



TEA BOARD
14, B.T.M. SARANI
KOLKATA - 700 001


Ref. No.: VIP Reference/Sectt/2021/2/132

Dated: 25th January, 2021

CIRCULAR.

In terms of MoC&I's Letter No. 23/1/2021-E3-DoC dated 20th January, 2021 and forwarding therewith a DO Letter No. A-60011/5/2020-AI Cell dated 18th December, 2020(copy enclosed). In this context, Ministry of Health and Family Welfare, science & Technology and Earth Sciences Government of India regarding INDIASCIENCE(www.indiascience.in).

On this occasion all staff/officers are requested to popularize INDIASCIENCE by way of getting the Mobile app downloaded/viewed and further promote INDIASCIENCE through word of mouth for greater national good.


(Rishikesh Rai))
Secretary

Encl: As stated

Distribution:

1	Director of Tea Development	With the request to please bring the contents of the Circular amongst all officers/staff members working under them.
2	Director (Research)	
3	Dy. Director of Tea Promotion (ND)	
4	Controller of Licensing	
5	Executive Director, Tea Board, Coonoor	
6	Executive Director, Tea Board, Guwahati	
7	DDTD, Tea Board, Siliguri	
8	DDTD, Tea Board, Palampur	
9	Spl, Officer, NWI, Tea Board, New Delhi	
10	DDTD, SGDD, Tea Board, Dibrugarh	
11	System Analyst	With the request to upload in Board's website
12	Secretary to Dy. Chairman	For kind information

F-23/1/2021-E-3-DoC
Government of India
Ministry of Commerce & Industry
Department of Commerce

Udyog Bhawan, New Delhi
Dated the 19th January, 2021

To,

- i) DG, DGFT; DG, DGTR; DG, DGCI&S; CEO(GEM-SPV) ; JS(Supply Division), DoC.
- ii) DCs/ JDCs of Cochin SEZ, Madras SEZ, KASEZ, VSEZ, FALTA SEZ, SEEPZ SEZ, Indore SEZ, NOIDA SEZ.
- iii) Chairpersons/ Directors of Coffee Board, Tea Board, Spices Board, Rubber Board, Tobacco Board, IIP, MPEDA, APEDA, IIFT (New Delhi), EIC of India.
- iv) CMDs of STC Ltd., MMTC Ltd., ITPO, PEC Ltd., ECGC Ltd.

Subject: VIP Reference received from Hon'ble Minister for Health and Family Welfare, Science and Tech. and Earth Sciences regarding INDIASCIENCE.

Sir/Madam,

I am directed to forward herewith a copy of D.O letter dated 18.12.2020 from **Hon'ble Minister for Health and Family Welfare, Science and Tech. and Earth Sciences** wherein it has been informed that **INDIASCIENCE (www.indiascience.in)**, an OTT (Over-The-Top) internet based Science TV channel with more than 2000 videos, managed by Vigyan Prasar (an Autonomous Organization under Ministry of Science and Technology) has been launched to promote topics pertaining to Science and Technology in entertaining ways. The contents of the said channel can be accessed on any internet-enabled device through Youtube, Google Play Store and Twitter. Additionally, **INDIASCIENCE** Mobile app can be downloaded through Google Play Store, Apple store, Jio TV etc .

2. In view of above, it is requested that employees in your organization may be requested to popularize **INDIASCIENCE** by way of getting the mobile app downloaded/viewed and further promote **INDIASCIENCE** through word of mouth for greater national good.

Encl: as above

Yours faithfully,



(Mukesh Kumar)

Under Secretary to the Government of India

Tele: 23061382

Copy to: All JS level officers of Department of Commerce.

