

**Circular regarding Application for Participation in “India GI (Geographical Indications) Fair, 2022” to be held at Greater Noida from 26-28 August, 2022 along with Tea Board India**

**A. Eligibility**

1. Tea companies interested to participate along with Tea Board in “India GI (Geographical Indications) Fair, 2022” must be registered with Tea Board. Copies of valid licenses (eg. Buyers Licence/RCMC) in respect of the above with the company seal and signature of the Authorised Signatory must be submitted along with the application form.
2. The company shall submit an undertaking with the Company seal and signature of the Authorised Signatory stating that it is not under any investigation/charged/prosecuted/debarred/black listed on any grounds related with trade and business.
3. The company must display/sell/exhibit only 100% Indian GI-registered teas (i.e. Darjeeling, Assam Orthodox, Nilgiri Orthodox and Kangra teas only) at the “India GI (Geographical Indications) Fair, 2022”.

**B. Procedure of Application**

1. Tea Companies interested in participation will have to submit an application to Tea Board informing of their interest in participation. Application for participation in “India GI (Geographical Indications) Fair, 2022” with Tea Board will be considered only on receipt of all the requisite documents as per the guidelines given below.
2. No application/intimation prior to the date of uploading on Tea Board’s website/Tea Board’s e-governance portal will be considered.
3. The cut-off date for receiving applications along with participation fees for the respective fairs/exhibitions is 11<sup>th</sup> August, 2022.
4. The interested tea companies would be provided the raw space of 9 sq.m. each for displaying their products at the “India GI (Geographical Indications) Fair, 2022”. However, all the arrangements for construction of the respective built-up stalls, cost of construction, fabrication, decoration, accessories, furniture etc. to be displayed at the respective stalls will have to be made by the respective participating companies themselves. Tea Board India will not take the onus or responsibility of making any other arrangements for the participation of the applicants in this fair, except providing the bare space.

**C. Documents to be submitted**

1. Copies of relevant documents showing the company’s registration with Tea Board
2. An undertaking stating that the company is not under any investigation/charged/prosecuted/debarred/blacklisted on any grounds related with trade and business
4. An undertaking stating that the company has not and will not avail benefit for a particular event from any other scheme of the Government or from any other organization

All the above-mentioned documents must have the Company Seal along with the signature of the Authorised Signatory of the Company.

#### **D. Terms and Conditions**

1. For participating in the “India GI (Geographical Indications) Fair, 2022” with Tea Board, each participating company is to be provided a minimum exclusive space as far as practicable.
2. Only Indian GI teas (i.e. Darjeeling, Assam Orthodox, Nilgiri Orthodox and Kangra) may be displayed from Board’s stalls. Non-tea products (i.e. products not derived from the plant *Camellia sinensis*) or other beverages as well as other origin teas apart from the GI teas should not be displayed from the stalls. Any deviation to this will be viewed seriously.
3. Participants are to ensure that their display is put up in an aesthetic manner and their allotted space is manned properly during the full duration of the exhibition.
4. Tea companies having a large range of products and samples to display, desiring to have more space, may be provided extra space if it is possible to get extra space alongside Tea Board’s booth after accommodating other participants, provided they indicate their requirement well in advance. The enhanced space must be properly utilized through adequate and varied display of packaged products.
5. Only one application will be entertained for group companies where the entire group will be considered as one applicant.
6. In case of the company choosing to participate from a separate stall due to Tea Board not being able to provide required space, Tea Board will not bear the cost or consider reimbursement of the stall space.
7. In the event of more number of companies applying than the available space in a particular fair/exhibition, preference will be given to the following categories in descending order of importance:
  - (1) Companies dealing in value added/organic teas
  - (2) Mid-sized companies
  - (3) Small tea growers
  - (4) Large companies

In case of more number of participants within a particular category, the selection of companies for that particular category would be done through drawing of lots.

8. Tea Board will provide raw/bare space only. All other requirements e.g. construction of the respective stalls, fabrication, decoration, accessories, furniture, travel, accommodation, sampling equipment, logistics, extra furnishing and other incidental charges will have to be arranged for and borne by the company.
9. In all cases of dispute, the decision of the Advisory Committee, Tea Board, is final and binding.

#### **E. Resolution of Disputes**

Any doubt or dispute arising out of any application will be referred to an Advisory Committee constituted by Deputy Chairman, Tea Board. Thereafter, the decision of the Deputy Chairman, Tea Board shall be final and binding on all issues.

## **F. Submission of Application**

The tea companies desirous of availing the assistance shall submit their application in the prescribed format online along with necessary supporting documents.

## **G. Amendment to the Sub-Component**

Tea Board reserves the right to amend, amplify or abrogate, in its discretion, any of the terms and conditions of the sub-component without notice as deemed necessary for efficient and effective execution of the scheme and fulfilment of its objectives.

## **N.B.**

Applications of persons who resort to making offers, rewards, gifts or any material benefit, or any coercion either directly or indirectly, to influence the sanction process shall summarily be rejected.

**Application for participation in “India GI (Geographical Indications) Fair. 2022”  
to be held at Greater Noida from 26-28 August. 2022**

<b>Sr. No.</b>	<b>Subject</b>	<b>Particulars</b>
1	Name of the firm/company/organization	
2	Complete communication coordinates (E-mail, Telephone no, Mobile No, Address of Registered Office)	
3	Name of the official participating in the event	
4	Name of the Group company	
5	Name and number of the documents showing registration with	
6	Annual turnover of the company in the last 3 Financial Years (mention for each of the last 3 years separately) Year 1  Year 2  Year 3	
7	Particulars of fair/exhibition/BSM for participation  Name  City:  State:  Duration of the event from ____ to _	
8	Whether assistance availed from other Govt. Bodies/EPCs/Commodity Boards/ APEDA/MPEDA/ ITPO etc. for the event under reference at Sr. No. 7?	

**Declaration**

I/We hereby solemnly undertake/declare that the particulars stated above are true and correct to the best of my/our knowledge and belief.

Any information, if found to be incorrect, wrong or misleading, will render us liable to rejection of our participation in the forthcoming events with Tea Board, without prejudice to any other action that may be taken against us in this behalf.

If as a result of scrutiny any excess payment is found to have been made to me/us, the same may be adjusted against any of the subsequent claims to be made by my/our firm or in the event no subsequent claims are in the pipeline, the amount overpaid will be refunded by me/us to the extent of the excess amount paid.

Signature\_\_\_\_\_

Name (Block Letters) \_\_\_\_\_

Designation\_\_\_\_\_

Name of Applicant \_\_\_\_\_ Firm \_

Office Seal \_\_\_\_\_

Place:

Date: