

'The India Tea Song Competition'

Terms & Conditions

1. Tea Board India presents 'The India Tea Song Competition' with 'India and Tea' as the main theme where we invite participants to compose catchy song/jingle/poem/stanzas/verse etc. on the theme 'India and Tea'. In order to participate, users are requested to write the lyrics of the jingle/ song/ poem/stanzas/ verse etc, compose the music, recite/sing/rap it in person and post the videos of the jingle/song/poem/stanzas/verse etc along with a descriptive text on their own Twitter handle, the Twitter handle of Tea Board India and tag Tea Board India as well as 10 of your Twitter followers.

Participate and get a chance to win big!

2. How to participate in the contest?

Follow Tea Board India's Twitter handle:

<https://twitter.com/teaboardofindia>

Tag at least 10 of your followers on Twitter.

It would be mandatory for the participants to 'follow' the Twitter handle of Tea Board India to be eligible for this contest and also will be required to tag at least 10 of his/her Twitter followers.

Post the video on your Twitter timeline as well as Tea Board India's Twitter handle and tag @TeaBoardIndia, use #IndiaTeaSong #InternationalTeaDay #TeaDay #IndiaTea #IndiaTeaAndMe #IndianTeaLove. Give us a caption on your video. Make sure that the Privacy Setting for the post is "Public".

3. The song/jingle/poem/stanza/verse may be composed in Hindi or English. Please take care to ensure that NO obscene/objectionable lyrics, pictures, actions or gestures are used in the song/jingle/poem/stanzas/verse etc. and the video. Also, it should not have any religious or political connotations. The singer/rapper/reciter should be decently attired while shooting the video. Any entry flouting the above-mentioned norms will be disqualified.

4. The contest will be on till 31st May, 2022.

5. There is no age limit or participation fees for taking part in the contest. However, the contestants must follow Tea Board India's Twitter handle and tag at least 10 Twitter followers.

6. A particular contestant may send in a maximum of 5 (five) entries only.

7. Three best entries will win cash prizes from Tea Board India: First Prize - Rs. 25,000/-, Second Prize - Rs. 20,000/-, Third Prize - Rs. 15,000/- and the money will be sent through bank transfer. The winners will have to provide their bank account details/IFSC code for transfer of the prize money through NEFT/RTGS/PFMS. No requests for transferring the prize money through PayTM/Google Pay/BHIM/PhonePe or any other UPI payment system will be entertained. The final declaration of the winners will be done only after our panel of judges evaluates the original high resolution videos sent by the contestants.

8. The video, lyrics of the song/jingle/poem/stanzas/verse etc., music composed for it should be all be original and composed by the contestants themselves, i.e. it should not be plagiarized, copied or downloaded from anywhere.

9. Tea Board India's decisions regarding this contest will be final and binding. No further correspondence or appeals in this regard will be entertained. Tea Board India reserves the right to the final and ultimate interpretation of this contest. Tea Board India reserves the right to reject any contestant at its sole and absolute discretion, without having to assign any reasons whatsoever.

10. The prize winners will have to share the following declaration with Tea Board India:

"I do hereby undertake, that the song/jingle/poem/stanzas/verse etc. and music has been composed by me – (name of the contestant), a resident of (full residential address of the contestant) and has not been plagiarized, copied/downloaded from anywhere. Neither the concept, theme, lyrics, music, nor any part of the video has been copied/plagiarized/downloaded from any other source."

The cash prizes will be given to the winners only upon sharing the above-mentioned declaration.

11. The First, Second and Third Prize Winners will give the rights to use whole or part or edited versions of the video, along with the lyrics and music to Tea Board India for use in their creatives/advertisements/ or for their promotional use, as deemed fit by Tea Board India.

The prize winners will have to share the following declaration with Tea Board India:

"I, (name of the contestant), a resident of (full residential address of the contestant), hereby give the rights to use whole or part or edited versions of the song/ jingle/poem/ stanzas/verse etc., video composed by me, along with the lyrics and music to Tea Board India for use in their creatives/advertisements or for their promotional use, as deemed fit by Tea Board India."

The cash prizes will be given to the winners only upon sharing the above-mentioned declaration.

12. The First, Second and Third Prize Winners should share the high resolution versions of the video shot by them with Tea Board India.

13. If contestants are discovered to be using or having used improper means to participate in this contest, Tea Board India reserves the right to cancel the eligibility without notice.

14. This contest is in no way sponsored, endorsed or administered by, or associated with, Twitter or any other Social Media Platforms.

15. By participating in this contest, the Winners agree to the use of his/her name and image in public domain and for any promotional media. The Winners agree to grant Tea Board India a perpetual and non-exclusive license to use such footage, photographs, videos, lyrics, music and/or captions, song/ jingle/poem/ stanzas/verse etc. at any time or times, in all media worldwide for advertising, trade, publicity and promotional purposes and the Winners will not be entitled to any fee for such use. The copyright of the video, lyrics, music, song/ jingle/poem/ stanzas/verse etc., will vest with Tea Board India.

16. Winners must share a self-certified photocopy of their Aadhaar Card/Driving license/Pan Card/Voter ID card/Passport. The cash prizes will be awarded to the Winners only on receipt of any one of the above documents.

17. Tea Board India or its employees shall not be liable for any loss, damage, or any injury that may be sustained by the contestants or by any person in connection with the Contest.

18. Tea Board India reserves all the rights at all times to modify or amend the Terms and Conditions of this Contest or to cancel it with immediate effect without giving any prior notice to any party.

19. Please be advised that all materials posted on Tea Board India's Twitter handle and other Social Media Platforms are subject to public downloading and viewing by third party viewers.

20. Any entries posted by the current /former and permanent/contractual employees of Tea Board India or their relatives for this contest will not be considered for awarding prizes.

21. It is understood that by participating in this contest, you agree to abide by all the above-mentioned terms and conditions unconditionally.

For any further clarifications, you may like to email: dipannita.teaboard@gmail.com
