

## **'My India Tea Star' contest**

### **Terms & Conditions**

1. Tea Board India presents 'My India Tea Star' contest where you can share a selfie, groupfie, video or picture of your tea star, the one who makes your special cup of tea that never fails to lift your spirits. It could be anyone - it could be your mother, a sibling, your house help etc..... Participate and get a chance to win big!

2. How to participate in the contest?

Like and follow Tea Board India's Facebook page and Twitter handle:

<https://www.facebook.com/TeaBoardIndia>

<https://twitter.com/teaboardofindia>

Post the selfie/video/groupfie/picture on your Facebook wall/Twitter timeline and tag @TeaBoardIndia, use #MyIndiaTeaStar #InternationalTeaDay #TeaDay #IndiaTea #IndiaTeaAndMe #IndianTeaLove. Give us a caption on your pic/video/selfie/groupfie. Make sure that the Privacy Setting for the post is "Public".

3. This video/selfie/groupfie/picture can be taken anywhere inside your house, balcony or terrace, with family, while working from home etc. It can show your tea star making tea, you and or your family having tea with your tea star or simply having a great conversation over tea with your tea star.

4. Please take care to ensure that the selfie, groupfie, video or picture should only be shot indoors i.e. inside your house, balcony or terrace etc while maintaining all the protocols for precaution against COVID.

Any pic/video/selfie/groupfie shot outdoors will be disqualified.

5. The contest will be on till 21<sup>st</sup> May, International Tea Day. After this date, no further entries to the competition will be accepted.

6. A particular contestant may send in a maximum of 5 (five) entries only.

7. Three best entries will win cash prizes from Tea Board India: First Prize - Rs. 25,000/-, Second Prize - Rs. 20,000/-, Third Prize - Rs. 15,000/- and the money will be sent through bank transfer. The final declaration of the winners will be done only after our panel of judges evaluates the original high resolution versions of the photographs/videos sent by the winners.

8. The selfie/video/groupfie/picture should be an original one, shot by the contestant i.e. it should not be plagiarized, copied or downloaded from anywhere.

9. Tea Board India's decisions regarding this contest will be final and binding. No correspondence or appeals will be entertained. Tea Board India reserves the right to the final and ultimate interpretation of this contest. Tea Board India reserves the right to reject any contestant at its sole and absolute discretion, without having to assign any reasons whatsoever.

10. The prize winners will have to share the following declaration with Tea Board India:

"I do hereby undertake, that the photographs have been shot by me – (name of the contestant), a resident of (full residential address of the contestant) and has not been plagiarized, copied/downloaded from anywhere. Neither the concept nor any part of the photographs/videos have been copied/ plagiarized/downloaded from any other source."

The cash prizes will be given to the winners only upon sharing the above-mentioned declaration.

11. The First, Second and Third Prize Winners will give the rights to use whole or part or edited versions of these photographs/videos to Tea Board India for use in their creatives/advertisements or for their promotional use, as deemed fit by Tea Board India.

The prize winners will have to share the following declaration with Tea Board India:

"I, (name of the contestant), a resident of (full residential address of the contestant), hereby give the rights to use whole or part or edited versions of these photographs/videos to Tea Board India for use in their creatives/advertisements or for their promotional use, as deemed fit by Tea Board India."

The cash prizes will be given to the winners only upon sharing the above-mentioned declaration.

12. The First, Second and Third Prize Winners should share the high resolution versions of the videos/photographs with Tea Board India.

13. If contestants are discovered to be using or having used improper means to participate in this contest, Tea Board India reserves the right to cancel the eligibility without notice.

14. This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Media Platforms.

15. By participating in this contest, the Winners agree to the use of his/her name and image in any publicity material. The Winners agree to grant Tea Board India a perpetual

and non-exclusive license to use such footage, photographs, videos and/or captions, at any time or times, in all media types worldwide for advertising, trade, publicity and promotional purposes and the Winners will not be entitled to any fee for such use. The copyright of the pictures/selfies/groupfies/videos/pictures will vest with Tea Board India

16. Winners must share a photocopy of their Aadhaar Card/Driving license/Pan Card/Voter ID card/Passport. The cash prizes will be awarded to the Winners only on receipt of any one of the above documents.

17. Tea Board India or its employees shall not be liable for any loss, damage, or any injury that may be sustained by the contestants or by any person in connection with the Contest.

18. Tea Board India reserves all the rights at all times to modify or amend the Terms and Conditions of this Contest or to cancel it with immediate effect without giving any prior notice to any party.

19. Please be advised that all materials posted on Tea Board India's Facebook and Twitter pages are subject to public downloading and viewing by third party viewers.

20. It is understood that by participating in this contest, you agree to abide by all the above-mentioned terms and conditions unconditionally.

For any further clarifications, you may like to email: [dipannita.teaboard@gmail.com](mailto:dipannita.teaboard@gmail.com)

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