalization of import tariffs on branded Indian teas, possibilities of having suitable warehousing and Tea Centres took place. It was followed by the **visits to a Tea Packaging factory named “Universal Tea Factory” on the outskirts of Almaty. In the evening, showcasing of Indian teas and live tasting for consumers** was conducted for over two hours in a prominent mall. The exercise turned out to be a huge success resulting in continuous footfall, questions, tasting of different teas and it interestingly generated a lot of enquiries by the streaming shoppers for on the spot purchase of the teas on display. It was also a pleasant surprise to note the keen interest and curiosity shown by several groups of children between the ages of 8 and 14 about the Indian teas on offer.

2. Trade delegation to Russia during September 18-21, 2018: A full-fledged trade delegation to the potential market of Russia was mounted during September 18-21, 2018 in close collaborations with the Industry and the Indian Embassy in Russia. The list of finalised delegates comprised twenty-three (23) members from the Industry and one representative from

the Indian Tea Association (ITA). The visit coincided with the “World Food Moscow” exhibition where ten (10) Indian exhibitors participated at the Tea Board pavilion.

On 18th September delegates visited the “World Food Moscow” trade fair and interacted with large no. of buyers. The delegation was led by Dy. Chairman, Tea Board for facilitating various business meetings including meetings with the two largest Russian tea importers viz. Orimi Trade and May Kompanya and attending a Buyer-Seller meet cum networking session on September 19, 2018. The entire programme was interspersed with a well-attended “**Indian Tea Conference “along with “Buyer-Seller Meet (BSM)”**”, the concurrent tea tasting sessions by the Rusteacoffee Association and a series of business meetings with the Russian Customs, two Russian Banks viz. Sver Bank and Alfa Bank, two largest importers viz. Orimi Trade and May Tea, meetings with the Indian Ambassador & Dy. Chief of Mission being undertaken in collaboration with the Indian Embassy in Russia.

3. Tea Trade delegation to Beijing 24-25 Oct, 2018: Coinciding with the event, a delegation was mounted consisting of 30 Indian tea exporters along with Deputy Chairman, Tea Board and Executive Director, Tea Board. A tea tasting event as well as Indian Tea Promotion Seminar at Xiamen, China on 21st October 2018, was held with active support of the Consulate General of Guangzhou, China. Consul (Political & Commercial), was a great support and spearheaded the preparations for the Buyer Seller Interaction and the Tea Seminar. On 24th and 25th October Indian Tea Promotion events were held at Beijing with active support of the Indian Embassy at Beijing. First Secretary, (E&C), Indian Embassy at Beijing made extraordinary efforts to make the event a meaningful one.

(C) Other promotional activities

1. “Annual Summer Bazaar” in Moscow, Russia: The Embassy of India in Moscow has been organising the event - “Annual Summer Bazaar” in active collaboration with the “**Indian Womens’ Association (IWA)**” at the Mission premises every year. In order to showcase Indian food & beverages before a distinguished audience comprising important buyers, foreign visitors and representatives from various Missions. On June 2, 2018 participation of Tea Board India was organised for India tea promotion in a substantive manner. A large number of buyers participated in these events, where varieties of Indian tea e.g. Darjeeling, Assam, Nilgiri etc. were sampled and tea tasting sessions were organised. Distribution of free tea samples as well as liquid tea sampling was also effected during the occasion. The footfall touched a record 8000 and Tea Board India’s participation was greatly appreciated by the streaming visitors.

2. Tea Promotion in Russia: National Research University, Higher School of Economics (HSE) and Embassy of India, Moscow launched the 'India Corner' on March 19, 2019 with a vision to start a separate and dedicated program for Indian Studies at the HSE, focusing mainly on economic issues with special focus on India. Ambassador of India to the Russian Federation and Rector of HSE jointly inaugurated the Corner in the presence of a host of eminent personalities from various Russian Ministries, HSE, think-tanks, economists, academicians, indologists, business-organizations and media-persons. Tea Board India, Moscow organized a tea promotion event at the opening ceremony of the 'India Corner'. Five (5) varieties of Indian black loose tea were served at the event: Darjeeling, Sikkim, Nilgiri, Assam Orthodox, Assam CTC. The tea promotion function attracted many visitors to the Tea Board of India stall and exposed Indian tea to a wide public from all over Russia.



Photographs for Annual Report 2018-19



Tea Board's participation at Summer Bazaar 2018 organized by Embassy of India, Moscow, 02nd June, 2018



Tea Board's participation at Tea Seminar & Exhibition on Kangra Tea, Palampur, Dharamsala, 19th June, 2018



Tea Board's participation at Iran Agro 2018, Tehran, 29th June-2nd July, 2018



Tea Board India pavilion at Food & Technology Expo, New Delhi, 27-29 July, 2018



Tea Board's participation at 15th Agro + Food & Beverage Processing Expo 2018, Goa, 2-4 August, 2018



Indian Tea promotion and sampling organized during "Day of India" at the International Army Games, Alabino, Moscow, 28th July-11th August, 2018



Visit of Indian Tea Delegation to Almaty, Kazakhstan, 23-25 August, 2018



Shri A.K. Ray, Deputy Chairman, Tea Board, giving a presentation on Indian Tea, Almaty, Kazakhstan, 23rd August, 2018



Tea Board's participation at Aahar Food & Hospitality Fair, Chennai, 23rd-25th August, 2018



Tea Board India's pavilion at World Food Moscow, 17th-20th September, 2018



Shri A.K. Ray, Deputy Chairman, Tea Board, addressing the Buyer-Seller Meet in Moscow, 19th September, 2018



The India Tea pavilion at the China Xiamen International Tea Industry Fair, 18th-22nd October 2018



Indian Tea Promotion Seminar organized at Xiamen, China, 21st October, 2018



Tea Board's pavilion at Foodex Saudi, 12th-15th November, 2018



Tea Board India pavilion at Indus Food 2019, 14th-15th January, 2019



Shri Suresh Prabhu, Hon'ble Minister for Commerce & Industries and Civil Aviation inaugurates the first Geographical Indications Store at Goa International Airport, 28th January, 2019



H.E. Shri Navdeep Suri, Ambassador of India to the UAE, at Tea Board India's pavilion at Gulf Food Dubai, 18th February, 2019



Shri A.K. Ray, Deputy Chairman, Tea Board India, with Indian Tea Exporters at Foodex Japan, 5th- 8th March, 2019



CHAPTER-7

LICENSING BRANCH

7.1 Introduction:

The Licensing Branch is a vital wing of the Board for implementation of various statutory and regulatory orders issued by the Government of India from time to time. Licensing Branch is responsible for carrying out various licensing activities which includes issuance of various licenses to stakeholders for carrying out tea business along with other activities like formulating regulatory policies, amendment of existing Control Orders, preparation of guidelines for issuance of licenses, monitoring and regulation of the activities of stakeholders to ensure proper implementation of different directives of Central Government and Tea Board issued from time to time. The department is also responsible for monitoring of the auction system, monitoring quality of exports and imports, etc. which are significant to the tea trade.

7.2 Regulatory Provisions

In exercise of the powers conferred by Sub-Section (3) and (5) of Section 30 of the Tea Act, the following statutory provisions notified by Central Government are in existence which governs the entire licensing and regulatory activities:-

1. **The Tea (Marketing) Control Order, 2003**
2. **The Tea (Distribution & Export) Control Order, 2005**
3. **The Tea Waste (Control) Order, 1959**
4. **The Tea Warehouse (Licensing) Order, 1989**

Board is also in the process of establishing an online auction platform for Jorhat district with certain value added services like tasting, logistics etc. which are not available in the existing platform.

7.2.1 Introduction of online licensing system

Board has introduced online licensing system from April, 2018 onwards for issuance and renewal of all kind of licensing applications under various Control Orders. This online licensing system has replaced the existing manual process of submitting hard copy of licensing applications with improved and transparent online process, timely disposal of applications, online status tracking etc.

7.2.2 Details of licenses issued

The number of licenses issued across the country for the financial period 2018-19 along with the quantum of revenue generated is tabulated below:



SI No	Control Orders	Nature of License Registration	No. of licenses/ registration /certificates issued	Total Revenue Collected (in ₹)
1	The Tea Marketing (Control) Order, 2003 The Tea Marketing (Control) Order, 2003	NOC to manufacturing units	45	
		Registration to manufacturing units	45	14,05,000/-
		Buyer Registration	208	13,19,500/-
		Broker License	23	13,56,000/-
		Auction Organizer License	7	8,75,000/-
		Certificate to Mini Tea Factory	18	18,000/-
2	Tea Distribution (Control) Order, 2005	Exporter License	385 (329 fresh and 56 renewal)	3,85,000 (3,29,000 fresh and 56,000 renewal)
		Distributor License	20	50,000
3	Tea Waste (Control) Order, 1959	Tea Waste License	1257 (255 fresh and 1002 renewal)	75,600/- (25,500/-for fresh and 50,100/- for renewal)
4	Tea Warehousing (Licensing) Order, 1989	Tea Warehouse License	206 (82 fresh and 124 renewal)	16,49,800/- (7,97,000/- for fresh and 8,52,800/- for renewal)
5	Tea Act, 1953	Planting permit, Extension/ replacement planting permit	22	---
6	GSR 694 (E) dated 11.10.99 issued by Ministry of Health and Family Welfare, Government of India	Registration of flavour tea manufacturer	50	13,71,000/-
7	Foreign Trade policy, Government of India	Registration cum Membership Certificate (RCMC)	38 (28 fresh and 10 renewal)	2,12,800/- (1,56,800/- for fresh and 56,000/- for renewal)



8	Tea Act	Recording of change of ownership of registered estates	40	14,92,500/-
		Recording of change of ownership of registered factories	62	59,20,000/-
9	Tea Act	Garden Registration	2 nos with 144.92 ha	---
		Total	2428	1,61,30,200/-

7.3 Amendment of Regulatory Provisions

The following significant amendments have been taken up in 2018-2019 to ensure simplification of existing regulatory norms, revenue generation etc.

- ☐ Enhancement of the renewal period of tea warehouse licenses from 1 to 3 years under the Tea Warehouse (Licensing) Order, 1989.
- ☐ Elimination of dual process of issuing NOC and registration certificate to the manufacturers, thereby combining the same into one wherein only registration certificate will be issued to the manufacturers for construction as well as the commercial manufacturing after assessing the viability of the unit.

7.4 Status of e-Auction:-

I. E-Auction under Pan India Module:

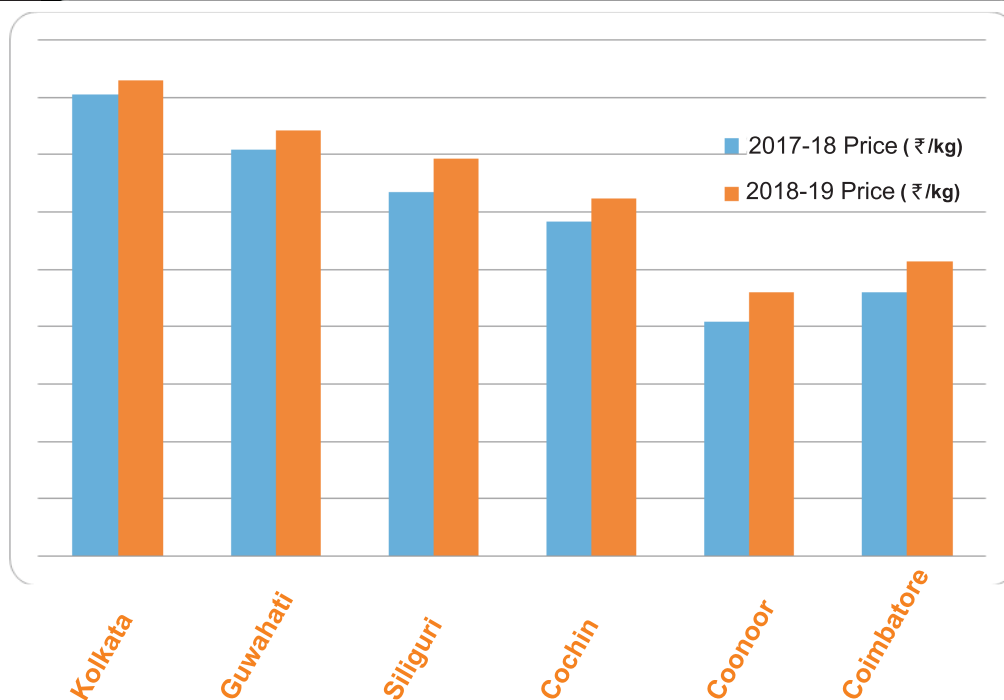
Tea Auction is a means of disposing the teas produced to a wide range of buyers in a competitive manner for fair discovery of price. Public tea auctions has always played a key role as the main vehicle for primary marketing of tea in India for more than a century ever since the first tea auction centre set up in Calcutta in 1861. Public tea auctions handle only loose tea in bulk packages. The stakeholders involved are Auction **organizers, Producers of 'made tea'** (sellers), Auctioneers/Brokers, Buyers and warehouses, all of them being registered stakeholders of Tea Board.

There are six (06) registered auction centres in the country viz., Kolkata, Siliguri, Guwahati, Coonoor, Cochin & Coimbatore where auctions are presently being conducted through electronic platform provided by Tea Board under Pan India e-action mechanisms.

The quantum of tea sold and purchased through e-auction under Pan India Module during the financial year 2018-2019 are as follows:



Auction Centre	April 2017 to March 2018		April 2018 to March 2019	
	Quantity (Million Kgs)	Price (Rs/kg)	Quantity (Million Kgs)	Price (₹/kg)
Kolkata Leaf	116.72	161.63	124.17	167.68
Kolkata Dust	38.82	160.22	42.52	160.94
Total Kolkata	155.54	161.28	166.69	165.97
Guwahati Leaf	115.24	137.13	113.56	144.73
Guwahati Dust	46.71	153.11	50.82	156.62
Total Guwahati	161.95	141.74	164.39	148.41
Siliguri Leaf	120.33	126.63	119.04	138.91
Siliguri Dust	15.21	129.46	14.97	136.98
Total Siliguri	135.54	126.95	134.00	138.69
Cochin Leaf	8.78	128.31	8.31	137.43
Cochin Dust	40.51	114.25	41.35	122.18
Total Cochin	49.29	116.75	49.67	124.73
Coonoor Leaf	41.77	79.08	42.32	89.69
Coonoor Dust	20.49	87.04	22.38	96.09
Total Coonoor	62.26	81.70	64.70	91.91
Coimbatore Leaf	4.65	85.51	3.98	96.87
Coimbatore Dust	9.95	95.28	9.90	105.13
Total Coimbatore	14.60	92.17	13.88	102.76
Grand Total	579.17	133.69	593.33	141.94





ii. Implementation of Post Settlement Module:

The post auction settlement module was implemented in February and March, 2018 across 3 auction centres. However, the implementations of the same across Kolkata, Guwahati and Cochin auction centre have taken place in April, 2018. Board has partnered with ICICI Bank to extend the post auction settlement benefits to the stakeholders through the e-Auction system. Some of the significant advantages of the system are highlighted below:

- Faster settlement of payments of sellers, brokers & warehouses within one day of receipt of payment from the buyers.
- Online receipt of invoices and delivery orders by the buyers, thereby reducing the time period of the cycle.
- Introduction of user friendly payment mode for the buyer with less dependency on RTGS/ NEFT cut off timing on the actual day of payment.
- Online receipt of MIS and bank statements by the stakeholders.

The system so introduced has made the post auction settlement process completely online with end to end integration with the auction system. Board has also conducted series of mock trainings and handholding sessions in the auction centres before actual go live.

With the implementation of post auction settlement process, collection of transaction charges by Tea Board @ Rs.0.02/-per kg from each stakeholder (Seller, Broker & Buyer) has also been put into place to make the auction system self-sustainable. As on 31st March, 2019, an amount of Rs. 4.15 crores has been collected by Tea Board from the post-sale transactions inclusive of GST amount.

7.5 Recent initiatives

1. In order to make the auction system robust, Tea Board has engaged IIM Bangalore for conducting a study on the auction reforms required for improving price discovery mechanism.
2. Board has also proposed to set up a separate electronic auction platform for Jorhat to cater to the need of Assam tea cluster which contributes almost half of the total tea production of the country. In this direction, Board has floated RFP for selecting a system integrator for designing, development and maintenance of an innovative e-platform with value added services like central warehousing, logistics to the buyer, etc.
3. On the infrastructure front of the auction system, Board has taken initiative to move towards latest technology of hosting the entire services in cloud environment for which RFP has been floated in the financial year under review.



CHAPTER - 8

STATISTICS

Introduction:

Primary functions of Statistics Branch of Tea Board is to collect, collate and disseminate statistical information relating to all aspects of tea industry and trade covering area under cultivation, production, productivity, types of tea produced in the country, primary market prices, export and destination of exports on tea and workers employed in tea plantations etc. Such information forms a crucial input for the policy matters of the Board, the Government and the Industry.

Dissemination of Statistical Information:

Information on weekly auction prices, monthly production and export data are disseminated in the website of the Board - www.teaboard.gov.in in the public domain for the trade, industry, research scholars etc.,

Monitoring of Tea Prices:

The Statistics Branch has been monitoring and providing required information on auction prices to Ministry of Commerce, Ministry of Consumer Affairs, Food & Public Distribution in connection with the construction of Wholesale Price Indices (WPI) of Plantation Crops and Index of Industrial Production (IIP) respectively. The retail price of tea at different cities/towns is also being compiled by the Statistics Branch.

Taxes & Duties:

Excise Duty: **10%** ad-valorem on Instant Tea falling under heading 2101.20

Export Duty: Nil

Import Duty: Nil on teas imported by Export Oriented Units (EOU) and Special Economic Zone (SEZ) units for the purpose of re-export. However, teas imported for domestic markets would attract basic import duty of 100% plus 10% surcharge plus special additional duty of 4% on basic duty and surcharge (w. e. f. 1st March, 2002). Concessionary rate of 7.5% basic duty plus other normal surcharges apply to imports from Sri Lanka up to a volume of 15 M Kgs per calendar year.



Goods and Service Tax:

The present rate of GST on Tea is 5% i.e. 2.5% CGST + 2.5% SGST. In case of inter-state supply, the rate of IGST on Tea is 5%.

STATUS OF TEA INDUSTRY AND TRADE DURING THE YEAR 2018-19

PRODUCTION:

India tea achieved its highest ever tea production during 2018-19 at 1350.04 M.Kg with an increase of 24.99 m.kg over 2017-18 due to better climatic conditions that prevailed in major tea growing areas in North India.

The major tea growing States Assam, West Bengal, Tamil Nadu and Kerala contribute 97.51% of the total tea production while the remaining in other States. Out of the total tea production, CTC contributes 90% while the Orthodox and Green Tea at 10%.

ORGANISED SECTOR:

There were 1569 tea estates. This sector have an established 923 manufacturing Units. During 2018-19, the Organised Sector share of production is seen at 51.59%.

SMALL TEA GROWERS:

Small Growers contribution to total tea production is increasing year to year. During the year 2018-19 **small growers' share of production is seen at 48.41%.**

EXPORTS:

India maintained the trend of Tea exports during the year under review. It was marginally lower by 2.07 m kg with higher value realisation of ₹ 441.96 Crs over 2017-18 due to higher unit price realization in 2018-19. The year 2018-19, **is a record year of higher value realisation in exports.**





Exports of Tea from India

Year	Quantity (M Kgs)	Value (₹ Crs)	Unit Price (₹ /kg)	Bulk Tea		Value added tea	
				Qty (M.Kgs)	Value (Cr. ₹)	Qty (M.Kgs)	Value (Cr. ₹)
2017-18	256.57	5064.88	197.41	225.13	3955.10	31.44	1109.78
2018-19	254.50	5506.84	216.38	225.29	4321.61	29.21	1185.23

It is observed that about 11.48% of total exports are in the value added form (packet tea, tea bags and instant tea) while rest is in the bulk form during 2018-19.

IMPORT OF TEA INTO INDIA

During the year 2018-19, tea imports stands at 24.22 M Kgs with CIF value of ₹ 341.61Crs as against 20.59 M Kgs with CIF value of ₹ 288.56 Crs in 2017-18.

TEA PRICE AT AUCTION

During the year under report about 44.16% of total tea produced in the country was sold through public auctions remaining through other modes.

On price, North India the average price increased by Rs.7.30 per kg (5.05%) while the prices at South India increased by Rs.9.21 per kg (9.8%) as compared to last year. Overall the prices was increased by Rs.7.60 per kg (5.73%) as compared to 2017-18.

Year	North India		South India		All India	
	Qty. (M.Kgs)	Avg. Price (₹/Kg)	Qty. (M.Kgs)	Avg. Price (₹/Kg)	Qty. (M.Kgs)	Avg. Price (₹ Kg)
2016-17	432.90	141.37	124.13	106.12	557.03	133.51
2017-18	453.85	144.57	139.59	93.94	593.44	132.66
2018-19	454.16	151.87	141.99	103.15	596.15	140.26

Domestic Retention :

The apparent domestic retention of tea for the year 2018-19 was around 1120 M.Kgs. as against 1089 M.Kgs in 2017-18.



CHAPTER –9

HUMAN RESOURCE DEVELOPMENT

I. Introduction:

Supporting welfare measures for securing better working conditions and improvement of amenities and incentives for workers and their dependents is one of the objectives and functions of the Tea Board, as mandated in the Tea Act 1953. Since the regulatory and welfare of plantation workers fall under the ambit of Plantation Labour Act and the same being implemented by the State Government, the welfare activities undertaken by the Board are supplemental in nature and cover general welfare measures. The labour welfare measures were undertaken under the Human Resource Development component (HRD) of overall XII Plan Tea Development & Promotion Scheme of the Board. The welfare schemes of Tea Board are gender neutral.

II. Labour Welfare Committee:

The Labour Welfare Committee of the Board guides in its capacity as an Advisory Body. The Board is assisted towards implementation of the various labour welfare activities by the Labour Welfare Committee of the Board which comprised of the following members during the year under report:

1. Dy. Chairman, Tea Board, Ex-officio Chairman of the Committee
2. Shri Tapan Sen, Hon'ble Member of Parliament
3. Shri M.P. Bhargavan Nair, Member
4. Shri Dineswar Tasha , Member
5. Shri Sunil Kirwai, Member
6. Shri S. Ramesh, Member
7. Smt. Moon Swarnakar, Member
8. Shri B. Kumaran, Member
9. Shri Ashwin Shetty, Member

During the year under report the Labour Welfare Committee met on the following dates:



Meeting Number	Date of the meeting	Place
236 th of the Board	26 th June, 2018	Kaziranga, Assam
237 th of the Board	26 th September, 2018	Kolkata

III. HRD Components:

The components were aimed towards achieving improvements in the life and living conditions of the Tea Plantation workers and their dependents on the following three broad areas:

(A) Improving the health and hygiene of workers:

- i. **Capital grants for hospital/medical clinics towards extension of treatment facilities and also purchase of medical equipment, accessories and ambulance in non-traditional areas and reservation of beds in some hospitals for workers and their dependents:**

Assistance was allowed for specialized medical facilities for the treatment of T.B., Cancer, Leprosy, Eye, Heart, Kidney disease etc., which are not available for tea garden workers and their dependents in the Tea Garden Hospitals; Grants were also allowed for purchase of equipment like X-Ray plant, surgical instruments, ambulance etc. required for specialized treatment; Provision was also there for sanction of special cases necessary recurring grants towards maintenance of beds in hospitals for tea garden patients.

Quantum of grant: 30% of the capital cost of the equipment was to be borne by the applicant and Board's grant to the extent of 70% of the capital cost of the equipment with a ceiling limit of Rs. 8.0 lakhs whichever was lower.

- ii. **Financial assistance for disabled persons/cancer and heart patients in speciality hospitals dependent on tea plantation workers :**

Assistance was allowed to the disabled persons dependent on workers for purchasing wooden crutches, calipers, shoes, artificial limb, hearing aids, wheel chairs and tri-cycle with hand pedaling system etc.; Special provision was there to provide financial assistance to dependents of Tea Plantation workers for cancer and heart ailments in speciality hospitals.

Quantum of grant: a) For disabled persons - maximum payable limited to 90% of the unit cost or ₹ 5000/- whichever was lower. b) Financial Assistance towards cancer and heart patient in speciality hospital dependent on Tea Plantation workers was provided on actual basis.

(B) Education of wards of workers:

- i. **Educational stipend for wards of tea plantation workers:** Incentive was extended to



the wards of workers in the form of stipend.

Quantum of grant: For tuition fees on actual basis subject to ceiling limit upto ₹20000.00 and for hostel charges on actual basis of $\frac{2}{3}$ rd of hostel charges subject to ceiling limit upto ₹20000.00.

ii. **Special scheme of Nehru Award for the wards of tea plantation worker:**

Tea Board implemented a special scheme known as “Nehru Award” for the meritorious students of tea plantations.

Quantum of grant: The scheme provided lumpsum grant @ ₹ 4000/- for class XI Secondary level and Rs.5000/- for class XII/H.S. level for the wards of tea plantation labour.

iii. **Scheme for book and school uniform grant to needy and deserving wards of tea garden or those affected by severe natural calamities:**

Assistance was given to the needy students of closed tea gardens to buy books or Uniform for continuing their study.

Quantum of grant: ₹ 3000/- per ward per annum.

iv. **XI plan committed cases under capital grants for construction of school /college/hostel building :**

Provision was there for settlement of committed and residual payments of XI Plan cases.

v. **Financial Assistance for Bharat Scouts & Guides:** The Board's grant under the financial Assistance Scheme towards Bharat Scouts & Guides covered for payment towards salary and allowances for maintenance of posts of Districts Scouts/Guide Organizers; re-imbursment of training camp charges; payment for holding rallies, rally-cum-camps, jamborees etc. and matching grant for purchase of uniform to teagarden scouts/guides etc.

Quantum of grant: (a) Monthly salary for full time district Scouts /Guide Organizer was ₹5000/- and the rate of conveyance allowance was fixed at a rate of ₹ 1,500/- per month.

Training camps: Meal and Tiffin charges ₹ 100/- per head per day; Incidental charges @ ₹100/- per candidates per training

Annual District Rally: Meal and Tiffin charges not more than ₹100/- per head per day : incidental charges ₹1000/-



State Rally/Camporees: Meal and Tiffin charges ₹ 100/-per head per day National Jamboree: Meal and Tiffin charges not exceeding ₹100/-per head per day Uniform Grant: ₹ 200/-per head per annum.

(C) Imparting training to improve skills for workers/their wards:

Scheme of Tea Board's financial assistance for short term vocational training/health & hygiene course for the wards of tea plantation workers & their dependents: For creation of more and more employment opportunities to the people in tea plantation area, the Board extended financial assistance to the authorities of the institutions/organizations involved in the activities of conducting vocational training course. The grant was sanctioned for the purpose of conducting vocational Training courses viz. acquiring skills like plumbing, masonry, electrical /TV repair, carpentry, construction sanitary units etc. amongst the wards of tea plantation workers and their dependents only for duration of six months to one year for each course of vocational training.

Quantum of grant: Maximum of ₹1.5 lakhs for a course.

(D) Gap funding to the State Governments towards extending National Welfare schemes to tea plantations: Provision was there to extend assistance to major tea growing states in alignment with national level welfare schemes.

Expenditure made during the year 2018-19 is furnished at Table -1.

COMPONENT –HUMAN RESOURCE DEVELOPMENT												
STATE-WISE FINANCIAL DISBURSEMENT AND PHYSICAL ACHIEVEMENT DURING 2018-19												
		Health			Education				Training			
State	activity	Purchase of medical equipment	Financial Assistance for disabled persons for aid equipment(No. of person)	Financial assistance for cancer/heart patients(n o)	Stipend(no)	Nehru Award (no)	Book & School uniform grant for Gardens affected by natural calamity / closed gardens	Bharat Scouts & Guides - Training Camps/ Rallies, Jamborees/Compares (No. of camps and no. of student beneficiaries)	Vocational training (no. of courses and no. of student beneficiaries)	XI Plan Capital Grant - school/ college (no)	Others (Including bank charges)	TO TAL
Assam	Amt (Lakhs)				66.63	2.4		1.56	4.2			74.79



	Phy sica I				953	50		1		1	4 0			
Tripura	Amt (Lak hs)				0.68	0.05								0.73
	Phy sica I				5	1								
West Bengal	Amt (Lak hs)			3.13	69.02	0.31	6.16		5.83				2.2	86.65
	Phy sica I			3	764	6	165	02	165				2	
Tamil Nadu	Amt (Lak hs)			0.5	16.87	3.09			3.6					24.06
	Phy sica I			1	69	70		5	177 0					
Kerala	Amt (Lak hs)				40.23		8.16						6.65	55.04
	Phy sica I				158		204						1	
Karnataka	Amt (Lak hs)				1.67									1.67
	Phy sica I				9									
Himachal Pradesh	Amt (Lak hs)				0.98	0.26								1.24
	Phy sica I				7	6								
Uttarakhan	Amt (Lak hs)				0.52	0.39								0.91



	Phy sica l				4	9							
All India	Amt (Lak hs)	0	0	3.63	196.6	6.5	14.32	10.99	4.2	0	8.85	245.09	
	Phy sica l	0	0	4	1,969	142	369	8	1935	1	40	0	3





CHAPTER - 10

HINDI CELL

10.1 Introduction

With the enforcement of the constitution on 26 January, 1950, Hindi became the Official Language of the Union of India according to Article 343(1) of the constitution of India. Government of India was entrusted with the duty to promote the propagation and development of the Official Language Hindi, so that it may serve as a medium of expression of all the elements of the composite culture of India.

The Hindi Cell of the Board has the nodal responsibility for effective implementation of Official Language Policy of the Government of India, the Official Language Act 1963 and rules 1976 made there under. The work related to Official Language Policy and translation of important documents of the Board, is being performed under the supervision of Deputy Director (Official Language)

10.2 Compliance of Sec.3 (3) of O.L .ACT 1963:

During the period 2018-2019 provisions/sections including section 3(3) of the Official Language Act, 1963 which is the main regulatory Act guiding Official Language Policy of the Government of India, were fully complied with.

10.3 Purchase of Hindi Books:

In order to create a favorable atmosphere for implementation of Official Language and to make reference literature for Hindi teaching available, a Hindi Library is being maintained by the Hindi Cell. During the year books worth Rs. 30,000/- were bought for the Head Office as well as Regional Offices. These include glossaries and reference books.

10.4 Correspondence in Hindi:

All letters received in Hindi were invariably replied to in Hindi itself during the year under review. Vigorous efforts were made for achievement of Programme 2018-19 and target laid therein.

10.5 Reports in Hindi:

Various reports like Annual Administrative Report, Annual Accounts, and Annual Audit Report of the Board were prepared in Hindi for submission to the parliament. Apart from this, Quarterly Progress Report and Annual Assessment Report regarding progressive use of Hindi, were prepared in Hindi and sent regularly to Department of Commerce, Ministry of Commerce & Industry.

10.6 Organising Hindi Workshop



During the year under review four Hindi Workshops were organized from time to time in which Assistants/Senior Assistants/Asstt Administrative Officers and other officers of the Board were trained in doing official work in Hindi. Faculties from different Government offices conducted the classes. This resulted in a favourable orientation and inclination amongst officials towards functional Hindi.

10.7 Organising Hindi Week:

With a view to create awareness regarding official Language and accelerate its use in Official work, Hindi week was organized. During the course of the week, several competitions were held and there was active participation of the employees. Similar programme were organized in regional offices of the Board in India.

10.8 Hindi website

In the era of e-governance when internet has become a powerful medium, Tea Board is running its website in Hindi also on www.teaboard.gov.in because even today Hindi is the language of the most of the Indian populace. Vigorous efforts were taken to update the Hindi website of the Board and make it match with English version, which is a continuous process.

10.9 Participation in TOLIC activities.

Board actively participated in the various promotional activities pertaining to usage of Official Languages, coordinated by Town Official Language Implementation Committee (TOLIC), Kolkata.

10.10 Meeting of OLIC of the Board:

The meeting of Official Language Implementation Committee (OLIC) were held in each quarters wherein useful decisions were taken.

10.11 Incentive Scheme for Use of Hindi in Official Work:

Tea Board promoted and propagated the incentive scheme in Head Office as well as its regional offices in India in order to accelerate the use of Hindi. The officials and employees were benefited by these Schemes. Some employees participated and were awarded with cash prize.

10.12 Annual Programme for transacting the Official work in Hindi

In pursuance of Official Language Resolution 1967, department of OL issues programme every year to speed up propagation and development of OL Hindi and also to accelerate its progressive use for official purpose. The Annual programme of the year 2018-19 is a continuation of this, whereby considerable progress has been made in the use of Hindi in the Official transaction. The prescribed target has been achieved to some extent. However, English continues to be in use in the Board.



CHAPTER- 11

VIGILANCE CELL

The Secretary of Tea Board acts as Chief Vigilance Officer of the Board. The overall activities of the Vigilance Cell are being done under the supervision of Chief Vigilance Officer. The total strength of vigilance Cell is two apart from Secretary.

The main function of the vigilance Cell is to implement the directives of the Government/the Central Vigilance Commission, all of which is done on a regular basis. The Vigilance Cell also attends various queries and submits monthly and quarterly report to the Government. As per the advice of Chief Vigilance Officer the directives of CVC in respect of tender and preventive vigilance etc. are being followed in the Board in every respect. The Law Officer is also working as Vigilance Officer. Another important activity of vigilance cell is the observance of Vigilance Awareness Week every year as per directive of the Central Vigilance Commission during which all the employees of Tea Board are administered oath in the form of messages on efficiency and transparency while highlighting the basics mission of the awareness. During the year the Vigilance Cell has not received any complaint and there is no pending Vigilance case as on date.



CHAPTER 12

LEGAL CELL AND RTI

Tea Board's Legal Cell is working under the Law Officer. The Legal Cell of Tea Board is attending to all legal matters of the Board as and when referred to by the officers of Tea Board in Head Office/Regional Office. The Cell is also liaisons officer with the Board's empanelled Solicitors/Law Firms, legal consultants and Central Government Counsels on behalf of the Board. The number of cases pending as on 31.03.2018 was 86. During the year under review, 11 new cases arose and 05 cases were disposed of. As on 31.03.2019 the total number of pending cases was 92.

The IPR Cell is looking after all matters relating to Intellectual Property Rights including administration of various logo mark/word mark registered by the Board under different statutes in India and abroad. The Cell, in the year under report has issued 1841 number of Certificate of Origin (COO) certifying the genuineness of Darjeeling tea prior to its export. Moreover, the Cell has issued 70 and renewed 185 permissions for use of the mark of Darjeeling, Assam Orthodox, Nilgiri Orthodox, Assam Logo, Nilgiri logo, India Tea Logo and Dooars-Terai Logo and thus collected Rs. 21.387,40.20/- as part of IEBR.

This RTI Cell is responsible for dealing with all matters relating to the disposal of applications and appeal made under the Right to Information Act, 2005 and sending monthly as well as yearly return to the Ministry. The Law Officer is the Nodal Officer and one among the three designated Public Information officers. In the year under report, the 72 applications received and 03 appeals under the Right to Information Act have been disposed of.

