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F. No. 25(35)/Sectt/2019/

Dated: 20th June, 2022


CIRCULAR

In terms of Letter No. F-20017/01/2015-E-III dated 6th April, 2021 issued by the Department of Commerce, Ministry of Commerce & Industry, Government of India (copy enclosed) and forwarding therewith a D.O. Letter No. M-16011/9/2022-YN dated 27th March, 2022 of Ministry of Ayush, Government of India (copy enclosed) regarding "Conducting Yoga Programme to International Day of Yoga-2022 (IDY-2022) on 21st June, 2022 and requested that an action taken report along with photograph may be furnished immediately after completion of the programme".

Further to MoC&I's Letter No. F-20017/1/2015-E-III dated 6th April, 2022; it is requested to organize the aforesaid programme again on 21st June, 2022, as per the following instructions which mentioned in the aforesaid letters;

1. This year the IDY observation will be focused on India Branding with extensive promotions across the boundaries through all possible platforms- print, digital, social media, etc. Various activities such as pledge, competitions, quizzes, video contests etc. for participation of general public will be organized on MyGov platform.
2. In order to make the IDY-2022 a successful event, it is requested to carry out advance planning & preparation for the observation of IDY in hybrid mode on 21st June, 2022. In this regard, a detailed Action Plan that is proposed to be implemented in the respective organizations may be prepared and furnished in MS word format immediately.

Accordingly, all concerned are hereby requested to participate/conduct the Yoga Programme to International Day of Yoga-2022 (IDY-2022) on 21st June, 2022 at 11:00 AM,


(Dr. Rishikesh Rai)
Secretary (I/c)

Distribution:

1	All HoD's in Head Office	With request to bring the content of this Circular to the knowledge of all officials working under them.
2	Executive Director, Tea Board, Guwahati	
3	Executive Director, Tea Board, Coonor	
4	All Regional/sub-Regional Offices	
5	Publicity Officer, Tea Board, Kolkata	Request to integrate social media platform for dissemination of event and other messages.
6	IT Cell	Request to display IDY logo on website of Tea Board and also request to upload the Circular in the website.
7	Secretary to Dy. Chairman	For kind information please
8	P.A. to FA&CAO	
9	Estate Officer	For display in the Notice Board
10	Establishment Branch (with spare copies)	

चाय पियो मस्त जियो !

