

## **Drawing/Painting Competition on the theme 'India and Tea'**

### **Terms & Conditions**

1. Tea Board India presents Drawing/Painting Competition on the theme 'India and Tea'. Participate and get a chance to win big!

2. How to participate in the contest?

Like and follow Tea Board India's Facebook page and Twitter handle:

<https://www.facebook.com/TeaBoardIndia>

<https://twitter.com/teaboardofindia>

Create a drawing/painting/sketch/artwork on the theme 'India and Tea'. Please take care to ensure that your artwork should explicitly bring out the connect between India and Tea. It should be an original work, hand-drawn or hand-painted by you.

3. Click a picture or upload a scanned image of your drawing/painting/sketch/artwork and post it on your Facebook wall/Twitter timeline and tag @TeaBoardIndia, use #TeaAndIndia #InternationalTeaDay #TeaDay #IndiaTea #IndiaTeaAndMe #IndianTeaLove. Give us a caption on your drawing/painting/sketch/artwork.

4. The contest will be on till 21<sup>st</sup> May, International Tea Day. After this date, no further entries to the competition will be accepted.

5. A particular contestant may send in a maximum of 5 (five) entries only.

6. Three best entries will win cash prizes from Tea Board India: First Prize - Rs. 25,000/-, Second Prize - Rs. 20,000/-, Third Prize - Rs. 15,000/- and the money will be sent through bank transfer.

7. The drawing/painting/sketch/artwork should be an original work, hand-drawn or hand-painted by the contestant i.e. it should not be plagiarized, copied or downloaded from anywhere. The concept or creative idea of the drawing/painting/sketch/artwork should also be an original one i.e. it should not be plagiarized, copied or downloaded from anywhere.

8. Tea Board India's decisions regarding this contest will be final and binding. No correspondence or appeals will be entertained. Tea Board India reserves the right to the final and ultimate interpretation of this contest. Tea Board India reserves the right to reject any contestant at its sole and absolute discretion, without having to assign any reasons whatsoever.

9. The First, Second and Third Prize winners of this contest will be intimated by Tea Board India through a personal message from its official Facebook page/Twitter handle. Upon intimation, the First, Second and Third Prize winners will have to send the original winning artworks done by them via post/courier to the Tea Board Head Office at Kolkata. The final declaration of the winners will be done only after our panel of judges examines the original artworks sent by the winners and approves them. The cost for posting/courier of the original artworks will have to be entirely borne by the winners. Tea Board will not reimburse the postal/courier/packing charges incurred by the winners. The responsibility of ensuring the safe delivery of the original artworks lies solely with the winners.

10. The prize winners will have to share the following declaration with Tea Board India:

“I do hereby undertake, the drawing/painting/sketch/artwork has been hand-drawn/hand-painted by me – (name of the contestant), a resident of (full residential address of the contestant) and has not been copied/downloaded/plagiarized from anywhere. Neither the concept nor any part of the drawing/painting/sketch/artwork has been copied/ downloaded/plagiarized from any other source.”

The cash prizes will be given to the winners only upon sharing the above-mentioned declaration.

11. The First, Second and Third Prize Winners will give the rights to use whole or part or edited versions of their artworks to Tea Board India for use in their creatives/advertisements and/or for their promotional use, as deemed fit by Tea Board India.

The prize winners will have to share the following declaration with Tea Board India:

“I, (name of the contestant), a resident of (full residential address of the contestant), hereby give the rights to use whole or part or edited versions of my drawing/painting/sketch/artwork to Tea Board India for use in their creatives/advertisements and/or for their promotional use, as deemed fit by Tea Board India.”

The cash prizes will be given to the winners only upon sharing the above-mentioned declaration.

12. If contestants are discovered to be using or have used improper means to participate in this contest, Tea Board India reserves the right to cancel the eligibility without notice.

13. This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Media Platforms.

14. By participating in this contest, the Winners agree to the use of his/her name and image in any publicity material. The Winners agree to grant Tea Board India a perpetual and non-exclusive license to use such footage, photographs, videos and/or captions, at any time or times, in all media types worldwide for advertising, trade, publicity and promotional purposes and the Winners will not be entitled to any fee for such use.

15. Winners must share a photocopy of their Aadhaar Card/Driving license/Pan Card/Voter ID card/Passport. The cash prizes will be awarded to the Winners only on receipt of any one of the above documents.

16. Tea Board India or its employees shall not be liable for any loss, damage, or any injury that may be sustained by the contestants or by any person in connection with the Contest.

17. Tea Board India reserves all the rights at all times to modify or amend the Terms and Conditions of this Contest or to cancel it with immediate effect without giving any prior notice to any party.

18. Please be advised that all materials posted on Tea Board India's Facebook page and Twitter handle are subjected to public downloading and viewing by third party viewers.

19. It is understood that by participating in this contest, you agree to abide by all the above-mentioned terms and conditions unconditionally.

For any further clarifications, you may like to email: [dipannita.teaboard@gmail.com](mailto:dipannita.teaboard@gmail.com)

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